

Hospitality

The Dallas-Fort Worth region maintains a premier hospitality infrastructure capable of hosting events of every scale, from high-security executive summits to national conventions to global events like the World Cup.

The region provides a sophisticated base of facilities, ranging from budget-friendly options to 5-star luxury resorts within a 15-minute radius of DFW International Airport. This helps make the region a convenient destination for meetings that require travel from many different locations.

Central business districts in Dallas and Fort Worth are half an hour from DFW International Airport, while downtown Dallas is just 10 minutes away from Love Field. Both Dallas and Fort Worth—as well as the surrounding suburbs—offer major convention facilities with flexible space, along with entertainment options and lodging amenities at a wide range of price points.

Top-Ranked Hotels and Resorts

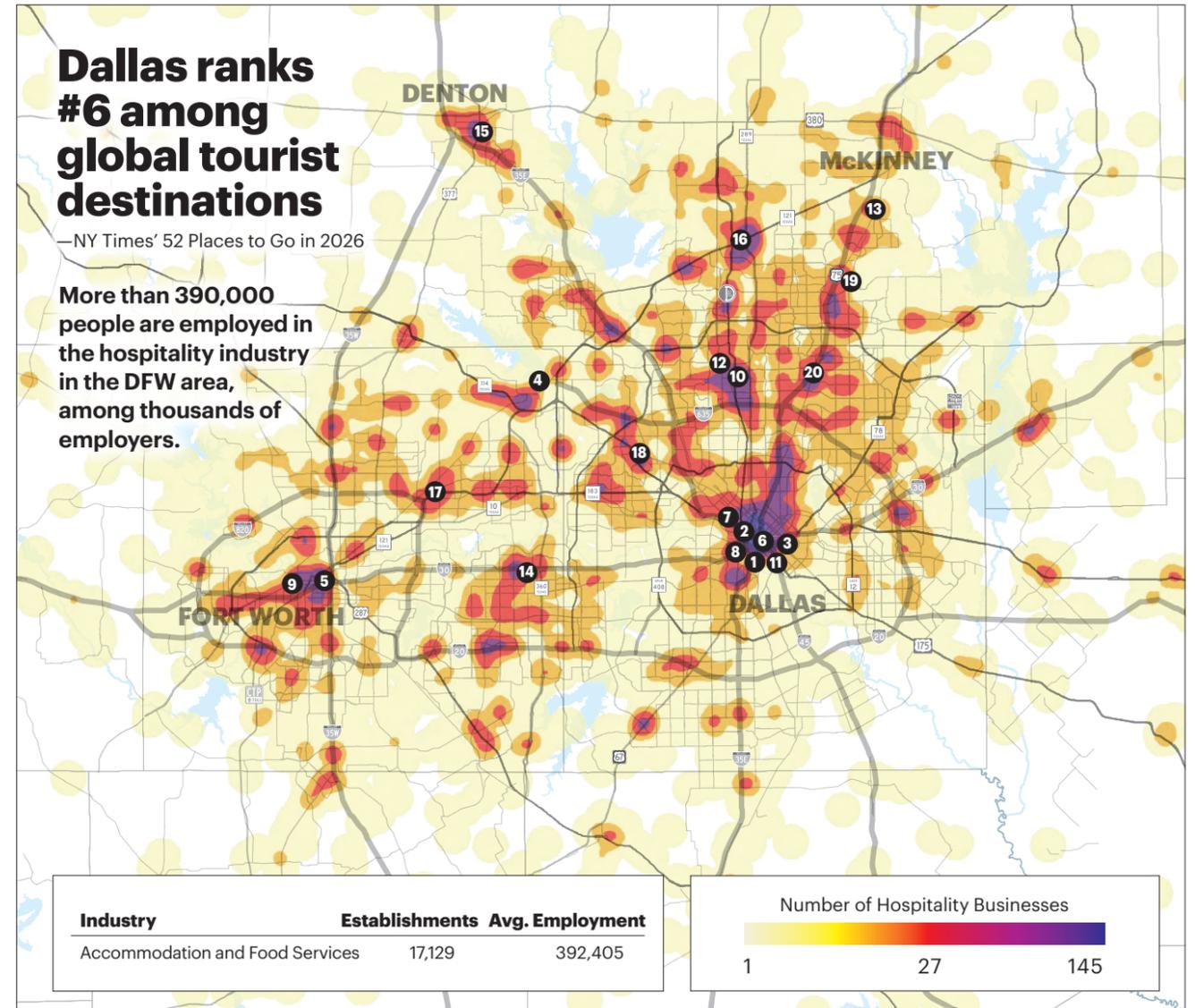
Canopy by Hilton Dallas Uptown	Hotel Swexan	Sonesta Suites Dallas Park Central
CANVAS Hotel Dallas	Hotel Vin, Autograph Collection	Texican Court
Dallas Marriott Downtown	Hotel ZaZa Dallas Uptown	The Adolphus, Autograph Collection
Dallas/Plano Marriott at Legacy Town Center	Hyatt Regency Dallas	The Joule
DoubleTree by Hilton Dallas - Campbell Center	Hyatt Regency DFW	The Ritz-Carlton Dallas Las Colinas
DoubleTree by Hilton Dallas - Love Field	Kimpton Pittman Hotel	The Ritz-Carlton, Dallas
Drey Hotel	Le Meridien Dallas, The Stoneleigh	The Statler Dallas, Curio Collection by Hilton
Fairmont Dallas	Loews Arlington	The Westin Dallas Downtown
Gaylord Texan Resort & Convention Center	Magnolia Hotel Dallas Downtown	The Westin Dallas Southlake
Grand Hyatt DFW Great Wolf Lodge	Marriott Dallas Las Colinas	The Westin Galleria Dallas
HALL Arts Hotel Dallas, Curio Collection by Hilton	Omni Dallas Hotel	The Westin Irving Convention Center at Las Colinas
Hilton Anatole	Omni Las Colinas Hotel	The Worthington Renaissance Fort Worth Hotel
Hilton Dallas Park Cities	Omni PGA Frisco Resort	Thompson Dallas
Hilton DFW Lakes Executive Conference Center	Renaissance Dallas at Plano Legacy West Hotel	Virgin Hotel Dallas
Hotel Crescent Court	Renaissance Dallas Hotel	W Dallas - Victory
	Rosewood Mansion on Turtle Creek	Warwick Melrose - Dallas
	Sheraton Dallas Hotel	

Sample of Major Annual Events by Attendance

Event	Est/Avg Attendance
State Fair of Texas	2,000,000
Grapevine - The Christmas Capital of Texas	2,000,000
Fort Worth Stock Show & Rodeo	1,260,000
31 Days of Denton Halloween	883,000
Addison Kaboom Town Independence Day Celebration	500,000
Dallas Holiday Parade	450,000
Dallas Riverfront Jazz Festival	450,000
GrapeFest: A Texas Wine Experience	200,000
2025 CJ Cup Byron Nelson (PGA Tour)	200,000
UIL Football State Championships	191,815
Earth Day Expo EarthX	177,000
54th BMW Dallas Marathon Festival	169,000
2025 UIL High School Football Championships	132,000
Christmas in The Square - Frisco	125,000
Plano Balloon Festival	112,400
Allstate Red River Rivalry (Texas vs. OU)	96,542
2025 Big 12 Football Championship game	85,519
2025 Dallas Open Tennis Tournament	62,000
Addison Oktoberfest	50,000
Dallas International Film Festival	30,030

Recent Major Events by Economic Impact (2025)

Event	Direct Spending
Lone Star Classic Junior Volleyball Tournament	\$52,032,590
USA Volleyball Girls Junior Nationals	\$50,066,323
2025 Red River Rivalry (UT vs. OU)	\$47,856,251
Natl. Cheerleaders Assn. All-Star National Championship	\$45,201,221
2025 Big 12 Conference Football Championship	\$36,080,953
Cotton Bowl Classic Game (2026 CFP quarterfinal)	\$35,721,250
Cotton Bowl Classic Game (2025 CFP semifinal)	\$33,217,114
VEX Robotics World Championship	\$25,100,904
DistribuTECH 2025	\$20,537,446
FAN EXPO Dallas	\$18,069,138
Mexican National Soccer Team US Tour 2025	\$17,032,364
VERTICON 2025	\$16,783,380
2025 CONCACAF Gold Cup	\$15,169,739
2025 Choral Directors Biennial National Conference	\$15,319,717
Dallas Cup International Youth Soccer Tournament	\$14,572,579



Meeting and Exhibition Facilities

- 1 The Kay Bailey Hutchison Convention Center
- 2 Hilton Anatole Hotel
- 3 Music Hall at Fair Park
- 4 Gaylord Texan Resort and Convention Center
- 5 Fort Worth Convention Center
- 6 Sheraton Dallas Hotel
- 7 Dallas Market Hall
- 8 Hyatt Regency Dallas at Reunion
- 9 Will Rogers Memorial Center
- 10 Renaissance Dallas Addison
- 11 Omni Dallas Hotel

Other Civic and Convention Sites

- 12 Addison Town Hall
- 13 Credit Union of Texas Event Center
- 14 Arlington Convention Center
- 15 Denton Civic Center
- 16 Frisco Convention Center
- 17 Hurst Conference Center
- 18 Irving Convention Center at Las Colinas
- 19 Plano Convention Center
- 20 Richardson Civic Center

Source: Lightcast, Bureau of Labor Statistics

Legend:
Occupation
Jobs | Median hourly earnings

General and Operations Managers
140,857 | \$52.04

Marketing Managers
18,115 | \$69.91

Sales Managers
28,755 | \$65.94

Food Service Managers
9,890 | \$29.47

Chefs and Head Cooks
5,842 | \$25.25

First-Line Supervisors of Food Preparation and Serving Workers
35,565 | \$18.34

Customer Service Representatives
103,826 | \$20.32

Hotel, Motel, and Resort Desk Clerks
5,667 | \$15.40