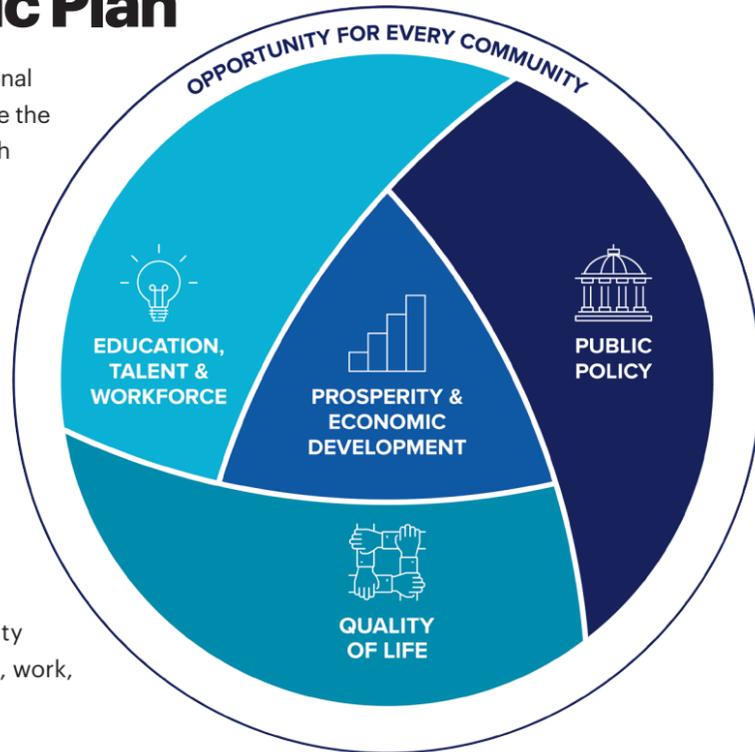


2024-2026 Strategic Plan

Alongside our 700-plus member companies and regional partners, the DRC works hard each day to help improve the quality of life for all people in the Dallas Region through strategic, integrated work in our four focus areas: Prosperity & Economic Development; Education, Talent & Workforce; Public Policy; and Quality of Life.

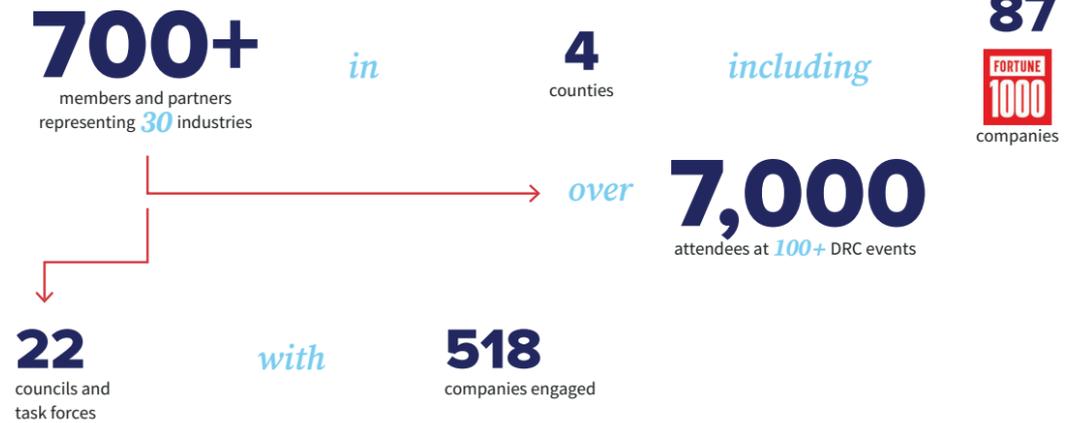
We serve as the preeminent voice of the business community and a bridge to the public, education, and nonprofit sectors to drive growth and prosperity for all who call the Dallas Region home and for those interested in coming here.

The work of the DRC's strategic plan is funded by our Tomorrow Fund investors. By investing in the Tomorrow Fund, you become a valued partner in our long-term mission and enhance your company's ability to do good for our region and all the people who live, work, and do business here.



SERVING OUR MEMBERS: 2025 BY THE NUMBERS

Your investment in DRC membership enables us to provide the highest-quality member benefits, including access to our events, research, and data, connections with decision-makers at our events or council and task force meetings, and more. *Here's a look at how we served our members in 2025.*



Prosperity & Economic Development

We champion the growth of existing Dallas Region companies and innovation while positioning our region as a prime destination for living, working, and doing business.



Education, Talent & Workforce

We foster a talent pipeline that meets the needs of employers and prepares workers and future workers for job opportunities that lead to a fulfilling life and career.



Public Policy

We advocate for policies and outcomes that preserve Texas' economic competitive advantage and support a prosperous life for Texans in the near and long term.



Quality of Life

We champion economic opportunity and help strengthen communities across the Dallas Region, creating pathways for all people and places to reach their full potential.

Become a partner in our mission.
To invest in the DRC's Tomorrow Fund, contact memberinfo@dallaschamber.org.

Fuel your energy future with natural gas.

Affordable, reliable, and efficient energy is a key driver of our economy and essential for thriving communities. Natural gas fuels economic growth and meets the growing demand for energy in North Texas today and for generations to come.

ATMOS
energy

atmosenergy.com/whychoosegas