

FOR IMMEDIATE RELEASE

Events to Showcase Dallas Arts District and City's Cultural Scene During FIFA World Cup 26™

Signature Events, Cultural Experiences, and a Public Art Installation to Welcome Visitors and North Texas Community

DALLAS, TX (December 5, 2025) — As the global excitement of the FIFA World Cup 26™ arrives in Dallas next summer, the city's leading cultural organizations today announced a nearly month-long series of arts, culture, and community events taking place June 19-July 11, 2026. Designed to welcome North Texas residents, domestic travelers, and international visitors alike, the lineup will showcase the city's vibrant hub of activity as the world's most celebrated sporting event unfolds across the city.

“Dallas is known all over for both its professional sports and its vibrant culture,” said Dallas Mayor Eric L. Johnson. “The 2026 FIFA World Cup’s shining an international spotlight on our city marks the perfect opportunity to invite visitors to enjoy the very best of Dallas’s world-class museums, iconic parks, thriving arts community, and dynamic cultural attractions.”

Event hosts include the AT&T Performing Arts Center, Broadway Dallas, Crow Museum of Asian Art, Dallas Arts District, Dallas Museum of Art, Dallas Symphony Orchestra, Dallas Zoo, Deep Ellum Association, Halperin Park, Klyde Warren Park, Nasher Sculpture Center, Oak Cliff, Perot Museum of Nature and Science. Additionally, TITAS/DANCE UNBOUND and the City of Dallas Office of Arts & Culture will showcase the full spectrum of Dallas’ artistic and cultural excellence. From visual arts and performance to science, music, dance, and family programming, the offerings are designed as a dynamic complement to the energy and community spirit of the world’s most popular sport.

DALLAS ARTS DISTRICT FEST

- **June 19, PRIDE Block Party | Crow Museum of Asian Art, Dallas Arts District, Dallas Museum of Art, Nasher Sculpture Center**

- A beloved Arts District event celebrating the diversity and welcoming spirit of Dallas. A music and visual arts block party that starts on the street and invites all into some of the city's top museums. It attracts thousands of visitors each year.
- **July 4, Independence Day Celebration (America 250 Celebration) | Klyde Warren Park**
 - This annual event lands on the 4th of July this year and includes live performances and an exciting fireworks display, welcoming the world to come enjoy the nation's 250th Birthday!
- **June 26, Flora Street Live | AT&T Performing Arts Center, Dallas Arts District, Dallas Symphony Orchestra, TITAS/DANCE UNBOUND**
 - This block party event will include ticketed performances in Strauss Square, Broadway Dallas' presentation of the musical *Clue* in the Winspear Opera House, and the Dallas Symphony Orchestra at the Meyerson Symphony Center. There will also be a free Changing Perspectives festival in Sammons Park and TITAS/DANCE UNBOUND will present a showcase of local arts organizations in Moody Performance Hall.
- **July 9, Thursdays on Tap: Soccer Edition | Perot Museum of Nature and Science**
 - A special soccer-themed edition of the Perot Museum's popular Thursdays on Tap program, featuring food, live music, and activities reimagined for all ages for this global moment.

DALLAS ZOO AND HALPERIN PARK

- **June 21, Nocturnal Animal Walk & Performances | Dallas Zoo, Halperin Park**
 - The Dallas Zoo will host animal experiences by day and will light up the night with an amazing illuminated lantern festival, while new neighbor Halperin Park will fill its acres with cultural celebrations and performances on its Pavilion stage.

DEEP ELLUM

- **July 11, Deep Vellum Literary and Music Festival**
 - A music, art, and literary festival in this historic cultural district including literary readings and spoken word in coffee shops and restaurants, and galleries and empty spaces filled with art, and Crowdus Street will be filled with a local artist market.

OAK CLIFF

- **June 24, Copa de Cliff Oak Cliff | Multiple Oak Cliff Locations**
 - Oak Cliff's most famous streets Bishop Avenue, Jefferson Boulevard and Winnetka Avenue will be filled with performances, car clubs, food, markets, performances. each highlighting the diverse history and culture of Oak Cliff.

PUBLIC ART SURPRISE:

- Organizations have also joined forces to present an exciting public art installation, to be placed in numerous spaces across Dallas, which will be announced early next year.

More specifics on entertainment and venues will also be announced leading up to the launch of FIFA World Cup 26™ next June.

“The World Cup is one of the most unifying events on the planet, and we’re thrilled to share Dallas’ artistic energy with visitors from around the world,” said Lily Cabatu Weiss, Executive Director of the Dallas Arts District. “This is our opportunity to showcase the creativity, diversity, and spirit that make this community so special, inviting everyone to experience the very best of our museums, performance venues, parks, and public spaces.”

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