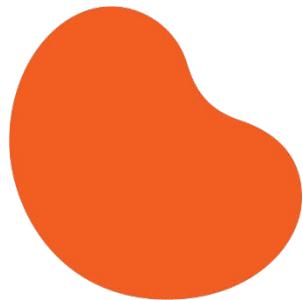


# 15<sup>th</sup> annual Bonne Santé

A CULINARY EXPERIENCE



SPONSORSHIP  
OPPORTUNITIES



NATIONAL KIDNEY  
FOUNDATION.®

JOIN US! MARCH 7, 2026

# ABOUT US



## What is the National Kidney Foundation?

Fueled by passion and urgency, the National Kidney Foundation is a lifeline for all people affected by kidney disease. As pioneers of scientific research and innovation, The National Kidney Foundation (NKF) focuses on the whole patient through the lens of kidney health. Relentless in our work, We enhance lives through action, education, and accelerating change.

Since its founding in 1950 as the Committee for Nephrosis Research, NKF has been a catalyst for groundbreaking achievements in kidney health. Notable milestones include:

- 1972 — Successfully advocating for the establishment of the Medicare End-Stage Renal Disease (ESRD) benefit, providing federal coverage for nearly all Americans with kidney failure—the only federally funded chronic disease program of its kind.
- 1995 — Launching the Kidney Disease Outcomes Quality Initiative (KDOQI®), which set critical clinical practice guidelines that have improved patient care for decades.
- 2021 — Collaborating with the American Society of Nephrology (ASN) to introduce a race-free formula for estimating eGFR, promoting equity in kidney care nationwide.

## Together, we can...

- Equip patients and families with knowledge, resources, and access to high-quality care.
- Advocate for policies that address disparities and prioritize kidney health for all.
- Fund research and technology to advance early detection, improve treatment, and expand transplant access.

## What is Bonne Santé?

Bonne Santé is the premiere culinary and wine event featuring celebrity chefs from around Dallas - Fort Worth raising funds to fight kidney disease. The event features: food and wine Showcase, unique tastings, auction and raffle experiences, and live entertainment.



# YOUR DONATIONS AT WORK



The National Kidney Foundation meets the comprehensive standards of America's most experienced charity evaluator, the Better Business Bureau Wise Giving Alliance. More than .80 cents of every dollar donated directly supports programs and services like these:

**NKF Cares:** Toll-free phone and email patient help line. Trained professionals provide information, support and resources to people affected by CKD (patients, family members) on a wide variety of topics.

**Peers Lending Support:** Free, national telephone-based support program that connects those experiencing CKD with an NKF-trained mentor who has been through a similar experience.

**Kidney Walk:** With more than 70 Walks across the country the NKF brings together families, friends, caregivers, and providers in solidarity to fund innovation in kidney disease research, advocacy and transplantation.

**Advancing Education and Awareness:** Education and awareness are fundamental to our mission of saving lives and improving kidney health for all. Each year, we launch and promote numerous initiatives aimed at equipping patients, caregivers, and healthcare professionals with the knowledge and tools necessary to manage and treat kidney disease effectively.

(Professional Membership Program, Renal Roundtables, Professional Symposium, Patient Seminar, Big Ask Big Give, NKF Spring Clinical Meetings, Public Awareness initiatives such as the "Are you the 33%?", and MinuteForYourKidneys.org)

**Accelerating Change for All:** The relentless pursuit of innovation drives us to transform the landscape of kidney care. We continue to drive initiatives that advance patient care while ensuring that our efforts contributed to equitable access to treatment and resources for all individuals affected by kidney disease. (NKF Innovation Fund, actively engage in discussions surrounding legislative initiatives that affect kidney care, including the securing the U.S. Organ Procurement and Transplantation Network Act (H.R. 2544/S.1668)

**Championing Kidney Equity for all:** Through various programs the NKF continues to work toward enhancing kidney care for all individuals, regardless of race, socioeconomic status, or geographic location. (ending Disparities in CKD Summit, Kidney Patient Summit, Kidney Donor Risk Quiz, Transplants for all)

# 15<sup>th</sup> Annual Bonne Santé Gala Sponsorship Opportunities



## Presenting Sponsor - Executive Chef | \$25,000 (1 Available)

- Three (3) Executive Reserved Tables (30 guests)
- Thirty (30) VIP Reception Invitations
- Two (2) Overnight Stays at Omni Frisco
- Top Billing Recognition on Event Materials
- Exclusive Logo Placement on Step & Repeat
- Full-Page Ad in Program
- One-Minute Video Opportunity During Event (produced by sponsor)
- Featured in NKF Texas Marketing Campaign
- Featured in Post-Event Email Recap
- Presenting Title Recognition

## Award Sponsor - Chef de Cuisine | \$20,000

- Two (2) Premium Reserved Tables (20 guests)
- Twenty (20) VIP Reception Invitations
- One (1) Overnight Stay at Omni Frisco
- Branded element or 30 sec. PSA
- Prominent Logo Placement on Event Materials
- Half-Page Ad in Program
- On-Site Award Presentation Opportunity
- Recognition in NKF Texas Marketing Campaign

## Culinary Sponsor | \$15,000

- Two (2) Premium Reserved Tables (20 guests)
- Ten (10) VIP Reception Invitations
- One (1) Overnight Stay at Omni Frisco
- Logo Placement in Program, Invitation & Website
- Half-Page Ad in Program
- Featured in NKF Texas Marketing Campaign

## Chef Sponsor | \$10,000

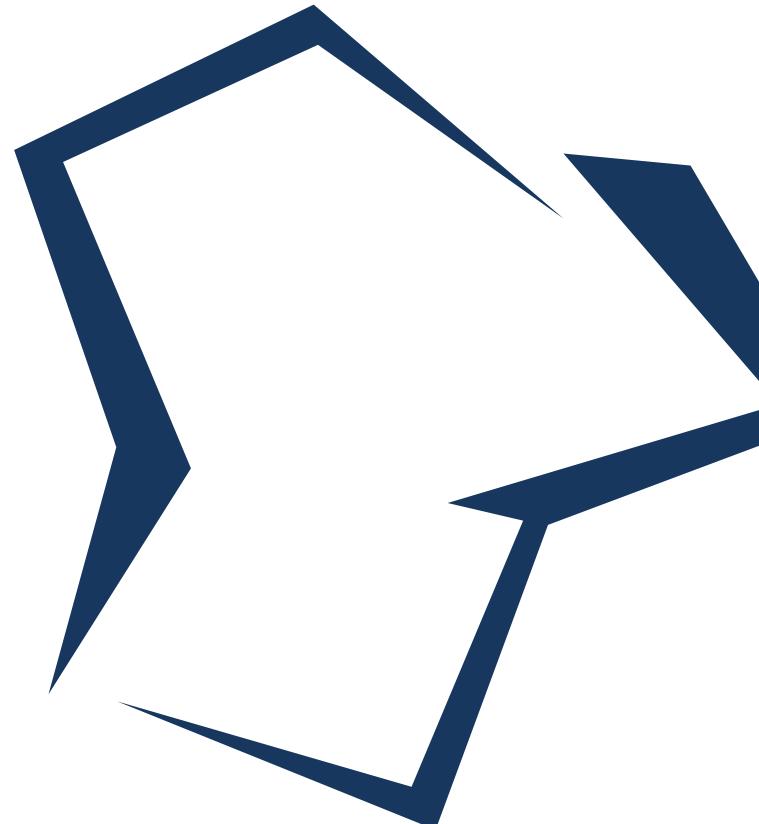
- One (1) Reserved Table (10 guests)
- Six (6) VIP Reception Invitations
- Quarter-Page Ad in Program
- Logo on Event Signage & Website
- Early Access to Reception

## Sous Chef Sponsor | \$7,000

- One (1) Reserved Table (10 guests)
- Two (2) VIP Reception Invitations
- Logo in Program
- Mention in Select NKF Digital Media

## Table Sponsor | \$5,000

- One (1) Reserved Table (10 guests)
- Name Listed in Program
- Priority Table Seating (Post-Premium Placement)



# 15<sup>th</sup> Annual Bonne Santé Gala

## Sponsorship Opportunities



Level	Investment	Tables & Guests	VIP Access	Recognition	Perks & Add-Ons
 <b>Executive Chef (Presenting)</b>	\$25,000	3 Executive Tables (30 guests)	30 VIP invites	Top billing, logo on step & repeat, program ad, website	(2) 1 night stays, 1-min video, post-event email highlight
 <b>Chef de Cuisine (Award Sponsor)</b>	\$20,000	2 Premium Tables (20 guests)	20 VIP invites	Onsite award presentation, prominent logo on materials	1-night stay, branded element/30 sec. PSA
 <b>Culinary Sponsor</b>	\$15,000	2 Premium Tables (20 guests)	10 VIP invites	Prominent logo in program & signage	1-night stay, social feature
 <b>Chef Sponsor</b>	\$10,000	1 Reserved Table (10 guests)	6 VIP invites	Logo on signage & website	Quarter-page ad, and more VIP access
 <b>Sous Chef Sponsor</b>	\$7,000	1 Reserved Table (10 guests)	2 VIP invites	Logo in program	Logo Visibility and VIP Entry
 <b>Table Sponsor</b>	\$5,000	1 Reserved Table (10 guests)	None	Name listed in program	Priority seating after premium tiers

### Strategic Upgrade Highlights

- \$5K → \$7K: Add logo visibility, VIP entry
- \$7K → \$10K: More VIP, and Ad in Program
- \$10K → \$15K: Extra table, overnight stay, better exposure.
- \$15K → \$20K: Award visibility, more VIP, branded element
- \$20K → \$25K: Exclusive naming rights, video, recap email feature, Extra table.

### *À la carte* Sponsorship Menu

#### **VIP Reception Sponsor**

\$10,000 (1 Available)

- "Sous Chef Sponsor" benefits
- Speaking opportunity at VIP Reception and Logo Visibility

#### **Bar Sponsor**

\$6,000 (1 Available)

- "Table Sponsor" benefits
- Exclusive logo recognition on bar signage
- Onsite Activation

#### **Silent Auction Sponsor**

\$6,000 (1 Available)

- "Table Sponsor" benefits
- Exclusive logo recognition

#### **Photo Booth Sponsor**

\$6,000 (1 Available)

- "Table Sponsor" benefits
- Exclusive logo recognition on photo booth signage

### Event Tickets

#### **Individual Event Ticket \$250**

- Entry to Bonne Sante Event for one
- Valet Parking

\*Maximum 6 additional tickets per sponsorship

# SPONSORSHIP AND TICKETS



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

I would like to sponsor the event:

**Sponsorship Level** \_\_\_\_\_

Company Name \_\_\_\_\_

I will regrettably not be able to attend Bonne Sante this year but would like to donate to The National Kidney Foundation Serving Texas in my absence. \$ \_\_\_\_\_

I would like to purchase individual tickets for the event:

Individual Tickets are \$250 per person (Maximum 6 additional tickets per sponsorship)

Tickets \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

Please send me an invoice

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to *National Kidney Foundation Serving Texas*

Please charge my credit card in the amount of \$ \_\_\_\_\_  
 MASTERCARD  VISA  AMEX  DISCOVER

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVS Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*Your sponsorship contribution is tax-deductible to the fullest extent allowed by law. Tax ID# 13-1673104*

National Kidney Foundation – Serving Texas & Oklahoma

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✉ Regina Ralston – [regina.ralston@kidney.org](mailto:regina.ralston@kidney.org) | ✉ Brian Sanchez – [brian.sanchez@kidney.org](mailto:brian.sanchez@kidney.org)