

# Hospitality

The Dallas-Fort Worth region has a robust hospitality industry presence that can handle meeting and convention events of all sizes and types, whether an annual meeting for a major national association or a short-lead executive board meeting requiring the utmost security and service.

The market includes a large base of hotel facilities, ranging from budget to luxury within 15 minutes of Dallas Fort Worth International Airport. This helps make the region a convenient destination for meetings that require travel from points throughout the United States.

Central business districts in Dallas and Fort Worth are half an hour from Dallas Fort Worth International Airport, while downtown Dallas is just 10 minutes away from Love Field. Both Dallas and Fort Worth—as well as the surrounding suburbs—offer major convention facilities with flexible space, along with robust entertainment and lodging amenities at a wide range of price points.

## Top-Ranked Hotels and Resorts

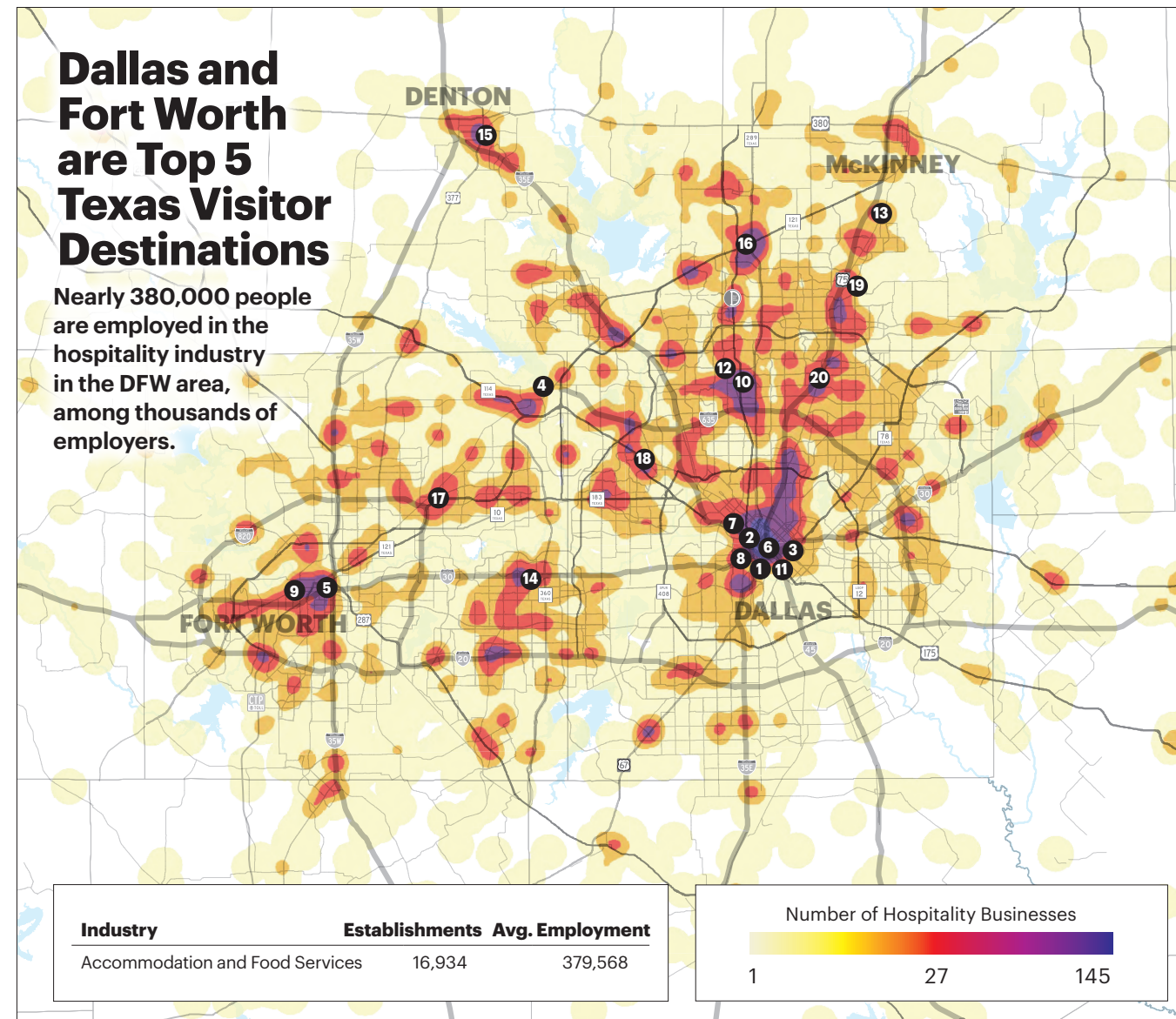
Canopy by Hilton Dallas Uptown	Hotel Vin, Autograph Collection	Dallas Park Central
CANVAS Hotel Dallas	Hotel ZaZa Dallas Uptown	Texican Court
Dallas Marriott Downtown	Hyatt Regency DFW	The Adolphus, Autograph Collection
Dallas/Plano Marriott at Legacy Town Center	Kimpton Pittman Hotel	The Joule
DoubleTree by Hilton Dallas - Campbell Center	Le Meridien Dallas, The Stoneleigh	The Ritz-Carlton Dallas Las Colinas
DoubleTree by Hilton Dallas - Love Field	Live! by Loews Magnolia Hotel Dallas Downtown	The Ritz-Carlton, Dallas
Drey Hotel	Marriott Dallas Fort Worth Airport North	The Statler Dallas, Curio Collection by Hilton
Fairmont Dallas	Marriott Dallas Las Colinas	The Westin Dallas Downtown
Gaylord Texan Resort & Convention Center	Omni Dallas Hotel	The Westin Dallas Fort Worth Airport
Grand Hyatt DFW	Omni Las Colinas Hotel	The Westin Dallas Southlake
HALL Arts Hotel Dallas, Curio	Ramada BY Wyndham DFW Airport	The Westin Galleria Dallas
Collection by Hilton	Renaissance Dallas at Plano Legacy West Hotel	The Westin Irving Convention Center at Las Colinas
Hilton Anatole	Renaissance Dallas Hotel	The Worthington Renaissance Fort Worth Hotel
Hilton Dallas Park Cities	Rosewood Mansion on Turtle Creek	Thompson Dallas
Hilton DFW	Sheraton Dallas Hotel	Virgin Hotel Dallas
Lakes Executive Conference Center	Sheraton Dallas Hotel	W Dallas - Victory
Hotel Crescent Court	Sonesta Suites	Warwick Melrose - Dallas
Hotel Swexan		

## Sample of Major Annual Events by Attendance

Event	Est/Avg Attendance
State Fair of Texas	2,400,000
Fort Worth Stock Show & Rodeo	1,200,000
Addison Kaboom Town Independence Day Celebration	500,000
Dallas Holiday Parade	450,000
Dallas Riverfront Jazz Festival	450,000
Main Street Fort Worth Arts Festival	400,000
Denton Arts & Jazz Festival	225,000
GrapeFest: A Texas Wine Experience	200,000
2024 CJ Cup Bryon Nelson (PGA Tour)	200,000
Scarborough Renaissance Festival	200,000
53rd BMW Dallas Marathon Festival	178,000
Earth Day Expo   EarthX	177,000
UIL Football State Championships	158,000
Charles Schwab Challenge (PGA Tour)	105,000
Addidas Lone Star Classic Volleyball Tournament	104,866
Dallas Mavericks St. Patrick's Day Parade & Festival	100,000
Dallas Cup International Youth Soccer Tournament	100,000
Southwest Classic (Texas A&M vs. Arkansas)	100,000
2024 MLB All-Star Week	94,000
AllState Red River Rivalry (UT vs. OU)	92,264

## Recent Major Events by Economic Impact (2024)

Event	Direct Spending
Lone Star Classic Junior Volleyball Tournament	\$81,403,726
Natl. Cheerleaders Assn. All-Star National Championship	\$64,359,642
2024 Red River Rivalry (UT vs. OU)	\$60,070,271
AKA Biennial Summer National Convention	\$57,039,580
VEX Robotics World Championship	\$42,626,896
2024 Big 12 Conference Football Championship	\$42,398,615
FAN EXPO Dallas	\$39,015,159
2024 NRA Annual Meeting	\$38,340,634
Dallas Cup International Youth Soccer Tournament	\$34,367,925
Mary Kay, Inc. Seminar	\$31,382,556
2024 CONCACAF Nations League Finals	\$29,665,639
2024 Ace Hardware Annual Spring National Show	\$25,873,857
CONMEBOL Copa America Quarterfinal	\$24,451,265
USA Volleyball Girls Junior Nationals	\$23,289,912
2024 NCAA Division I Men's Basketball Regional	\$22,657,428



## Meeting and Exhibition Facilities

- The Kay Bailey Hutchison Convention Center
- Hilton Anatole Hotel
- Music Hall at Fair Park
- Gaylord Texan Resort and Convention Center
- Fort Worth Convention Center
- Sheraton Dallas Hotel
- Dallas Market Hall
- Hyatt Regency Dallas at Reunion
- Will Rogers Memorial Center
- Renaissance Dallas Addison
- Omni Dallas Hotel

## Other Civic and Convention Sites

- Addison Conference Centre
- Credit Union of Texas Event Center
- Arlington Convention Center
- Denton Civic Center
- Frisco Convention Center
- Hurst Conference Center
- Irving Convention Center at Las Colinas
- Plano Convention Center
- Richardson Civic Center

Source: Lightcast, Bureau of Labor Statistics

### Legend:

Occupation  
Jobs | Median hourly earnings



**General and Operations Managers**  
136,751 | \$48.93



**Marketing Managers**  
14,422 | \$64.53



**Sales Managers**  
28,143 | \$61.11



**Food Service Managers**  
7,589 | \$28.14



**Chefs and Head Cooks**  
4,871 | \$23.16



**First-Line Supervisors of Food Preparation and Serving Workers**  
32,493 | \$17.78



**Customer Service Representatives**  
109,063 | \$19.33



**Hotel, Motel, and Resort Desk Clerks**  
6,642 | \$15.66