

# Hospitality

The Dallas-Fort Worth region has a robust hospitality industry presence that can handle meeting and convention events of all sizes and types, whether an annual meeting for a major national association or a short-lead executive board meeting requiring the utmost security and service.

The market includes a large base of hotel facilities, ranging from budget to luxury within 15 minutes of Dallas Fort Worth International Airport. This helps make the region a convenient destination for meetings that require travel from points throughout the United States.

Central business districts in Dallas and Fort Worth are half an hour from Dallas Fort Worth International Airport, while downtown Dallas is just 10 minutes away from Love Field. Both Dallas and Fort Worth—as well as the surrounding suburbs—offer major convention facilities with flexible space, along with robust entertainment and lodging amenities at a wide range of price points.

## Top-Ranked Hotels and Resorts

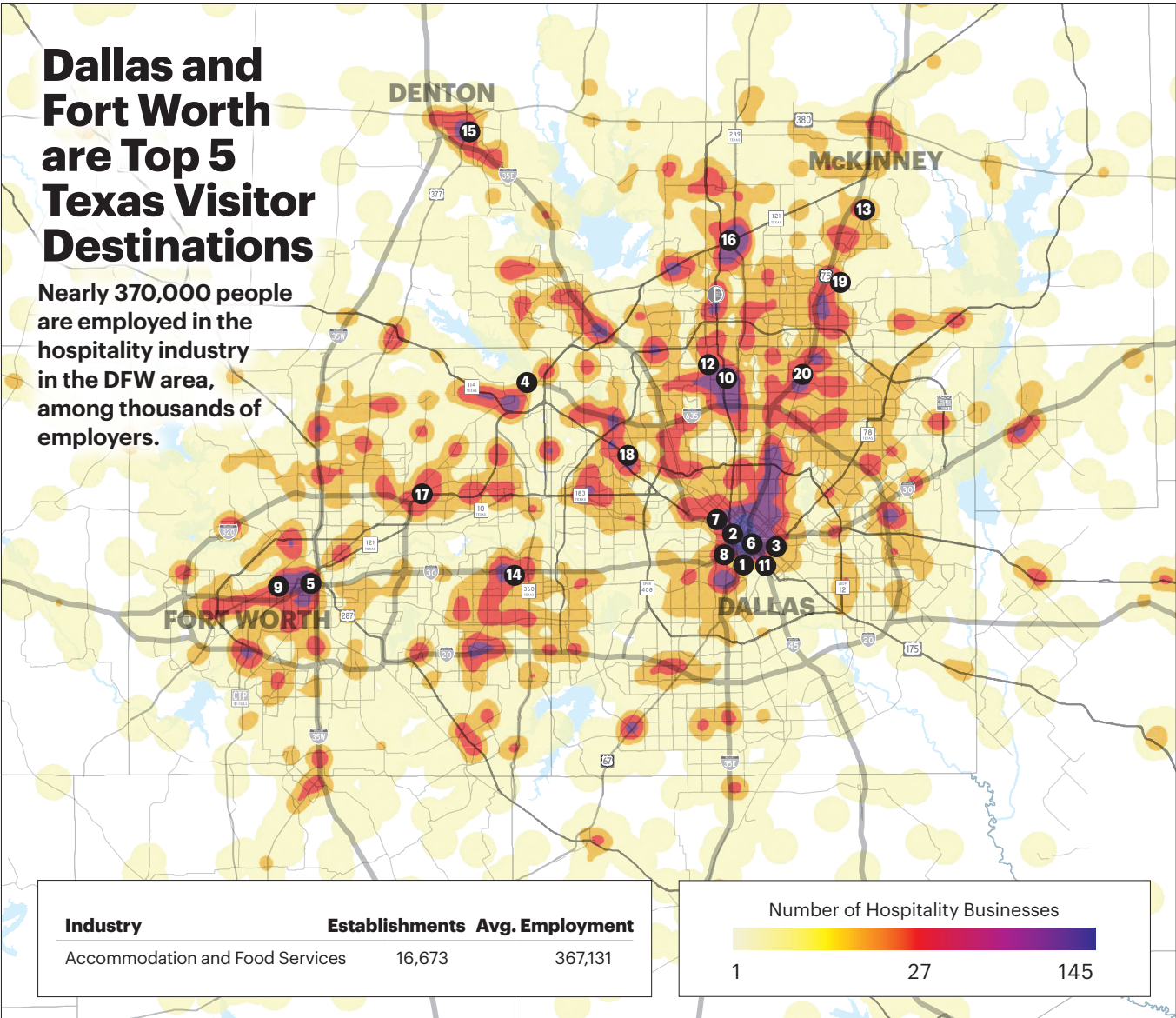
Dallas Marriott Downtown	Collection	Rosewood Mansion on Turtle Creek
Dallas/Plano Marriott at Legacy Town Center	Hotel Vin, Autograph Collection	Sheraton Dallas
Fairmont Dallas	Hotel ZaZa Dallas Uptown	Sheraton Arlington
Gaylord Texan Resort & Convention Center	Hyatt Regency Dallas	The Adolphus, Autograph Collection
Grand Hyatt DFW	Hyatt Regency DFW	The Ashton
Great Wolf Lodge	Hyatt Regency Frisco	The Joule
HALL Arts Hotel	Live! by Loews	The Ritz-Carlton, Dallas
Dallas, Curio Collection by Hilton	Magnolia Hotel Dallas Downtown	The Ritz-Carlton Dallas, Las Colinas Resort
Hilton Anatole	Marriott Dallas Uptown	The Sinclair, Autograph Collection
Hilton Arlington	Omni Dallas Hotel	The Westin Dallas Downtown
Hilton Dallas	Omni Fort Worth Hotel	The Westin Galleria Dallas
Rockwall Lakefront	Omni Frisco Hotel	The Westin Irving Convention Center at Las Colinas
Hilton Dallas Southlake Town Square	Omni Mandalay Hotel	The Worthington
Hilton Dallas/Plano Granite Park	Renaissance Dallas Addison	Renaissance Fort Worth Hotel
Hilton DFW Lakes Executive Conference Center	Renaissance Dallas at Plano Legacy West	Thompson Dallas
Hilton Richardson Dallas	Renaissance Dallas North	Virgin Hotel Dallas
Hotel Crescent Court	Renaissance Dallas Richardson	W Dallas - Victory
Hotel Drover, Autograph		Warwick Melrose - Dallas

## Sample of Major Annual Events by Attendance

Event	Est/Avg Attendance
State Fair of Texas	2,500,000
Fort Worth Stock Show & Rodeo	1,200,000
Addison Kaboom Town	500,000
Toyota Dallas Holiday Parade	450,000
Main Street Fort Worth Arts Festival	400,000
Taylor Swift: The Eras Tour	210,000
AT&T Byron Nelson Championship	200,000
Fort Worth Mayfest	200,000
Scarborough Renaissance Festival	200,000
UIL Football State Championships	197,000
Earth Day Expo   EarthX	177,000
Martin Luther King, Jr. Day Parade and Festival	150,000
BMW Dallas Marathon	130,000
Dallas Mavericks St. Patrick's Day Parade & Festival	125,000
Allstate Red River Rivalry	100,000
Dallas Cup International Youth Soccer Tournament	100,000
2023 Soccer Champions Tour	82,026
Concacaf Gold Cup Quarterfinals	80,000
Southwest Classic: Texas A&M vs. Arkansas	80,000
Dr Pepper Big 12 Championship	80,000

## Recent Major Events by Economic Impact (2023)

Event	Direct Spending
Natl. Cheerleaders Assn. All-Star National Championship	\$40,837,618
Dallas Cup	\$40,416,051
Austin Junior Volleyball Assn. Lone Star Classic	\$40,484,715
2023 Big 12 Conference Football Championship	\$38,883,902
Cotton Bowl Classic Game (12/29/2023)	\$37,448,918
VEX Robotics World Championship	\$33,725,611
NADA Show/ ATD Show	\$30,538,696
Red River Rivalry	\$29,213,990
FAN EXPO Dallas	\$25,193,906
NCAA Women's Final Four	\$25,382,721
ASIS International GSX 2023	\$25,311,635
Cotton Bowl Classic Game (1/2/2023)	\$23,588,950
Mary Kay, Inc. Seminar	\$21,749,769
CONCACAF 2023 Gold Cup Quarterfinal	\$21,330,505
MLS NEXT Cup Playoffs & Showcase	\$17,376,732



## Meeting and Exhibition Facilities

- 1 The Kay Bailey Hutchison Convention Center
- 2 Hilton Anatole Hotel
- 3 Music Hall at Fair Park
- 4 Gaylord Texan Resort and Convention Center
- 5 Fort Worth Convention Center
- 6 Sheraton Dallas Hotel
- 7 Dallas Market Hall
- 8 Hyatt Regency Dallas at Reunion
- 9 Will Rogers Memorial Center
- 10 InterContinental Dallas
- 11 Omni Dallas Hotel

## Other Civic and Convention Sites

- 12 Addison Conference Centre
- 13 Credit Union of Texas Event Center
- 14 Arlington Convention Center
- 15 Denton Civic Center
- 16 Frisco Convention Center
- 17 Hurst Conference Center
- 18 Irving Convention Center at Las Colinas
- 19 Plano Convention Center
- 20 Richardson Civic Center

Source: Lightcast, Bureau of Labor Statistics

**Legend:**

**Occupation**

Jobs | Median hourly earnings

**General and Operations Managers**

130,256 | \$44.74

**Marketing Managers**

12,292 | \$61.07

**Sales Managers**

27,197 | \$59.02

**Food Service Managers**

6,180 | \$28.41

**Chefs and Head Cooks**

5,848 | \$22.23

**First-Line Supervisors of Food Preparation and Serving Workers**

29,954 | \$16.57

**Customer Service Representatives**

107,625 | \$18.38

**Hotel, Motel, and Resort Desk Clerks**

5,602 | \$13.41