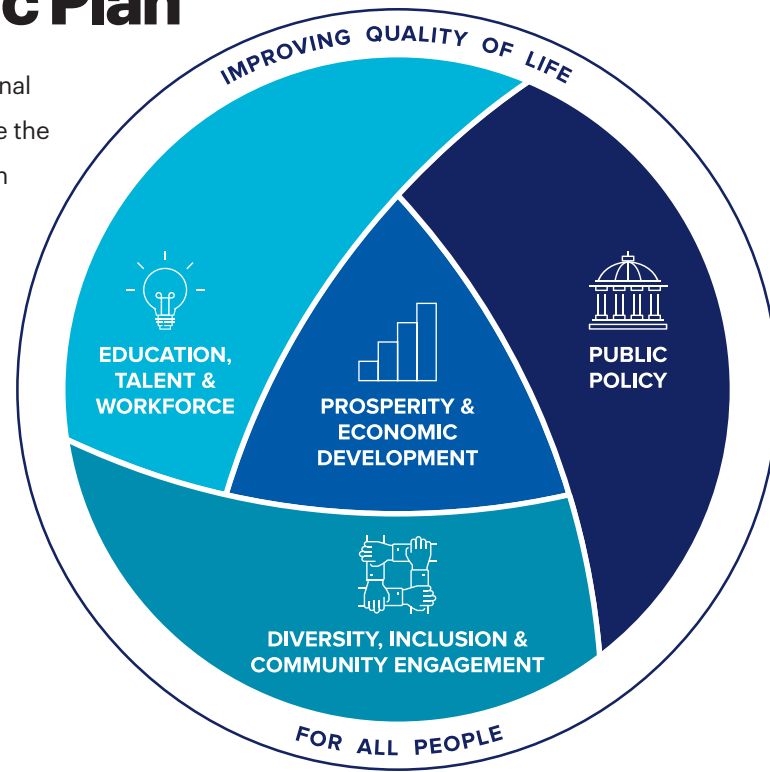


2024-2026 Strategic Plan

Alongside our 700-plus member companies and regional partners, the DRC works hard each day to help improve the quality of life for all people in the Dallas Region through strategic, integrated work in our four focus areas: Prosperity & Economic Development; Education, Talent & Workforce; Public Policy; and Diversity, Inclusion & Community Engagement.

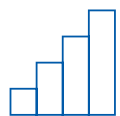
We serve as the preeminent voice of the business community and a bridge to the public, education, and nonprofit sectors to drive growth and prosperity for all who call the Dallas Region home and for those interested in coming here.

The work of the DRC's strategic plan is funded by our Tomorrow Fund investors.



Tomorrow Fund

An investment in the DRC's Tomorrow Fund makes possible our strategic efforts to improve the quality of life for all people while enhancing the business climate and economy of the Dallas Region. By investing in the Tomorrow Fund, you become a valued partner in our long-term mission and enhance your company's ability to do good for our region and all the people who live, work, and do business here.



Prosperity & Economic Development

We champion the growth of existing Dallas Region companies and innovation while positioning our region as a prime destination for living, working, and doing business.



Education, Talent & Workforce

We foster a talent pipeline that meets the needs of employers and prepares workers and future workers for job opportunities that lead to a fulfilling life and career.



Public Policy

We advocate for policies and outcomes that preserve Texas' economic competitive advantage and support a prosperous life for Texans in the near and long term.



Diversity, Inclusion & Community Engagement

We work to narrow opportunity gaps that exist within companies, communities, and educational institutions to promote a high-quality life for all people in the Dallas Region.

Become a partner in our mission.
To invest in the DRC's Tomorrow Fund, contact memberinfo@dallaschamber.org.

Dallas Love Field (DAL), located just seven miles from downtown Dallas, achieved a significant milestone in 2023 by serving over 17.5 million passengers. Recognized as the busiest medium hub airport in the U.S., DAL has earned prestigious awards, including ACI-World's Airport Service Quality and ACI-NA's MarComCX. The airport plays a pivotal role in reshaping the airport experience. Over its history, DAL has contributed more than \$5.6 billion to the economy, elevating labor income by \$1.7 billion through the support of over 28,000 local jobs. DAL is dedicated to expanding its footprint and enhancing aviation services for an unparalleled travel experience.



Dallas Love Field