











2024 EVENTS & PROGRAMS PROSPECTUS









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DETAILS SUBJECT TO CHANGE

THANK YOU TO OUR 2023 TOP INVESTORS & SPONSORS









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A NOTE FROM OUR CEO



The Dallas Regional Chamber (DRC) works hard each day to help make the Dallas Region the best place in America for all people to live, work, and do business. Our important, mission-driven work is a team effort—and what a team it is! Our 700-plus member companies along with community partners join forces with our 55 talented and dedicated staff members to make it all possible.

The DRC's programs and events are important ways we advance our mission. They're innovative and timely, bringing together high-caliber subject matter experts and thousands of attendees to have the conversations that help keep our member companies on the leading edge of business to propel our region forward.

In 2024, the DRC will host hundreds of events linked to our new three-year strategic plan, "Building Tomorrow Together." Under this plan, we'll build on the momentum generated in recent years and focus on prosperity and economic development; education, talent, and workforce; public policy; and diversity, inclusion, and community engagement.

This DRC 2024 Events and Programs Prospectus provides our members and investors the opportunity to identify sponsorship, marketing, and branding opportunities that align with the audiences they want to reach and the causes that matter most to them.

We hope the information on the following pages will be useful during your budget planning for the year ahead, and we look forward to working with you to align the many benefits of sponsorships to meet your 2024 goals.

We are excited to explore new opportunities and ideas with you at DRC events throughout the year ahead. We look forward to working with you to make the Dallas Region even better tomorrow than it is today.

All my best wishes,



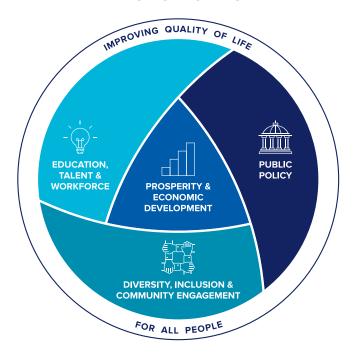
President & CEO

BUILDING TOMORROW TOGETHER OUR 2024-26 STRATEGIC PLAN

Supported by investment in the Tomorrow Fund

Alongside our hundreds of member companies and regional partners, the DRC works hard each day to improve the quality of life for all people in the Dallas Region through strategic and interconnected work in our four focus areas: Prosperity & Economic Development; Education, Talent & Workforce; Public Policy; and Diversity, Inclusion & Community Engagement.

OUR WORK IS SUPPORTED BY THE TOMORROW FUND





PROSPERITY & ECONOMIC DEVELOPMENT

We champion the growth of existing companies and innovation while positioning the Dallas Region as the destination for living, working, and doing business.



EDUCATION, TALENT & WORKFORCE

We foster a talent pool that meets employer needs while promoting opportunities for workers and future workers to achieve a fulfilling life and career.



PUBLIC POLICY

We advocate for policies and outcomes that preserve Texas' economic competitiveness and support a prosperous life for Texans in the near and long term.



DIVERSITY, INCLUSION & COMMUNITY ENGAGEMENT

We address opportunity gaps in companies, communities, and education to promote a high-quality life and career for all people in the Dallas Region.

SIGNATURE EVENTS

Contact sponsorship@dallaschamber.org for sponsorship details.



ANNUAL MEETING PRESENTED BY MCKESSON

The Dallas Region's premier business event connects top professional and community leaders to celebrate our region's vibrancy and successes.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

JANUARY 17, 2024

PRESENTING	SOLD
PLATINUM	\$22,000
GOLD	\$ 17,500
SILVER	\$ 12,000

WOMEN'S BUSINESS CONFERENCE

Dynamic programming provides personal and leadership development opportunities to the Dallas Region's top professional women to ensure continued advancement.

AUDIENCE: Professional women from early career through C-suite executives

OCTOBER 24, 2024

PRESENTING	\$60,000
LOUNGE	\$ 15,000
GOLD	\$ 12,500
SILVER	\$ 10,000

TOMORROW FUND INVESTOR BREAKFAST

Sponsor these quarterly gatherings exclusively for the DRC's Tomorrow Fund investors to introduce keynote speakers, company leaders, and special guests.

AUDIENCE: Tomorrow Fund investors, executives with new and expanding companies, special guests, speakers

QUARTERLY 2024

SERIES PRESENTING	\$25,000
EVENT	\$ 5,000
CORPORATE	\$ 3,500

EXECUTIVE CIRCLE

This exclusive programming attracts top executives of the Executive Plus membership level to network, develop relationships, and engage in meaningful discussions about key issues affecting business and the Dallas Region.

AUDIENCE: Exclusive to invited C-suite executives of select DRC member companies

QUARTERLY 2024

SERIES PRESENTING	\$25,000
EVENT	\$ 5,000
CORPORATE	\$ 3,500

DETAILS SUBJECT TO CHANGE

PROSPERITY & ECONOMIC DEVELOPMENT

Contact sponsorship@dallaschamber.org for sponsorship details.



CONVERGENCE AI DALLAS

This conference brings together a diverse set of leaders, from executives to entrepreneurs, to hear about the latest trends and innovations in artificial intelligence (AI).

AUDIENCE: Business professionals, digital transformation leaders, Chief Technology/Innovation Officers

Q2 2024

PRESENTING	\$35,000
PLATINUM	\$20,000
GOLD	\$ 10,000
EXHIBITOR	\$ 5,000

THE YEAR AHEAD

National and local economic leaders forecast the year ahead by analyzing important trends, the political environment, and potential challenges and opportunities for the Dallas Region.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

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PRESENTING \$ 15,000
GOLD \$ 10,000
SILVER \$ 5.000

ECONOMY IN BRIEF (EIB) REPORT

Add your logo to this digital report showcasing economic data and trends for the Dallas Region. The EIB report is shared directly with C-suite executives and on the DRC website.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

2024

ANNUALLY \$20,000

WHY DALLAS STORIES

Add your brand to the DRC's digital corporate recruitment presentations to get in front of companies considering relocations to, or expansions in, the Dallas Region.

AUDIENCE: Companies considering relocating to, or expanding in, the Dallas Region; relocation consultants

2024

PER STORY \$ 10,000



HOSTING COMPANIES & CONSULTANTS

Host a lunch, dinner, or special event with DRC staff to welcome executives and consultants considering a corporate location in the Dallas Region.

AUDIENCE: Companies considering moving to, or expanding in, the Dallas Region; relocation consultants

2024

HOST \$ 5,000

per event plus event costs

ECONOMIC DEVELOPMENT RECEPTION

Showcase your company and facility by hosting an economic development-focused social reception for DRC members and other invited guests.

AUDIENCE: DRC members, regional economic developers, special guests as determined by DRC and sponsor

2024

HOST \$ 10,000

per event plus event costs

DETAILS SUBJECT TO CHANGE

PROSPERITY & ECONOMIC DEVELOPMENT

Contact sponsorship@dallaschamber.org for sponsorship details.



SAY YES TO DALLAS INTERN MIXER

College interns experience the life and culture of the Dallas Region and learn why it's a great place to launch a career through connections with peers and community leaders.

AUDIENCE: College interns, young professionals, job seekers

Q3 2024

PRESENTING	\$ 7,500
CORPORATE	\$ 5,000
BEVERAGE	\$ 2,500
INTERN PACKAGE	\$ 500

SAY YES TO DALLAS FEATURED EMPLOYER

Market your company and gain more exposure for your job openings among quality talent as a Say Yes to Dallas Featured Employer.

AUDIENCE: Potential talent for your company

2024

ANNUALLY	\$ 12,000
QUARTERLY	\$ 4,000
MONTHLY	\$ 1,500

SAY YES TO DALLAS DIGITAL ADVERTISING

Access the DRC's extensive audience base to increase your reach and showcase your upcoming events or offerings by advertising with the DRC's Say Yes to Dallas campaign.

AUDIENCE: 18,000+ social media followers

2024

FOUR WEEKS	\$ 1,250
TWO WEEKS	\$ 750



EDUCATION, TALENT & WORKFORCE

Contact sponsorship@dallaschamber.org for sponsorship details.



STATE OF EARLY EDUCATION PRESENTED BY

PNCBANK

PRESENTING SOLD GOLD \$ 10.000 **SILVER** \$ 5,000

This signature event engages business leaders on the critical importance of early learning and child care for the Dallas Region's current and future workforce.

AUDIENCE: C-suite executives, business and community leaders, early and public education leaders, elected officials, media

TALENT TALK

Human resources and recruiting experts share insights, strategies, and best practices to help Dallas Region companies attract and retain top talent.

AUDIENCE: Human resources and recruiting leaders, marketing and relocation executives

Q1 & Q3 2024

Q1 2024

PRESENTING \$ 10,000 \$ 5,000 **CORPORATE PARTNER** \$ 2.500

STATE OF PUBLIC EDUCATION

This signature event provides an update on PK-12 education policy statewide and in the Dallas Region, including recent innovations, academic outcomes, and challenges to student success.

AUDIENCE: C-suite executives, business leaders, community leaders, public education leaders, elected officials, media

Q3 2024

PRESENTING	\$ 15,000
GOLD	\$ 10,000
SILVER	\$ 5,000



PRINCIPAL FOR A DAY

This opportunity to volunteer at a Dallas ISD campus and attend an afternoon reception provides an eye-opening engagement and an introduction for future collaboration between public schools and regional companies.

AUDIENCE: C-suite executives, business leaders, Dallas ISD officials and school principals, community leaders

Q4 2024

 PRESENTING
 \$25,000

 RECEPTION
 \$15,000

 CORPORATE
 \$ 2,500

STATE OF TALENT & WORKFORCE

This signature event brings together business and community leaders for an update on current regional and statewide trends in attracting and retaining talent, and workforce development.

AUDIENCE: C-suite executives, business leaders, community leaders, workforce leaders, elected officials, media

Q4 2024

 PRESENTING
 \$ 15,000

 GOLD
 \$ 10,000

 SILVER
 \$ 5,000

PUBLIC POLICY

Contact sponsorship@dallaschamber.org for sponsorship details.



D.C. FLY-IN

Join the DRC for an exclusive trip to Washington, D.C., to meet with national policy makers and issue experts and advocate for pro-growth, pro-business priorities benefiting our region and state.

AUDIENCE: C-suite executives, business leaders, policy professionals, elected officials, policy experts

Q1 2024

PRESENTING \$20,000
GOLD \$10,000
SILVER \$ 5,000

STATE OF PUBLIC SAFETY

Learn from top local, state, and national leaders at this discussion of public safety in the Dallas Region and its impact on our businesses and communities.

AUDIENCE: C-suite executives, business leaders, community leaders, policy professionals, elected officials, media

Q1 2024

PRESENTING \$25,000 GOLD \$15,000 SILVER \$10,000

DALLAS REGIONAL DAYS

This two-day event brings top Texas legislators and key policy staffers to the Dallas Region for an in-depth tour of regional companies and top priorities to advocate for continued positive outcomes for the region.

AUDIENCE: C-suite executives, business leaders, policy professionals, elected officials, policy experts

Q2 2024

 PRESENTING
 \$20,000

 GOLD
 \$15,000

 SILVER
 \$10,000

STATE OF INFRASTRUCTURE

Join the DRC for a thorough discussion with top subject matter experts about the future of energy, water, transportation, and technology infrastructure in our growing region and state.

AUDIENCE: C-suite executives, business leaders, community leaders, policy professionals, elected officials, media

Q2 2024

PRESENTING	\$25,000
GOLD	\$ 15,000
SILVER	\$ 10,000



CONGRESSIONAL FORUM

Listen to elected leaders from North Texas' Congressional Delegation discuss their work in Washington, D.C. and issues impacting the Dallas Region's business community during this in-depth panel conversation.

AUDIENCE: C-suite executives, business leaders, community leaders, policy professionals, elected officials, media

Q3 2024

PRESENTING \$25,000 GOLD \$15,000 SILVER \$10,000

STATE OF THE REGION

This year-end event brings together mayors and business leaders from across the region for a conversation about top local issues and the outlook for the coming year.

AUDIENCE: C-suite executives, business leaders, community leaders, policy professionals, elected officials, media

Q4 2024

PRESENTING \$25,000 GOLD \$15,000 SILVER \$10,000

LEGISLATIVE POWER HOUR

Hear from the Dallas Region's state and federal elected leaders in a condensed afternoon happy hour format that allows for candid conversations on timely legislative issues.

AUDIENCE: C-suite executives, business leaders, community leaders, policy professionals, elected officials

BIMONTHLY 2024

 SERIES PRESENTING
 \$25,000

 EVENT
 \$5,000

 CORPORATE
 \$3,500

DIVERSITY, INCLUSION & COMMUNITY ENGAGEMENT

Contact sponsorship@dallaschamber.org for sponsorship details.



SUPPLIER DIVERSITY CONFERENCE

Corporate leaders, procurement executives, supplier diversity professionals, and businesses showcase opportunities for Minority- and Women- owned Business Enterprises (MWBE) in the Dallas Region.

AUDIENCE: Corporate suppliers, procurement executives, and other business professionals

Q2 2024

 PRESENTING
 \$ 10,000

 GOLD
 \$ 7,500

 SILVER
 \$ 5,000

STATE OF DEL

Businesses leaders, community stakeholders, and DEI professionals meet, engage, and strategize ways to close opportunity gaps in the Dallas Region.

AUDIENCE: Business leaders, community stakeholders, DEI professionals

Q2 2024

 PRESENTING
 \$ 15,000

 PLATINUM
 \$ 12,500

 GOLD
 \$ 10,000

 SILVER
 \$ 5,000

SOUTHERN DALLAS COUNTY VISION TOURS

Get a behind-the-scenes bus tour of new developments and projects that showcase Southern Dallas County as a prime location for business and talent, while addressing issues of equity and access.

AUDIENCE: Business leaders, community stakeholders, developers, real estate professionals

Q2 & Q3 2024

PRESENTING \$ 7.500

*only four tours available

DEI LEADERS CONNECT

DEI professionals convene regularly to discuss diversity and inclusion challenges and opportunities with a focus on action and progress.

AUDIENCE: Business leaders, DEI professionals, human resources professionals

Q2 & Q3 2024

SERIES PRESENTING	\$ 7,500
HAPPY HOUR	\$ 5,000
GOLD	\$ 2,500



COMMUNITY CONNECTIONS

This recurring event builds connections among diverse professionals and creates opportunities for business leaders to enhance the diversity of their networks.

AUDIENCE: Diverse professionals, allies

Q2 & Q3 2024

PRESENTING	\$ 5,000
GOLD	\$ 2,500
SILVER	\$ 1,500

SOUTHERN DALLAS COUNTY WEBSITE

This website features hyperlocal content on talent, transportation, new businesses, and relevant news stories that reflect economic diversity and opportunity in Southern Dallas County.

AUDIENCE: Business and real estate decision makers, community stakeholders, political and civic leaders

2024

PRESENTING \$ 10,000

DISABILITY INCLUSION TOOLKIT

This resource includes research and best practices for recruiting, hiring, retaining, and advancing individuals with disabilities to promote a more inclusive, accessible workplace.

AUDIENCE: Business leaders, DEI professionals, human resources professionals

2024

PRESENTING \$ 10,000

DETAILS SUBJECT TO CHANGE

LEADERSHIP PROGRAMS

Contact sponsorship@dallaschamber.org for sponsorship details.



LEADERSHIP DALLAS (LD)

The Dallas Region's premier leadership program helps selected executives address the challenges and opportunities facing the Dallas Region through a one-of-a-kind curriculum.

AUDIENCE: Leadership Dallas class, business leaders, community leaders

2024

 PRESENTING
 \$40,000

 CLASS DAY
 \$10,000

 BACKSTAGE EVENT
 \$5,000

LEADERSHIP DALLAS ALUMNI (LDA)

Leadership Dallas Alumni keeps graduates of Leadership Dallas connected, active, and engaged to continue making positive change in the Dallas Region.

AUDIENCE: 2,300+ Leadership Dallas Alumni, business leaders, community leaders

2024

PRESENTING \$25,000
GOLD \$10,000
SILVER \$5,000

LDA IMPACT DAY

Leadership Dallas Alumni tour past LD project locations to see how they have evolved, complete a service event, and advance LDA's impact in the community.

AUDIENCE: 2,300+ Leadership Dallas Alumni, business leaders, community leaders

Q1 2024

 PRESENTING
 \$ 15,000

 GOLD
 \$ 10,000

 SILVER
 \$ 2,500

ANNUAL LEADERSHIP LUNCHEON

This event celebrates the impact of Leadership Dallas and the newest class through engaging, inspirational keynote speakers with esteemed LD graduates and members of the Dallas Region's business community.

AUDIENCE: Leadership Dallas Alumni, Leadership Dallas class, business leaders, community leaders

Q2 2024

PRESENTING	\$ 12,500	
GOLD	\$ 7,500	
SILVER	\$ 5,000	



LD & LDA W	ELCOME RECEPTION

Leadership Dallas Alumni host a reception to welcome the new Leadership Dallas class as they embark on their journey through this 10-month premier program.

AUDIENCE: Leadership Dallas Alumni, Leadership Dallas class, business leaders, community leaders

Q3 2024

 PRESENTING
 \$ 15,000

 GOLD
 \$ 7,500

 SILVER
 \$ 5,000

YOUNG PROFESSIONALS (YP)

The DRC's Young Professionals is a 400-plus member organization of emerging leaders who are committed to leadership development, advocacy, and community engagement in the Dallas Region.

AUDIENCE: Young Professionals ages 22 to 40 from diverse industries

2024

 PRESENTING
 \$ 15,000

 GOLD
 \$ 7,500

 EVENT
 \$ 3,000

LEAD YP PROGRAM

Aspiring young leaders are selected to gain key skills and knowledge to advance their careers through the Young Professionals' LEAD YP, a six-month leadership education and training program.

AUDIENCE: Selected by application; rising Young Professional leaders ages 22 to 40 from diverse industries

2024

 PRESENTING
 \$ 10,000

 GOLD
 \$ 5,000

 SILVER
 \$ 3,000

MEMBER ENGAGEMENT

Contact sponsorship@dallaschamber.org for sponsorship details.



DRC 101

DRC members learn how to maximize their membership during this interactive overview of the DRC's priorities and engagement opportunities. Members connect with peers, market their company, and meet DRC staff.

AUDIENCE: New DRC members, new company hires, DRC members who want to re-engage

Q1 & Q3 2024

PRESENTING \$ 5,000 **CORPORATE** \$ 2,500

MEMBER HAPPY HOUR

Build relationships with new and longtime DRC members while enjoying appetizers and cocktails at venues around the Dallas Region.

AUDIENCE: DRC members, including C-Suite executives, business and community leaders, elected officials

Q2 & Q4 2024

HOST	\$ 7,500
PRESENTING	\$ 5,000
CORPORATE	\$ 2,500

BRANDING OPPORTUNITIES

Contact sponsorship@dallaschamber.org for sponsorship details.



DRC OFFICE SIGNAGE

Put your company in front of thousands of DRC guests, including corporate executives and public officials, with a branding opportunity in the DRC office.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

2024

 HALLWAY ART
 \$50,000

 ELEVATOR BANK
 \$20,000

 WIFI
 \$20,000

 HALLWAY SCREENS
 SOLD

DRC MEETING ROOMS

Showcase your company in front of thousands of DRC guests, including corporate executives and public officials, with your company logo, messaging, photos, and artwork.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

2024

CONFERENCE ROOM \$30,000 EXECUTIVE ROOM \$20,000 LOBBY SOLD BOARD ROOM SOLD MARKETING GALLERY SOLD CAFÉ & COFFEE SOLD

DRC DIGITAL BRANDING

Expand your online presence, reach new audiences, and elevate your brand through advertising on the DRC's website, email newsletters, and social media.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

2024

 SIX WEEKS
 \$ 5,000

 FOUR WEEKS
 \$ 3,000

 TWO WEEKS
 \$ 1,750

DRC PUBLICATIONS

Exclusively published for the DRC, our Regional Economic Development Guide, Newcomer & Relocation Guide, and Dallas Innovates contain key insights about the Dallas Region.

AUDIENCE: C-suite executives, business leaders, media, companies and people looking to relocate to the Dallas Region

2024

MEDIA KIT AVAILABLE
UPON REQUEST

DETAILS SUBJECT TO CHANGE

19

Leadership

Dallas

DALLAS REGIONAL CHAMBER



APPLICATIONS OPEN

MARCH 4, 2024

The Dallas Region's premier leadership program helps selected executives address the challenges and opportunities facing the Dallas Region through a one-of-a-kind curriculum.

dallaschamber.org/ld





dallaschamber.org/events