

# BUILDING TOMORROW TOGETHER OUR 2021-23 STRATEGIC PLAN

Supported by investment in the Tomorrow Fund

Our strategic plan, called “Building Tomorrow Together,” allows us to build on our record of success by focusing on four key priorities: Economic Development; Education and Workforce; Public Policy; and Diversity, Equity, and Inclusion. The DRC’s strategic plan is supported by Tomorrow Fund investors.

## OUR WORK IS SUPPORTED BY THE TOMORROW FUND



### ECONOMIC DEVELOPMENT



### EDUCATION & WORKFORCE



### PUBLIC POLICY



### DIVERSITY, EQUITY & INCLUSION

QUALITY OF LIFE



FOR ALL PEOPLE



### ECONOMIC DEVELOPMENT

Continue to drive economic growth that allows us to recruit companies and talent to the Dallas Region, and help our existing companies grow



### EDUCATION & WORKFORCE

Foster collaboration between the business community, educational institutions, and workforce development organizations to meet industry needs and the job aspirations of workers



### PUBLIC POLICY

Advocate for pro-business, pro-growth public policies to ensure the continued prosperity of our region while maintaining a high quality of life for all



### DIVERSITY, EQUITY & INCLUSION

Address diversity in leadership; education and workforce; community investment in underserved areas; and policing and criminal justice policies