THE DALLAS REGION: A LIFETIME OF OPPORTUNITY

For leaders and innovators looking to launch, grow or reposition a business, the Dallas Region offers a dynamic economy and affordability for a lifetime of opportunity. Located in the center of the U.S. in a business-friendly state, this global area has the right mix of seasoned trailblazers and young innovators to position your team for prosperity.

LIVING & DOING BUSINESS

Whether you’re a start-up or an international Fortune 500 company, you’ll find the climate, stability and momentum to grow your business well into the future here.

LOWER COST OF DOING BUSINESS
U.S. = 100

- FORT WORTH: 97.2
- DALLAS: 102.0
- CHICAGO: 102.2
- LOS ANGELES: 119.3
- NEW YORK: 153.5
- SAN FRANCISCO: 197.7

50% LOWER COST OF LIVING
With a lower cost of living than the largest three U.S. metros, your people have more spending power.

0% STATE AND LOCAL INCOME TAX
You and your employees keep more money in your pockets.

Texas was named the second best state to live in the U.S. for women-led startups.

We are the second busiest home construction market in the U.S.

TALENT POOL

The Dallas Region has an abundant pipeline of talent for existing and new employers.

TALENT PIPELINE

With the greatest share of students enrolled in higher education and degrees completed in the state, the Dallas Region is the intellectual capital of Texas.

#1 REGION FOR HIGHER EDUCATION IN TEXAS

326,149 STUDENTS enrolled in higher education at major universities and community colleges in DFW.

55,189 GRADUATES awarded with bachelors, masters and/or PhD degrees from Dallas-area universities and colleges annually.

72% of higher education students enrolled in the Dallas Region will stay and start careers here once they graduate, THE 6TH HIGHEST RATE IN THE COUNTRY.

LABOR FORCE & POPULATION

100K+ JOBS are added annually. More jobs are being created in Dallas-Fort Worth than in any other metro in the U.S.

DIVERSITY & PEOPLE

A melting pot for many cultures, traditions and languages in close proximity to top research universities, our region helps you find community and long-term growth.

19.1% foreign-born residents in the Dallas Region

230+ languages spoken

6TH-LARGEST LGBTQ+ population in the U.S.
DIVERSIFIED ECONOMY
The Dallas Region's economy is 82% as diverse as the U.S. economy, providing stability for residents and businesses alike.

MOODYS DIVERSITY INDEX .82

- 20.8% Trade, Transportation and Utilities
- 19.2% Professional and Business Services
- 12.7% Government
- 10.1% Education and Health Services
- 9.2% Leisure and Hospitality
- 6.9% Manufacturing
- 6.5% Construction
- 6.7% Financial Activities
- 5.5% Other Services
- 1.9% Information
- 0.5% Mining and Logging

*Source: Bureau of Labor Statistics, Moody’s

TRAVEL & TRANSPORTATION
Located in the center of the U.S., the Dallas Region provides easy connection to all corners of the country—and world.

Travel to anywhere in the CONTINENTAL U.S. WITHIN FOUR HOURS and access more than 70 direct international destinations.

Commute throughout the region on the LONGEST LIGHT RAIL SYSTEM IN THE U.S.

TECHNOLOGY & INNOVATION
As the top Texas region for high-tech jobs, the Dallas Region gives you the right balance of affordability and innovation.

#1 IN THE U.S. for new tech jobs, adding 31,720 in the last five years.

TOP 10 HOTTEST STARTUP COMMUNITY in the country.

IN GOOD COMPANY
Dallas - Fort Worth has a diverse roster of major corporate headquarters and recent major moves.

American Airlines  AT&T  McKesson  Southwest  TOYOTA

CBRE  charles SCHWAB  Goldman Sachs  PGA  Texas INSTRUMENTS

Relocated its headquarters from Los Angeles to Dallas.
Relocated its headquarters from San Francisco to Westlake.
Adding a major new campus in Dallas.
Relocated its headquarters from Florida to Frisco.
Building a $30 billion semiconductor manufacturing facility in Sherman.

www.dallaschamber.org/WhyDallas