

## 2022 EDUCATION & WORKFORCE REPORT

The success of the Dallas Region is closely tied to the quality of our local talent pipeline, from early childhood through K-12, to higher education and a career. The DRC works to foster collaboration between the business community, educational institutions, and workforce development agencies to drive student outcomes and meet regional industry needs.

### DALLAS REGION OVERVIEW

**596K**  
CHILDREN  
UNDER AGE 6

**1.3M**  
PK-12  
STUDENTS

**325K**  
POSTSECONDARY  
STUDENTS

**4.4M**  
WORKERS

SERVED BY

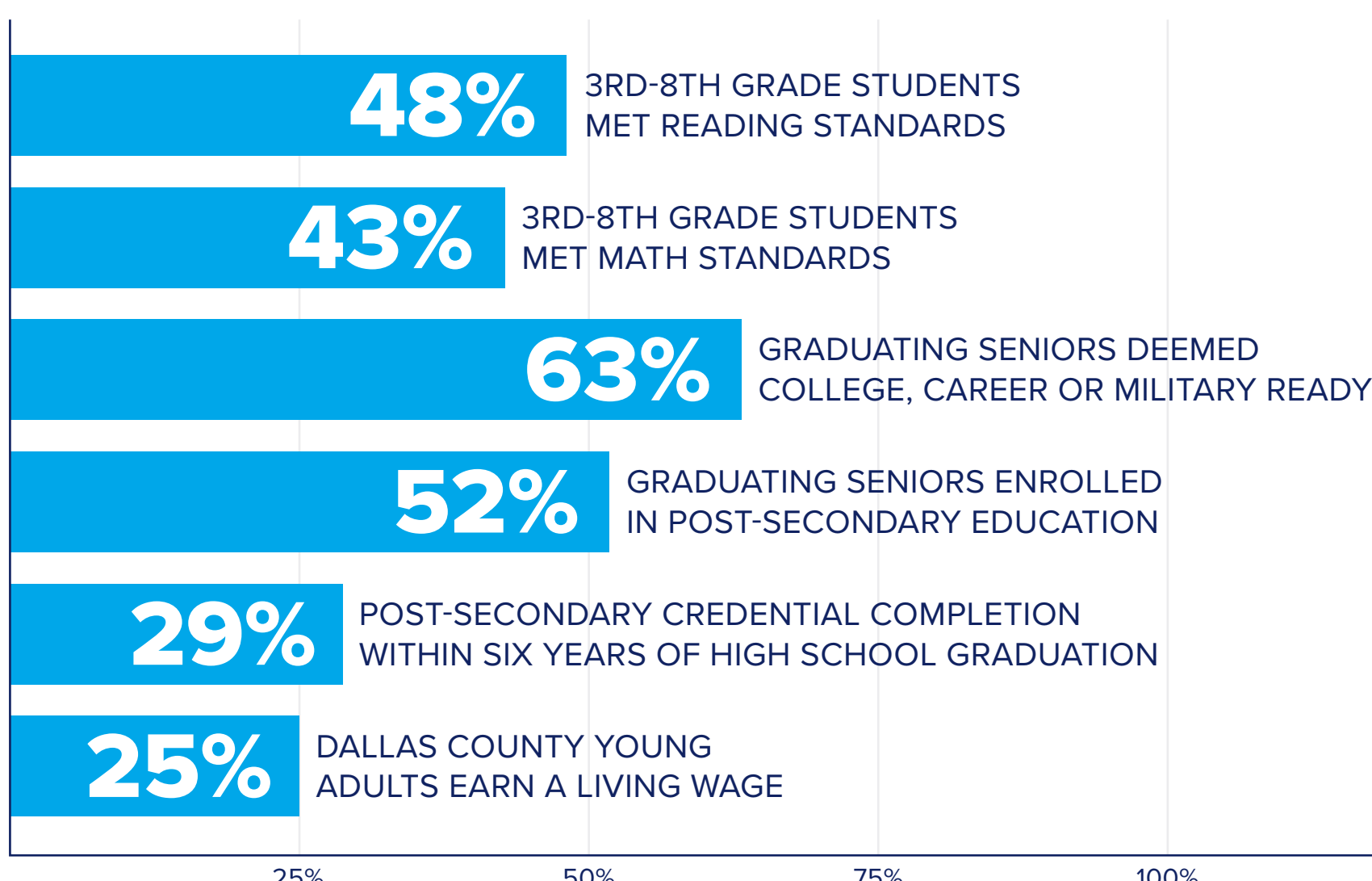
**111**  
PUBLIC SCHOOL  
DISTRICTS

**70+**  
HIGHER EDUCATION  
INSTITUTIONS & CAMPUSES

Dallas-Fort Worth-Arlington Metropolitan Statistical Area (MSA)

### KEY METRICS: 2021-22 ACADEMIC YEAR

The DRC monitors key indicators to understand current trends throughout the Dallas Region's talent pipeline and assess progress toward the state's goal that at least 60% of Texans ages 25-64 attain a postsecondary credential by 2030.



**94K** POSTSECONDARY CREDENTIALS AWARDED

**295K** IN-DEMAND JOB POSTINGS OVER 12 MONTHS

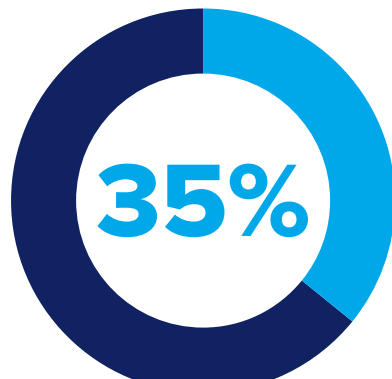
Dallas-Fort Worth-Arlington Metropolitan Statistical Area (MSA)

### 2022 KEY INITIATIVES & IMPACT

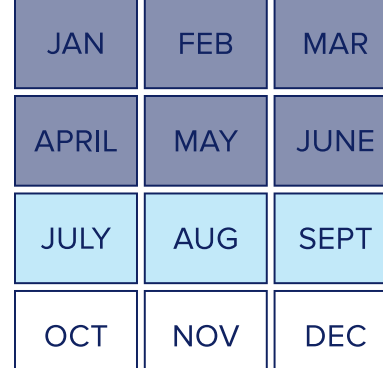
#### BEST PLACE FOR WORKING PARENTS® DALLAS

The DRC's Best Place for Working Parents® Dallas, presented by PNC Bank, promotes the importance of family-friendly policies in the workplace.

**121** DALLAS REGION COMPANIES RECOGNIZED IN 2022, A YEAR-OVER-YEAR INCREASE OF 38%



OF TEXAS WORKERS WHO QUIT CITE CHILD CARE AS PRIMARY REASON

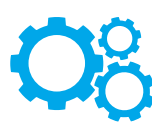


REPLACING AN EMPLOYEE COSTS 6-9 MONTHS OF EMPLOYEE'S SALARY

#### TEXAS COMMISSION ON COMMUNITY COLLEGE FINANCE

The DRC engaged 12 regional business leaders in a year-long advocacy campaign focused on the Texas Commission for Community College Finance, culminating in legislation which includes:

**\$650M** IN PROPOSED NEW STATE FUNDING FOR COMMUNITY COLLEGES



STATE FUNDING FOR STUDENT OUTCOMES



ENHANCED AFFORDABILITY FOR STUDENTS



SUPPORT FOR EMPLOYER-EDUCATION PARTNERSHIPS

#### DALLAS THRIVES & SAY YES TO DALLAS CAMPAIGN

Dallas Thrives is a vision by the DRC and the Commit Partnership to double the number of young adults earning a living wage in a single generation. In 2022, through Dallas Thrives and Say Yes to Dallas, the DRC launched a marketing campaign to connect young adults to high-demand jobs in information technology and health care.

**20.3M** SOCIAL MEDIA IMPRESSIONS

**94K** DIGITAL AD CLICKS TO VIEW WEBSITE

[dallasthrives.org](http://dallasthrives.org)

### DRC EDUCATION & WORKFORCE OVERVIEW



#### EARLY CHILDHOOD

The DRC supports investments in childcare and pre-k to enable workforce participation among parents and foundational academic development for students.



#### PUBLIC EDUCATION

The DRC supports a rigorous public education system, informed by and aligned with workforce needs, that prepares all students in the Dallas Region for college or a career.



#### HIGHER EDUCATION

The DRC supports a local higher education ecosystem that prepares students for high-demand jobs, drives innovation, and fuels the regional economy.



#### WORKFORCE & TALENT ATTRACTION

The DRC supports efforts to align educational offerings with employer needs and expand pathways to high-demand jobs. Say Yes to Dallas is an initiative to attract and retain talent from around the world.

#### GET INVOLVED

To learn more and get involved in the DRC's education and workforce efforts, please contact [education@dallaschamber.org](mailto:education@dallaschamber.org)

### THANK YOU TO OUR TOP SPONSORS

