Dallas Urban Innovation Corridor

As the region’s ultimate confluence of startups, corporations, capital, universities, housing, and retail, this corridor could be Dallas’ answer to California’s famed Sand Hill Road. Connected with transit and trails, and lined with coffee shops and parks, here you will find a vibrant, walkable community fueled by idea generation and innovation.

The Crescent and Old Parkland

The center of private equity, family office, and venture capital firms, The Crescent and Old Parkland are two of the most prominent places in Dallas for capital.

The West End

The collection of historic buildings is home to some of Dallas’ most innovative ideas. The neighborhood is a growing residential district with corporate innovation centers, creative firms, a smart cities “living lab,” and high-growth startups.

SMU

SMU, a nationally ranked comprehensive research university with numerous centers and institutes, is only 3 miles from Uptown. The Cox School of Business ranks among the top business schools nationally.

Deep Ellum

One of Dallas’ most iconic neighborhoods is home to hundreds of bars and restaurants and is an incubator for creatives and entrepreneurs. New developments include The Stack, The Epic, The Assembly, and Mark Cuban Cost Plus Drug Company.

Deep Ellum

Clusters of innovation activity exist all across Dallas-Fort Worth. Below are just a few examples:

Arlington

Esports Stadium Arlington is one of the largest dedicated esports facilities in North America, with 100,000 square feet of tournament and gaming space. It is operated by OpTic Gaming. Spraw, a coworking and incubator space, opened nearby as part of the Texas Live! expansion.

Denton

Stoke Denton is a collaborative coworking center that brings community tech events, assists startups, and creates local jobs. Startup weekends and hackathons hosted by the University of North Texas’ Innovation Greenhouse and by local tech freelancers give novice and seasoned entrepreneurs opportunities to pitch ideas and start businesses.

Alliance Mobility Innovation Zone (MIZ)

Hillwood’s AllianceTexas in north Fort Worth offers mobility companies full access to an extensive testing ecosystem, resources, and partnerships essential to comprehensively test, scale, and commercialize their technologies.

Frisco

The City of Frisco focuses on innovation across multiple verticals, including smart city technologies, fintech, cybersecurity and sports/exports. A new innovation hub is currently in the works, with a proposed launch date of Q4 in 2023. This space, located on the 6th floor of the Bayliss, Scott & White Sports Therapy & Research Building at The Star, will convene startups, investors, and business leaders and focus on innovation in the areas of human performance and human potential in business, sports, healthcare, and emerging tech.

Mansfield

The Mansfield Innovation Community, or “The M.C.” is set to be the epicenter of a multi-phase, one million-square-foot development. This mixed-use hub will include a GSV Labs Innovation Center. Phase 1 and its Class A+ offices are expected to open by Summer 2023.

McKinney

McKinney’s Innovation Fund is designed to help companies scale through “Seed to Series A” in the investment cycle and to invest in small startups at the ideation stage.
Fort Worth Medical Innovation District

In the Near Southside district, Fort Worth’s growing medical industry is joining forces with its local entrepreneur community to explore new and exciting frontiers in the medical and biotech industries. The 1,200-acre district is designed to attract top talent with a variety of places to live, work, play, and collaborate on new health advancements. [www.nearsouthsidefw.org/medical-district.html](http://www.nearsouthsidefw.org/medical-district.html)

The Richardson IQ

Built on the area’s rich history of innovation and entrepreneurship, the Richardson Innovation Quarter (IQ) has been precision-engineered to foster growth, attract and retain talent, and encourage collaboration. Today, The Richardson IQ is home to video game giant id Software and a nano-tech lab operated by Zyvex. Honeywell manufactures sensors here, and Raytheon’s EO Innovations makes optical lenses. Digital Realty currently oversees nearly one million square feet of data centers. Ericsson, Verizon, Siemens, and Argo Data all have offices here. In 2022, the University of Texas at Dallas (UTD) and the City of Richardson opened the IQ-HQ, a new 27,500-square-foot collaboration space. Along with coworking, office, and lab space, the building houses five UTD research centers under the umbrella of the Centers for Emergent Novel Technology (CENT-IQ). The new research hub will contain the Center for Applied AI & Machine Learning, the Center for Imaging and Surgical Innovation, the Multi-Scale Integrated Interactive Intelligent Sensing Center, the Center for Smart and Connected Mobility, and the Center for Applied AI. [richardsoniq.com](http://www.richardsoniq.com)