

Dallas Urban Innovation Corridor

As the region's ultimate confluence of startups, corporations, capital, universities, housing, and retail, this corridor could be Dallas' answer to California's famed Sand Hill Road. Connected with transit and trails, and lined with coffee shops and parks, here you will find a vibrant, walkable community fueled by idea generation and innovation.



The Crescent and Old Parkland

The center of private equity, family office, and venture capital firms, The Crescent and Old Parkland are two of the most prominent places in Dallas for capital.



The West End

The collection of historic buildings is home to some of Dallas' most innovative ideas. The neighborhood is a growing residential district with corporate innovation centers, creative firms, a smart cities "living lab," and high-growth startups.



Pegasus Park

UT Southwestern and Pegasus Park

3.1 MILES AWAY
One of the premier academic medical centers in the nation and nearby biohub, incubator, and center for biomedical innovation.

Dallas Love Field

3.4 MILES AWAY

The Centrum
LTK (formerly RewardStyle)
UT McCombs MBA at Dallas/Fort Worth Campus

Perot Companies

SMU

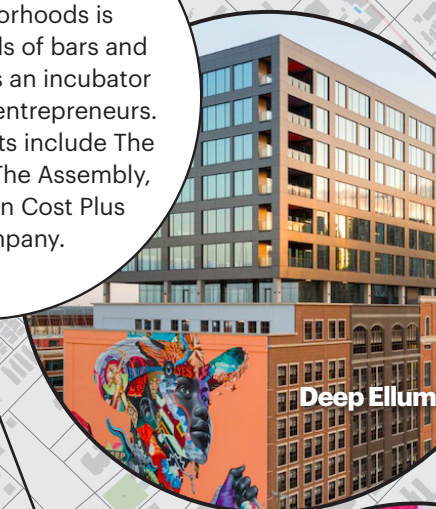
SMU, a nationally ranked comprehensive research university with numerous centers and institutes, is only 3 miles from Uptown. The Cox School of Business ranks among the top business schools nationally.



SMU

Deep Ellum

One of Dallas' most iconic neighborhoods is home to hundreds of bars and restaurants and is an incubator for creatives and entrepreneurs. New developments include The Stack, The Epic, The Assembly, and Mark Cuban Cost Plus Drug Company.



Deep Ellum

Alliance Mobility Innovation Zone (MIZ)

Hillwood's AllianceTexas in North Fort Worth offers mobility companies full access to an extensive testing ecosystem, resources, and partnerships essential to comprehensively test, scale, and commercialize their technologies.

Frisco

The City of Frisco focuses on innovation across multiple verticals, including smart city technologies, fintech, cybersecurity and sports/esports. A new innovation hub is currently in the works, with a proposed launch date of Q4 in 2023. This space, located on the 6th floor of the Baylor, Scott & White Sports Therapy & Research Building at The Star, will convene startups, investors, and business leaders and focus on innovation in the areas of human performance and human potential in business, sports, healthcare, and emerging tech.

Mansfield

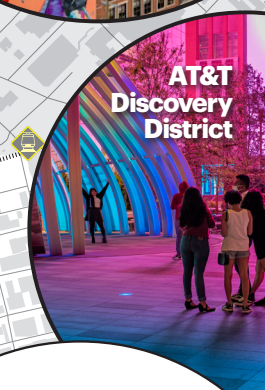
The Mansfield Innovation Community, or "The MIC," is set to be the epicenter of a multi-phase, one million-square-foot development. This mixed-use hub will include a GSV Labs Innovation Center. Phase 1 and its Class A+ offices are expected to open by Summer 2025.

McKinney

McKinney EDC's Innovation Fund is designed to help companies scale through "Seed to Series A" in the investment cycle and to invest in small startups at the ideation stage.

AT&T Discovery District

Part of a \$100 million investment AT&T made to improve its downtown headquarters, the Discovery District is a first-of-its-kind "urban tech campus," a showcase for new technology and innovation, and a green space with arts, music, food, and retail.



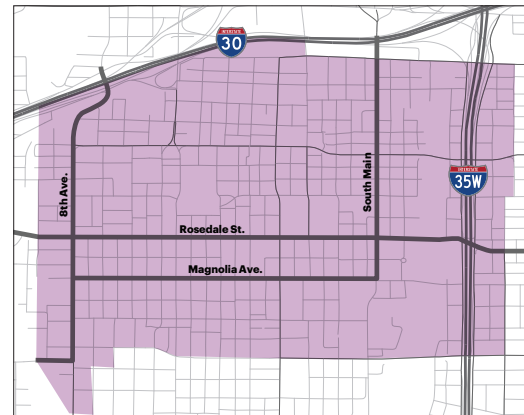
AT&T Discovery District

GSV Labs at SoGood

Hoque Global is partnering with GSV Ventures to build a startup incubator in the SoGood development.

SoGood

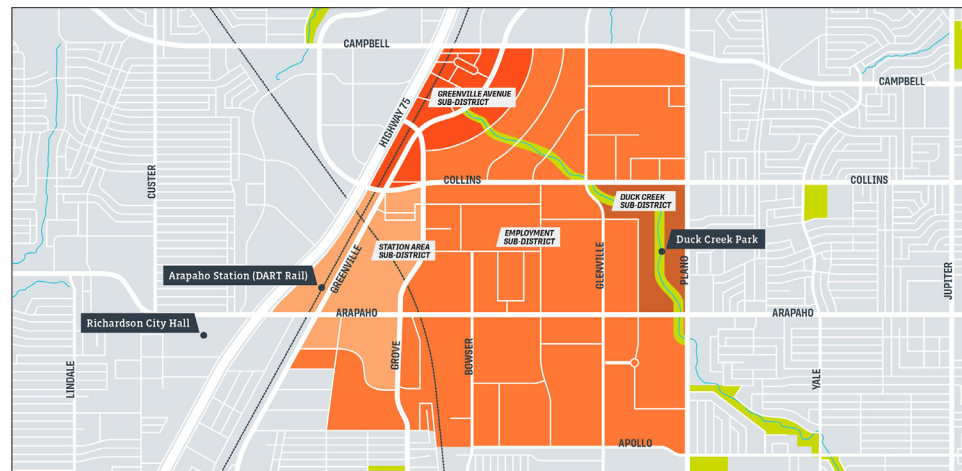
Fort Worth Medical Innovation District



In the Near Southside district, Fort Worth's growing medical industry is joining forces with its local entrepreneur community to explore new and exciting frontiers in the medical and biotech industries. The 1,200-acre district is designed to attract top talent with a variety of places to live, work, play, and collaborate on new health advancements. www.nearsouthsidefw.org/medical-district.html

The Richardson IQ

Built on the area's rich history of innovation and entrepreneurship, the Richardson Innovation Quarter (IQ) has been precision-engineered to foster growth, attract and retain talent, and encourage collaboration. Today, The Richardson IQ is home to video game giant id Software and a nano-tech lab operated by Zyvex. Honeywell manufactures sensors here, and Raytheon's EO Innovations makes optical lenses. Digital Realty currently oversees nearly one million square feet of data centers. Ericsson, Verizon, Siemens, and Argo Data all have offices here. In 2022, the University of Texas at Dallas (UTD) and the City of Richardson opened the IQ-HQ, a new 27,500-square-foot collaboration space. Along with coworking, office, and lab space, the building houses five UTD research centers under the umbrella of the Centers for Emergent Novel Technology (CENT-IQ). The new research hub will contain the Center for Applied AI & Machine Learning, the Center for Imaging and Surgical Innovation, the Multi-Scale Integrated Interactive Intelligent Sensing Center, the Center for Smart and Connected Mobility, and the Center for Applied AI. richardsoniq.com



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