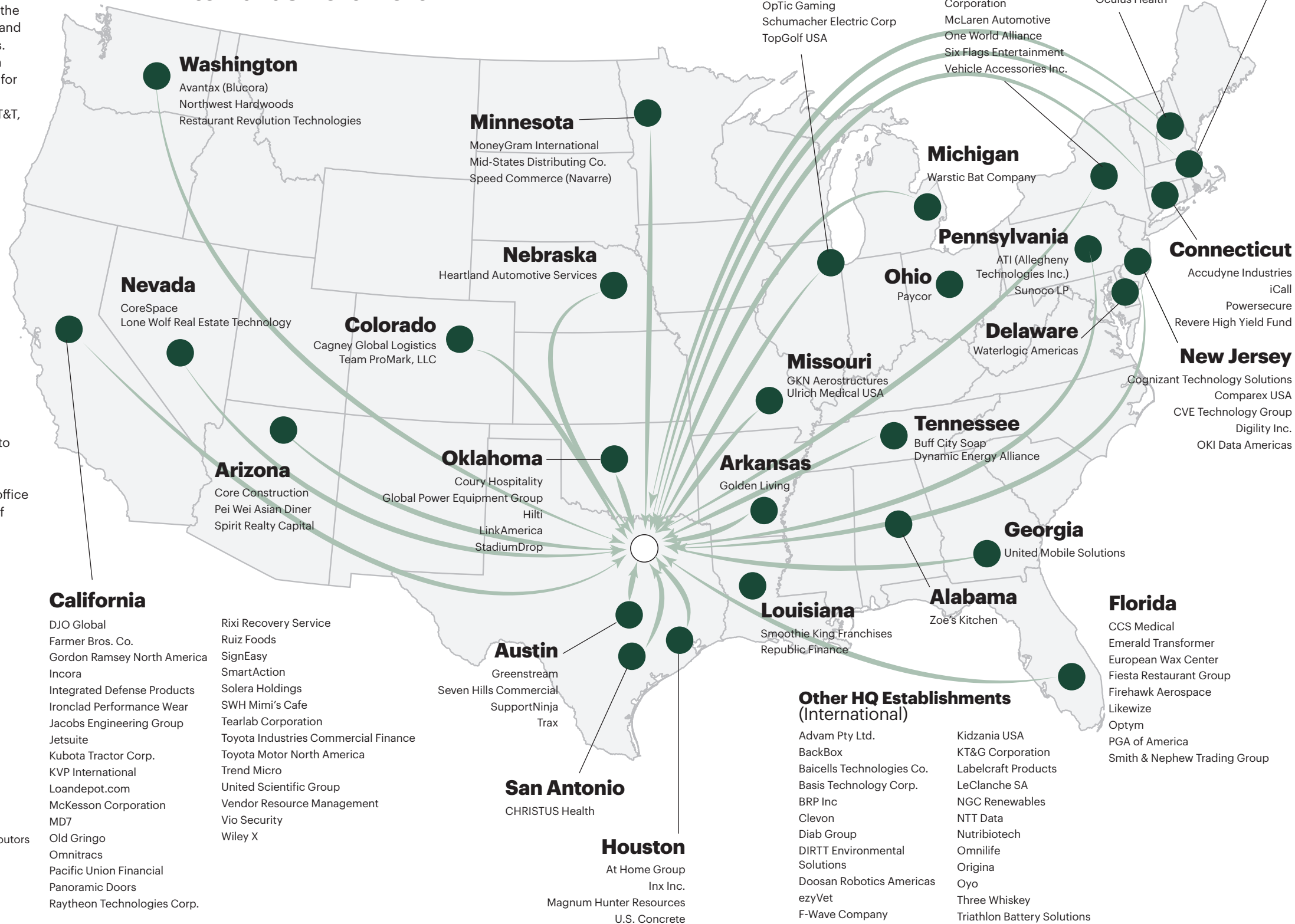


# Major Headquarters Relocations

The Dallas-Fort Worth region is regularly identified as one of the nation's top markets for new and expanded corporate facilities. Past relocations to the region include headquarters moves for Fortune 500 and Forbes Top Private companies such as AT&T, Comerica, Fluor, and Toyota. More recent moves include well-known industry leaders like AECOM, Caterpillar, CBRE, Charles Schwab, Jacobs, and McKesson. Other major companies have expanded into DFW distribution, logistics, and manufacturing centers, including Amazon, BMW, DHL, Galderma, General Motors, MolsonCoors, and Pratt Industries. Meanwhile, corporations including 7-Eleven, American Airlines, Liberty Mutual, State Farm, FedEx, and Pioneer Natural Resources have expanded into new corporate office space. Goldman Sachs and Wells Fargo have announced new office construction for thousands of employees.

## Sample of Headquarters Relocations to Dallas-Fort Worth



Source: DRC Research

# Supporting Corporate Moves

The Dallas Regional Chamber works closely with many companies that decide to locate major corporate facilities here, particularly headquarters. Our team knows how important these decisions are for both companies and their employees.

**We help companies understand this region fully**—from our demographics, labor costs, transportation assets, real estate options, or taxes and incentives that might apply to a project. Often we do it face to face. **We visit companies and host executives here**, including multi-day visits during which we engage Dallas-Fort Worth area business and civic leaders or subject-matter experts with the candidate company team to achieve the peer-to-peer conversations that are so meaningful in selling DFW.

But we're not just about the cold, hard facts and the sales pitch. **We continue to work with companies—and particularly employees**—that decide to move here. Corporate moves often impact hundreds, even thousands, of employees and families. Those employees have lots of questions, and each family situation is different. **For all major corporate relocations, the DRC offers to meet with employees and families that suddenly have the opportunity to become new Texans.**

We have held several "town hall" meetings with company employees around the U.S., sharing information and our experiences of living in the Dallas-Fort Worth area. Our goal is to help employees understand why our region is a great place to live, raise a family, and prosper. Eyes light up when we show pictures of homes with affordable prices, the arts and cultural amenities, our parks and lakes, our foodie places, our outstanding medical care, dog parks, light rail, and bike trails—as well as the many facts and anecdotes that help them realize that DFW is a more robust, culturally and socially diverse place than they might have thought. And those who already know the area well, or might be from here, just get more excited about the move.

Helping employees after a move is announced is a benefit to the company and its employees. It's fun and very meaningful for the DRC's economic development team and an important part of the Dallas Regional Chamber's corporate recruitment platform.