

### Dale Petroskey, CEO & President, Dallas Regional Chamber



Dale A. Petroskey is President and CEO at the Dallas Regional Chamber (DRC), which has been recognized as National Chamber of the Year. Petroskey, who assumed the position on April 1, 2014, works with the Board, staff, and more than 700 member companies to increase economic prosperity and enhance the quality of life for all throughout the region. The DRC focuses on economic development initiatives, improving education at all levels, setting public policy direction designed to maintain a pro-business, pro-growth climate in North Texas, and the opportunity gaps which exist in the region.

Mr. Petroskey brings to the DRC a strong background in public policy, strategic communications, and nonprofit management, having held leadership positions in all three sectors – public, private, and nonprofit – for more than 35 years.

After graduating from Michigan State University, he worked 18 years in Washington, D.C., where he served as Chief of Staff to Congressman Bill Goodling (PA), Assistant White House Press Secretary to President Ronald Reagan, and Assistant Secretary for Public Affairs at the U.S. Department of Transportation under then-Secretary Elizabeth Dole.

At The White House, Mr. Petroskey served as a spokesman for President Reagan and led the staff responsible for the preparation of every official White House document released to the media. In addition, he traveled extensively and accompanied the President to his historic first meetings with Soviet General Secretary Mikhail Gorbachev, in Geneva, Switzerland in November 1985, and in Reykjavik, Iceland in October 1986. He also accompanied the President and Mrs. Reagan to Camp David on 10 different weekends.

From 1988-1999, Mr. Petroskey served as a senior executive at the National Geographic Society, the world's largest educational membership organization. He was named the first-ever Vice President of Public Affairs in 1988 and was promoted to Senior Vice President of Mission Programs in 1996. In that role, he was the senior executive responsible for the committee that funded scientific research and exploration projects for well-known scientists and explorers such as Jane Goodall, Bob Ballard, and Sylvia Earle. He also oversaw a 50-state geography education program, which still includes the National Geography Bee, which was hosted for years by Alex Trebek, as well as exhibits, the public lectures program, and fundraising.

From 1999-2008, Mr. Petroskey was President of the National Baseball Hall of Fame and Museum in Cooperstown, New York, where he was the primary link to all living Hall of Famers and their





families, and led the day-to-day operations of one of the nation's best-known and most respected museums – a premier symbol of American achievement. While there, he was instrumental in launching the museum's first-ever national traveling exhibition, Baseball As America, which was seen by more than 2 million visitors in 15 respected museums throughout the U.S., including the Dallas Museum of Nature and Science at Fair Park. The first induction ceremony Mr. Petroskey oversaw in 1999 welcomed George Brett, Nolan Ryan, Robin Yount, and Orlando Cepeda to the Hall of Fame in front of a crowd of 50,000 – the largest to that point. That number was eclipsed in 2007, the final induction of Mr. Petroskey's tenure, when Cal Ripken Jr. and Tony Gwynn drew more than 75,000. Membership grew from 4,000 to 32,000 during his tenure, and he also helped create the Hall of Fame's Development Office, which now provides an important source of revenue.

One of his greatest sources of satisfaction and pride was working closely with the Board to initiate and implement a one-time-only, five-year study and process for considering and electing Negro League players, managers, and executives. That process resulted in the election of 17 Negro Leaguers in 2006, nearly doubling the number in the Hall of Fame.

Mr. Petroskey is a member of numerous Boards, including The Alfalfa Club of Washington, D.C., SMU's Lyle School of Engineering, EducateDallas, Clayton Kershaw's Challenge, the Dallas Mavericks Advisory Council, and the Texas Rangers Baseball Foundation.

Mr. Petroskey and his wife, Ann, both graduates of Michigan State University, have been married since 1978. They have three married children: Kathleen, an SMU graduate living and working in Dallas; Frank, a Tufts University graduate living and working in London; and Claire, a College of Charleston graduate living and working in Charleston, South Carolina.

#### Matt Garcia, Senior Vice President of Public Policy, Dallas Regional Chamber



Matt Garcia is Senior Vice President of Public Policy at the Dallas Regional Chamber (DRC), which has been recognized as the National Chamber of the Year.

Garcia leads the policy efforts for business priorities through issue advocacy, member education, and collaboration with our regional and statewide partners.

Garcia's career also includes service as Chief of Staff for Texas to U.S. Congressman Pete Sessions, Managing Advisor of Government Affairs for Sunwest Communications, Director of External Affairs for Leon Capital Group as well as various senior financial roles for two publicly traded companies.





Garcia is a graduate of Leadership Dallas and is currently a Director for the Texas Lyceum. Garcia is active in his community and serves as a member on numerous boards, including the Chairman's Task Force for the State Fair of Texas, Reading Partners of North Texas, and the Advisory Board for the McCombs School of Business.

Garcia is a proud graduate of the University of Texas at Austin. He and his wife, Jennifer, live in Dallas with their two children.

### The Honorable Joe Straus, Former Speaker of the Texas House of Representatives



Joe Straus served as Speaker of the Texas House of Representatives from 2009 until 2019. He was the first Speaker of the House from San Antonio in a century, and he's the longest-serving Republican Speaker in Texas history.

Speaker Straus has been widely praised for his focus on the core responsibilities of government and his constructive governing style. As the presiding officer of the Texas House, he focused on priorities and issues that support private-sector growth.

Speaker Straus has often identified public education as the state's best economic development tool. Under his leadership, the Texas House pushed for more funding of public schools, improved career readiness, reduced testing and helped more students access needed special education services. The House also put more state universities on the path to top-tier status and made critical investments in higher-education research.

Speaker Straus also put a spotlight on the state's infrastructure needs. He led the successful 2013 campaign to fund the long-heralded State Water Plan, and the House also significantly increased transportation resources under his leadership.

Speaker Straus is a champion of mental health reform. In 2015, he created the Select House Committee on Mental Health. And under his leadership, the House expanded mental health services for Veterans, provided critical matching funds for effective local programs, and launched needed repairs to state mental health facilities. Speaker Straus also prioritized child protection, leading the House to provide the funding needed to hire more than 1,000 additional Child Protective Services caseworkers in 2017. In order to continue the House's work on behavioral health issues, in late 2017, Speaker Straus created the House Select Committee on Opioids and Substance Abuse.





In addition to his policy achievements, Speaker Straus has championed an inclusive and pragmatic approach to governing that brings Texans together to confront major challenges. In 2017, he led the successful fight against discriminatory legislation that threatened severe economic harm. As a result of his principled stand on that issue, the Dallas Morning News named Speaker Straus its 2017 Texan of the Year. The newspaper wrote that Speaker Straus "protected Texas from some of its worst political impulses, prevented serious damage to the economy and brought together enough bipartisans to check the far-right dominance in the Republican Party."

### Taylor Wilson, Managing Partner, Haynes and Boone



Taylor H. Wilson joined Haynes and Boone in 1990 and serves as cochair of the firm's Investment Management Practice Group. He focuses his practice on corporate/securities, private equity, mergers and acquisitions and general corporate matters, and regularly advises investment advisers to both domestic and offshore funds with respect to fund formation and investment management activities. Taylor has been recognized as one of The Best Lawyers in America, Woodward/White, Inc., for Securities Law/Capital Markets Law 2007-2012; and for Corporate Law, 2013-2021. He has also been recognized as a Texas

Super Lawyer, Thomson Reuters – Securities and Corporate Finance 2003-2013. Taylor received his B.A. at Amherst College and his J.D. from Southern Methodist University.

#### Rafael Lizardi, Senior Vice President and Chief Financial Officer, Texas Instruments, Inc.



Rafael Lizardi is a senior vice president, chief financial officer and chief accounting officer of Texas Instruments.

Prior to this role, Lizardi served as the corporate controller. During his career at TI, he has held a number of leadership positions in finance and operations including, controller for the company's High Volume Analog and Logic business and the director of corporate financial planning.

Lizardi joined Texas Instruments in 2001 as part of the company's finance development program after serving five years as an officer in the U.S. Army Corps of Engineers. He earned a bachelor's degree in electrical engineering from the United States Military Academy at West Point, a Master of Business Administration from Stanford University and is a certified management accountant.





In addition to his role at TI, Lizardi serves as a member of the board of the TI Foundation. He is the 2023 Chair of the Board for the Dallas Regional Chamber, where he also serves as Co-Chair of the DRC's Diversity, Equity, and Inclusion Council, and is a member of the Executive Committee, the Finance & Audit Committee, and the Tomorrow Fund Investors.

### <u>Ashlee Davidson, Vice President of Communications, Lockheed Martin Missiles and Fire</u> Control



Ashlee V. Davidson is vice president of Communications for Lockheed Martin Missiles and Fire Control. She is a highly-driven, corporate communications leader, utilizing her skills and experience to drive strategic business results, communicate key executive messaging, effectively foster employee engagement, and increase overall performance for the company's profile.

In this role, Davidson oversees all aspects of communications for the organization, while leading a team of approximately 120 communicators in support of programs and products that protect and

keep the U.S. safe. Her proudest moment of 2022 was leading a cross-functional team in support of President Biden's VVIP visit to Lockheed Martin. She also serves as co-chair on Missiles and Fire Control's Culture Optimization team and leads the Communications and Invitations Committee for the annual Women's Impact Network Leadership Forum.

Davidson began her career at Lockheed Martin, first serving as the integrated communications director for Lockheed Martin, leading strategic communications efforts on behalf of six corporate functions, along with management of employee-oriented communications channels.

Prior to joining Lockheed Martin, Davidson led Internal and Executive Communications for L3Harris Corporation, where she was responsible for overseeing all aspects of employee communications and led major customer events and interactions.

Davidson began her career at United Technologies (Sikorsky Aircraft) as INROADS intern. Upon college graduation, she started a full-time position at Sikorsky as an internal communications associate and has held roles of increasing responsibility.

She holds a Bachelor of Science degree in Mass Communications from Virginia Commonwealth University, a Master of Science degree in Business Communications from Quinnipiac University and a Master of Science degree in Organizational Leadership from Capella University. She is also a graduate of the UTC Emerging Leaders Program, Darden School of Business at the University of Virginia. Ashlee is a member of the Public Relations Society of America and the National





Association of Black Journalists. She also serves her community through leadership positions within the Links Incorporated, Big Brothers Big Sisters, Jack and Jill of America, as well as the United Way.

She's a proud wife and mother of two children, currently residing in Dallas, Texas.

### The Honorable Tennell Atkins, Dallas City Council, District 8



Tennell Atkins was first elected in June 2007 to represent Dallas City Council District 8, the southernmost district of Dallas. He began his 7th term as a Dallas City Council Member in June 2021. As the Dallas City Council representative for District 8, the Council Member is committed to promoting economic development, including new business recruitment, enhanced human capital support, and infrastructure renewal.

Council Member Atkins serves as the Chair of the Economic Development Committee, Chair of the Ad Hoc Committee on

Legislative Affairs, and Vice-Chair of the Transportation and Infrastructure Committee. He also serves on Government Performance and Financial Management Committee, Public Safety Committee, Ad Hoc Committee on General Investigating & Ethics and the Ad Hoc Committee on COVID-19 Recovery & Assistance.

#### The Honorable Nathan Johnson, Texas Senate, District 16



Elected with bipartisan support in 2018, Senator Nathan Johnson represents almost a million Dallas County residents in the growing and rapidly diversifying Senate District 16. As a member of the Texas Senate, he is a leading voice in healthcare, the electrical grid, governmental transparency, and criminal justice.

As a member of the Senate Committee on Business & Commerce, Johnson plays a key role in developing, shaping, and enacting policy to ensure the sufficiency, sustainability and resiliency of Texas' power generation and distribution systems. Johnson also serves on the Texas

Sunset Advisory Commission, which reviews state agencies to ensure that they effectively and efficiently serve the needs of the public.





Johnson holds degrees in physics from the University of Arizona and law from the University of Texas at Austin. He practices law in the Trial Litigation and Dispute Resolution section of the law firm Holland & Knight. He has also composed music for the classical concert stage and musical scores for the hit television series Dragon Ball Z.

As a husband and parent, Senator Johnson is committed to cultivating a sustainable future for Texas, where ideas, talent, and hard work foster economic growth and shared opportunity for generations to come.

