

DRC

DALLAS REGIONAL CHAMBER

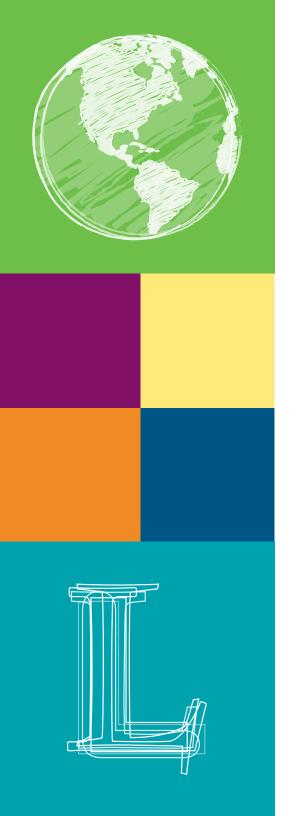
NATIONAL

CHAMBER

OF THE YEAR

COMMON COM

# 2023 EVENTS & PROGRAMS PROSPECTUS



## We're local, everywhere.

Local laws, legal communities, customs, and cultures powerfully influence how businesses work, how workplaces function, and how employment issues are resolved. That's why we've been building a law firm with teams all over the world, bringing deep understanding and vital insight to the issues your business is facing, wherever it's located.

### Littler

2001 Ross Avenue Suite 1500, Lock Box 116 Dallas, TX 75201

Labor & Employment Law Solutions | littler.com

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dallaschamber.org/events

## THANK YOU TO OUR 2022 TOP INVESTORS & SPONSORS

**TOYOTA** 



**Jacobs** 



























































































## A NOTE FROM OUR CEO





We are thrilled to have been named the National Chamber of the Year by the Association of Chamber of Commerce Executives (ACCE). But we don't do the important work we do to win awards. We do it to help make the Dallas Region the best place in America for all people to live, work, and do business. I'm so proud of our team of 55 talented and dedicated professionals, and so thankful to our Board, our 700-plus member companies, and our community partners. It's a team effort, and we all share in this achievement.

In 2023, our programs and events will be innovative and timely, drawing high-caliber speakers and thousands of attendees. We are excited to work with you, learn together, and enjoy each other's company throughout the year.

The DRC hosts hundreds of events each year that align with our three-year strategic plan, "Building Tomorrow Together." The four priorities of this plan include: 1) bringing more companies and jobs to our region; 2) giving every youngster an opportunity for a great education so they can have a good job and a good life; 3) making sure our business climate is strong and welcoming; and 4) closing the educational and job opportunity gaps that exist by making our community more inclusive and equitable.

The DRC's 2023 Events and Programs Prospectus provides our members and investors the chance to identify sponsorship, marketing, and branding opportunities that align with the audiences that matter most to them.

We hope the information on the following pages will be useful during your budget planning for the year ahead, and we look forward to working with you to align the many benefits of sponsorships to meet your 2023 business goals.

We carry the National Chamber of the Year honor with pride and humility, and we look forward to working alongside you in 2023 to make the Dallas Region even better tomorrow than it is today.

All my best wishes,

Dale Petroskey

### SIGNATURE **EVENTS**

Contact sponsorship@dallaschamber.org for sponsorship details.



#### ANNUAL MEETING PRESENTED BY

TEXAS INSTRUMENTS

2023

The Dallas Region's premiere business event brings together top business and community leaders to celebrate our vibrant area. The in-person program will feature insights from our region's business, political, and nonprofit leaders.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

PRESENTING	SOLD
PLATINUM	\$22,000
GOLD	\$17,500
SILVER	\$12,000
BRONZE	\$7,500

#### WOMEN'S BUSINESS CONFERENCE PRESENTED BY

| W | Jackson Walker

#### **MARCH 9, 2023**

SPARK! Transform your bold idea into action and take advantage of the collective energy of the Dallas Region's top professional women. Dynamic programming, professional coaching, a vibrant marketplace, networking, and more. Join us to spark your ideas, your career, and your soul.

**AUDIENCE:** Professional women from early career through C-suite executives

**PRESENTING** SOLD **GOLD** \$15,000 **SILVER** \$10,000





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## ECONOMIC DEVELOPMENT



Contact sponsorship@dallaschamber.org for sponsorship details.

YEAR AHEAD Q4 2023

Economic leaders discuss important national and international trends, the current political environment, and potential challenges and opportunities for the Dallas Region in the year ahead.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

PRESENTING \$15,000

GOLD \$10,000

SILVER \$5,000

#### **TOMORROW FUND INVESTOR BREAKFAST**

Welcome honored guests, leaders of new companies, and keynote speakers by sponsoring these quarterly meetings exclusively for Tomorrow Fund investors.

**AUDIENCE:** Tomorrow Fund investors, executives with newly relocated companies, special guests, speakers

#### **QUARTERLY 2023**

SERIES PRESENTING \$25,000
BREAKFAST EVENT \$5,000
BREAKFAST CORPORATE \$2,500

#### **ECONOMIC DEVELOPMENT RECEPTION**

Showcase your company, your office space, and your team by hosting an economic development-focused, after-hours social reception for DRC members.

**AUDIENCE:** DRC members, regional economic developers, and other special guests as determined by DRC staff and sponsor

#### 2023

**HOST** \$10.000

plus event costs

#### **HOSTING COMPANIES AND CONSULTANTS**

Meet corporate executives and site location consultants visiting and considering relocation to the Dallas Region by hosting meetings or other activities with the DRC's corporate recruitment team.

AUDIENCE: Companies considering moving to or expanding in the Dallas Region, relocation consultants

#### 2023

HOST

\$5,000

plus event costs
\*subject to availability



#### "WHY DALLAS" STORIES

2023

Embed your logo and branding in the DRC's digital corporate recruitment presentations given to companies considering relocating to, or expanding in, the Dallas Region.

**AUDIENCE:** Companies considering relocating to, or expanding in, the Dallas Region, relocation consultants

PRESENTING

\$10,000

#### **ECONOMY IN BRIEF REPORT**

2023

Embed your logo and branding in this biweekly digital public report showcasing Dallas Regional data and trends, including the latest on employment and industry growth, occupations, and much more.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

ANNUALLY QUARTERLY

\$20,000 \$6,000

## EDUCATION & WORKFORCE

Contact sponsorship@dallaschamber.org for sponsorship details.



#### STATE OF HIGHER EDUCATION

Q1 2023

This signature event convenes state and local officials, policymakers, and higher education leaders to discuss innovative ideas on college access, degree completion, and alignment with the needs of tomorrow's workforce.

**AUDIENCE:** C-suite executives, business leaders, community leaders, higher education leaders, elected officials, media

PRESENTING	\$15,000			
GOLD	\$10,000			
SILVER	\$5,000			

#### STATE OF PUBLIC EDUCATION

Q3 2023

This signature event provides the business community with updates on educational innovations, recent successes in the PK-12 system, and current challenges to student success in the Dallas Region.

**AUDIENCE:** C-suite executives, business leaders, community leaders, public education leaders, elected officials, media

PRESENTING	\$30,000			
GOLD	\$10,000			
SILVER	\$5,000			

#### STATE OF THE WORKFORCE

Q4 2023

This signature event brings together business and thought leaders to advance key issues related to workforce access, skills development, and the continued expansion of the Dallas Region's talent pipeline.

**AUDIENCE:** C-suite executives, business leaders, community leaders, workforce leaders, elected officials, media

PRESENTING	\$20,000
GOLD	\$10,000
SILVER	\$5,000

#### PRINCIPAL FOR A DAY

Q4 2023

This premiere volunteer opportunity provides business leaders with an eye-opening engagement opportunity at a Dallas ISD campus. The day serves as an introduction for future collaboration between public schools and regional companies. The experience concludes with an after-school reception celebration.

AUDIENCE: C-suite executives, business leaders, Dallas ISD officials and school principals, community leaders

 PRESENTING
 \$25,000

 RECEPTION
 \$10,000

 CORPORATE
 \$2,500



#### DALLAS THRIVES 2023

This annual event shares progress made in the Dallas Thrives initiative, including in industry partnerships and systems alignment, as well as updates, best practices, and outcomes.

**AUDIENCE:** Human resources professionals, educational administrators, workforce stakeholders

PRESENTING	\$10,000
CORPORATE	\$5,000
PARTNER	\$2,500

#### **STATE OF EARLY EDUCATION**

This signature event engages business leaders around the critical importance of early learning and child care for the Dallas Region's current and future workforce.

**AUDIENCE:** C-suite executives, business leaders, community leaders, early education and public education leaders, elected officials, media

PRESENTING	\$15,000
GOLD	\$10,000
SILVER	\$5,000

Q1 2024\*

\*event is now biannual and will next occur in 2024

### TALENT ATTRACTION

Contact sponsorship@dallaschamber.org for sponsorship details.



#### SAY YES TO DALLAS FEATURED EMPLOYER

2023

Market your company's brand and gain more exposure for your open positions as a Say Yes to Dallas Featured Employer on www.sayyestodallas.com/jobs.

**AUDIENCE:** Job seekers

ANNUALLY	\$12,000
QUARTERLY	\$4,000
MONTHLY	\$1,500

#### **TALENT ATTRACTION TALKS**

Q1 & Q3 2023

Human resources and recruiting experts discuss strategies and best practices to attract and retain talent.

AUDIENCE: Human resources and recruiting leaders, marketing and relocation executives

PRESENTING	\$10,000
CORPORATE	\$5,000
PARTNER	\$2,500

#### **SAY YES TO DALLAS INTERN MIXERS**

**JUNE 21 & JULY 12, 2023** 

College interns experience life and culture outside the office by connecting with peers and community leaders showcasing the Dallas Region as a great place to launch a career.

AUDIENCE: College interns, young professionals, job seekers

SERIES PRESENTING	\$7,500
SERIES CORPORATE	\$5,000
<b>BEVERAGE SPONSOR</b>	\$2,500

#### SAY YES TO DALLAS HACKATHON

Q3 2023

Hackathons are the ultimate "prove yourself interview," where aspiring engineers, mentors, and sponsors come together for 48 hours to create software, hardware, and other products.

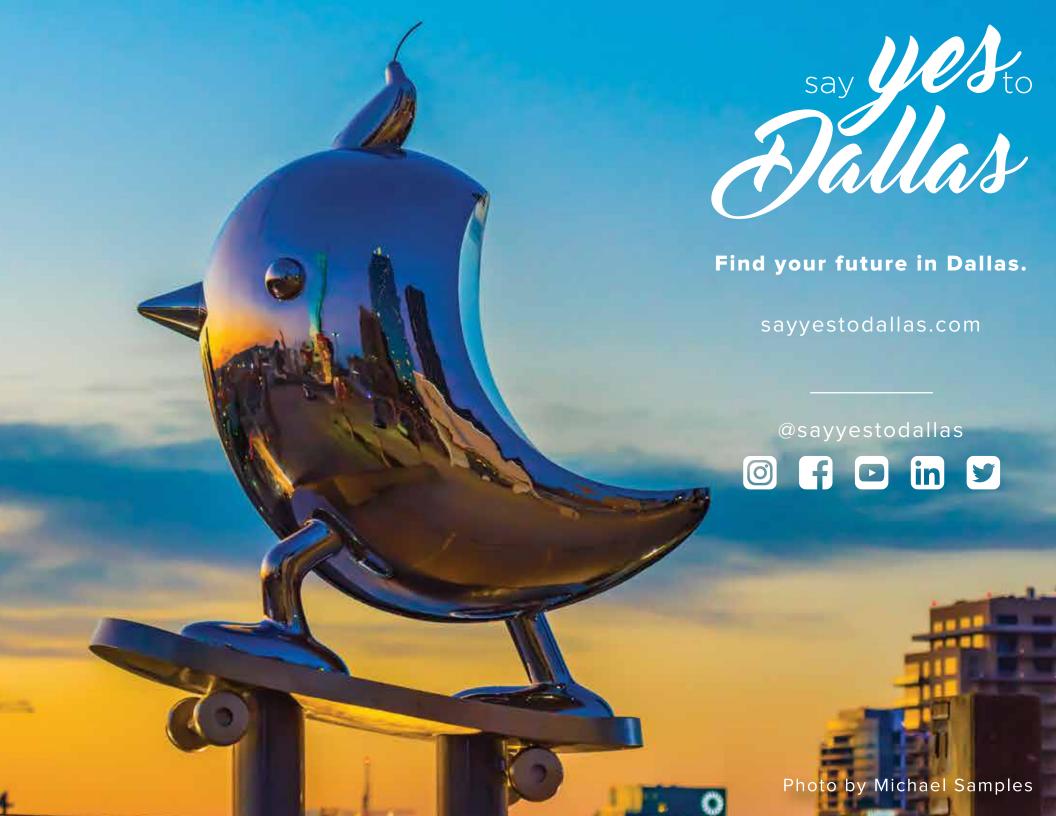
**AUDIENCE:** Job seekers, college students, industry professionals

 PRESENTING
 \$35,000

 GOLD
 \$15,000

 SILVER
 \$10,000

 BRONZE
 \$5,000



### **PUBLIC** POLICY

Contact sponsorship@dallaschamber.org for sponsorship details.



#### **AUSTIN FLY-IN**

Join the DRC in Austin to meet with key statewide leaders and hear from legislators on issues that will impact the regional business community as the 88th Legislative Session convenes.

**AUDIENCE:** C-suite executives, business leaders, elected officials, government relations professionals

#### **FEBRUARY 22, 2023**

**PRESENTING** \$15,000 **GOLD** \$10,000 **SILVER** \$5,000

#### STATE OF PUBLIC SAFETY PRESENTED BY

TEXAS **Instruments**  Q1 2023

Learn from top local, state, and national leaders at this discussion on public safety in the Dallas Region – and its impact on businesses and the communities where they operate.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

**PRESENTING** SOLD GOLD \$15,000 **SILVER** \$10,000

#### **LEGISLATIVE SPEAKER SERIES**

Q1 & Q4 2023

Hear from Texas' top elected leaders on timely public policy issues in economic development, education and workforce, health care, infrastructure, and technology.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

**PRESENTING** \$15,000 GOLD \$10,000

#### **CONGRESSIONAL FORUM**

Q3 2023

Listen to and meet with top leaders from North Texas' Congressional Delegation as they discuss their work in Washington, D.C., on issues impacting the regional business community.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

**PRESENTING** \$25,000 **GOLD** \$15,000 **SILVER** \$10,000



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Q3 2023

Join the DRC for this inaugural event featuring Texas policy leaders talking about the future of energy, water, transportation, and technology infrastructure in our growing region and state.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

PRESENTING	\$15,000		
GOLD	\$10,000		
SILVER	\$5,000		

#### STATE OF THE CITY

Q4 2023

This annual year-end event brings together the city's top officials and business leaders for an update on the Dallas Region and an outlook for the months ahead.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

PRESENTING	\$25,000		
GOLD	\$15,000		
SILVER	\$10,000		

#### STATE OF THE STATE

Q4 2023

Join the DRC for our signature conversation with the Governor of Texas on top issues across the state and their impact on the Dallas Region and its business community.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

PRESENTING	\$25,000
GOLD	\$15,000
SILVER	\$10,000

#### **LEGISLATIVE POWER HOUR**

**QUARTERLY 2023** 

This quarterly bipartisan series of evening happy hours provides networking opportunities as well as candid conversations with members of the Texas Legislature.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, government relations professionals

SERIES PRESENTING\$20,000SERIES GOLD\$10,000SERIES SILVER\$5,000

## DIVERSITY, EQUITY & INCLUSION

Contact sponsorship@dallaschamber.org for sponsorship details.



#### **SOUTHERN DALLAS COUNTY VISION TOUR**

Q2 & Q4 2023

Get a behind-the-scenes bus tour to look at new developments and projects that position Southern Dallas County as a prime location for business, while addressing issues of equity and access.

**AUDIENCE:** Business leaders, community stakeholders, developers, real estate professionals

**PER TOUR** \$7,500

STATE OF DEI

Q3 2023

Businesses leaders, community stakeholders, and DEI professionals meet, engage, and strategize ways to close the opportunity gap in the Dallas Region.

**AUDIENCE:** Business leaders, community stakeholders, DEI professionals

PRESENTING \$15,000

GOLD \$10,000

SILVER \$5,000

#### **SUPPLIER DIVERSITY CONFERENCE**

Q4 2023

Corporate leaders, procurement executives, supplier diversity professionals, and businesses showcase opportunities for minority-owned businesses in the Dallas Region.

AUDIENCE: Corporate leaders, minority contractors associations, minority suppliers

 PRESENTING
 \$7,500

 GOLD
 \$5,000

 SILVER
 \$2,500

#### **DEI LEADERS CONNECT**

**QUARTERLY 2023** 

Regional leaders discuss diversity, equity, and inclusion challenges and opportunities with a focus on action and progress.

AUDIENCE: Business leaders, DEI professionals, human resources professionals

SERIES PRESENTING \$15,000 SERIES GOLD \$5,000 SERIES SILVER \$2,500



**AUDIENCE:** Companies focused on diversifying their tech talent

SOUTHERN DALLAS COUNTY WEBSITE		2023
This website includes hyperlocal content on talent, transportation, new businesses opening, and relevant news stories that reflect the economic diversity and opportunity in Southern Dallas County. <b>AUDIENCE:</b> Business and real estate decision makers, community stakeholders, political and civic leaders, business owners	PRESENTING GOLD SILVER	\$25,000 \$15,000 \$7,500
DIVERSITY IN TECH HIRING TOOLKIT		2023
This resource includes research on the current state of diversity in tech, case studies from leading employers, how to source talent, hiring tools, and metrics to measure progress a company is making in diversifying its workforce.	PRESENTING	\$20,000

### LEADERSHIP PROGRAMS

Contact sponsorship@dallaschamber.org for sponsorship details.



#### **LEADERSHIP DALLAS (LD)**

2023

The Dallas Region's premiere leadership program helps selected executives address the challenges and opportunities facing the Dallas Region through a one-of-a-kind curriculum.

AUDIENCE: Leadership Dallas class, business leaders, community leaders

 PRESENTING
 \$40,000

 RETREAT
 \$12,000

 CLASS DAY
 \$10,000

 BACKSTAGE EVENT
 \$5,000

#### **LEADERSHIP DALLAS ALUMNI (LDA)**

2023

The Leadership Dallas Alumni continue to make positive change in the Dallas Region through graduates of Leadership Dallas staying connected, active, and engaged.

AUDIENCE: 2,300+ Leadership Dallas Alumni, business leaders, community leaders

 PRESENTING
 \$25,000

 GOLD
 \$10,000

 QUARTERLY HAPPY HOUR
 \$5,000

#### **ANNUAL LEADERSHIP LUNCHEON**

Q2 2023

Learn from inspirational speakers during this signature event featuring Leadership Dallas Alumni, the current Leadership Dallas class, and the business community of the Dallas Region.

AUDIENCE: Leadership Dallas Alumni, Leadership Dallas class, business leaders, community leaders

 PRESENTING
 \$15,000

 GOLD
 \$10,000

 SILVER
 \$5,000

#### LD & LDA WELCOME RECEPTION

Q3 2023

Leadership Dallas Alumni host a reception to welcome the new class of Leadership Dallas as it begins its new class year.

AUDIENCE: Leadership Dallas Alumni, Leadership Dallas class, business leaders, community leaders

 PRESENTING
 \$10,000

 GOLD
 \$5,000

 SILVER
 \$2,500



#### LDA IMPACT TOUR Q1 2023

Join fellow Leadership Dallas Alumni for a tour around the Dallas Region to visit past LD project locations and see the impact LD has made in the community.

AUDIENCE: Leadership Dallas Alumni, business leaders, community leaders, nonprofit partners

PRESENTING \$10,000
GOLD \$5,000
SILVER \$2,500

#### LDA COMMUNITY DAYS

Make an impact in the Dallas Region by supporting Leadership Dallas Alumni during service days at nonprofits.

AUDIENCE: 2,300+ Leadership Dallas Alumni, business leaders, community leaders

PRESENTING \$10,000

GOLD \$5,000

SILVER \$2,500

**QUARTERLY 2023** 

#### **YOUNG PROFESSIONALS (YP)**

The DRC's Young Professionals is a 300-plus member organization of emerging leaders who are committed to leadership development, public policy, and community engagement in the Dallas Region.

**AUDIENCE:** Young Professionals ages 22 to 40 from diverse industries

SERIES PRESENTING \$15,000 SERIES GOLD \$7,500 PRESENTING EVENT \$3,000

2023

#### **LEAD YP** 2023

Aspiring young leaders advance their careers through the Young Professionals' LEAD YP six-month leadership education and training program.

**AUDIENCE:** Selected by application; rising Young Professional leaders ages 22 to 40 from diverse industries

 PRESENTING
 \$10,000

 GOLD
 \$5,000

 SILVER
 \$3,000

### MEMBER ENGAGEMENT

Contact sponsorship@dallaschamber.org for sponsorship details.



#### **EXECUTIVE CIRCLE**

Formerly Board of Advisors, this forum provides senior executives the opportunity to connect in an invitation-only setting. Our 2022 keynote speakers included Jacobs President Bob Pragada and CEOs Bob Sulentic (CBRE), Brian Tyler (McKesson), Peter McCanna (Baylor Scott & White), and Jean Savage (Trinity Industries).

**AUDIENCE:** Exclusive to invited C-suite executives of select DRC member companies

#### **QUARTERLY 2023**

SERIES PRESENTING \$25,000 CORPORATE EVENT \$3,500

**DRC 101** 

DRC members learn how to maximize their membership during this interactive overview of the DRC's priorities and engagement opportunities. Members connect with peers, market their company, and meet DRC staff.

AUDIENCE: New DRC members, new company hires, DRC members who want to re-engage

Q1 & Q3 2023

**PRESENTING** \$5,000 **CORPORATE** \$2,500

#### **MEMBER HAPPY HOUR**

Build relationships with new and longtime DRC members while enjoying appetizers and cocktails at various venues around the Dallas Region.

AUDIENCE: DRC members, including C-Suite executives, business and community leaders, and elected officials

Q2 & Q4 2023

**HOST** (at member's venue) \$7,500 **PRESENTING** (at DRC) \$5,000 **CORPORATE** \$2,500

## BRANDING OPPORTUNITIES

Contact sponsorship@dallaschamber.org for sponsorship details.



#### **DRC OFFICE MEETING ROOMS**

2023

Promote your brand with marketplace leaders through a 12-month opportunity at the DRC office. Reach thousands of DRC guests, including corporate executives and public officials.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials

**EXECUTIVE ROOM** \$20,000 **MEETING ROOM** \$10,000

#### **DRC OFFICE SIGNAGE**

2023

Promote your brand with marketplace leaders through a 12-month opportunity at the DRC office. Reach thousands of DRC guests, including corporate executives and public officials.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials

RECEPTION SIGNAGE \$50,000 ELEVATOR SIGNAGE \$20,000 RECEPTION VIDEO \$15,000 HALLWAY SCREEN \$10,000

#### **DRC DIGITAL BRANDING**

2023

Expand your online presence, reach new audiences, and elevate your brand with the DRC through advertising on our website, email, and social media.

AUDIENCE: C-suite executives, business leaders, community leaders, elected officials, media

SIX-WEEK PACKAGE \$5,000 FOUR-WEEK PACKAGE \$2,500 TWO-WEEK PACKAGE \$1,000

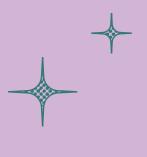
#### **DRC PUBLICATIONS**

**QUARTERLY 2023** 

Exclusively published for the DRC, our Regional Economic Development Guide, Newcomer & Relocation Guide, Real Estate Review, and Dallas Innovates contain timely information about the Dallas Region.

**AUDIENCE:** C-suite executives, business leaders, community leaders, elected officials, media, companies and people looking to relocate to the Dallas Region

MEDIA KIT AVAILABLE UPON REQUEST



### | 25<sup>TH</sup> WOMEN'S | BUSINESS CONFERENCE

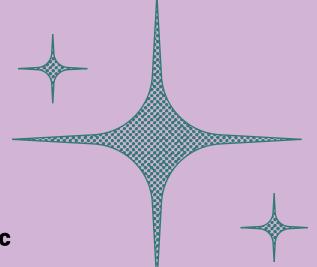




Thursday, March 9, 2023 | 11:00 AM - 6:30 PM Gilley's Dallas



dallaschamber.org/wbc







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