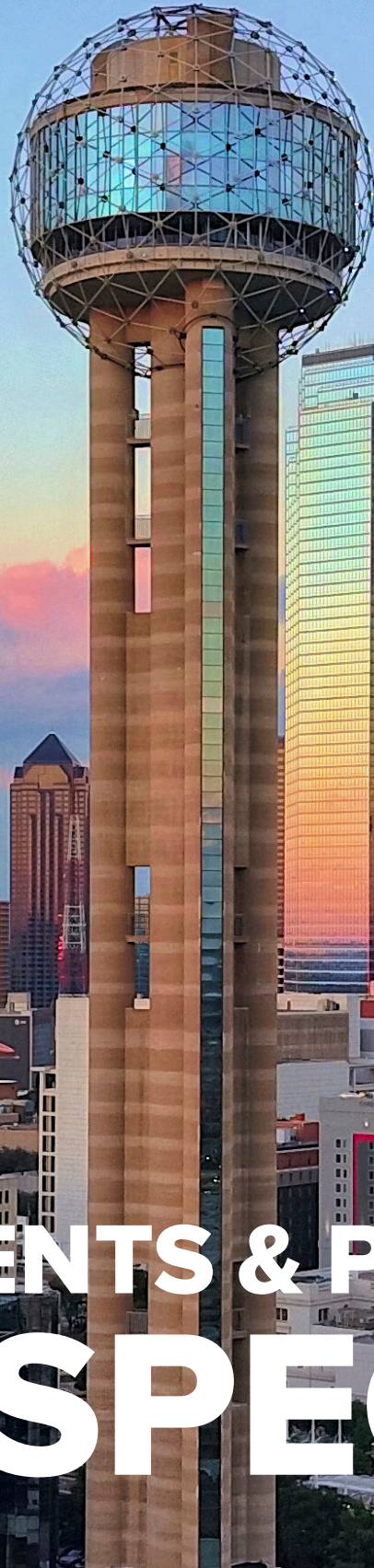


# DRC

DALLAS REGIONAL CHAMBER



## 2022 EVENTS & PROGRAMS PROSPECTUS



A man with light hair, wearing a dark blue suit, a light blue shirt, and a red patterned tie, stands in a hallway with wood-paneled walls. He has his hands clasped in front of him and is looking directly at the camera with a slight smile.

IN A COMPETITIVE WORLD,  
THE QUALITY OF YOUR  
TALENT DETERMINES IF YOU  
WIN IN YOUR BUSINESS

# BLNelson Group

EXECUTIVE SEARCH CONSULTANTS

BLNelson Group draws on their proven  
*Business Intelligence Technologies, Databases, and Processes.*  
We achieve unparalleled results in Finding, Recruiting,  
and Placing the Best Talent.

We bring expertise and experience  
in finding the "Right People" for our clients.

#### INDUSTRIES SERVED & SERVICES PROVIDED

- Financial Professional Services
- Banking
- Construction
- Technology
- Health Care
- Not for Profits
- Private Equity Portfolio Management
- "C" Suite Executives
- Executive Placement/Outplacement Services
- Now providing staffing services & temp to hire

*"People are not your greatest asset.  
The "right people" are!"*

-Blaine L. Nelson, President & CEO

14160 Dallas Parkway,  
Suite 605 Dallas, TX 75254  
469.965.1600 | [info@blnelsongroup.com](mailto:info@blnelsongroup.com)  
[www.blnelsongroup.com](http://www.blnelsongroup.com)

**BLNelson Group LLC**  
*Executive Search*

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DIVERSITY, EQUITY & INCLUSION

# THANK YOU TO OUR 2021 TOP INVESTORS & SPONSORS



THE BOSTON CONSULTING GROUP



as of August 25, 2021

# A NOTE FROM OUR CEO



I can't put into words how excited we are at the Dallas Regional Chamber to see you again – in person.

As one of the largest business organizations in the state of Texas – and the nation – the DRC brings together business executives, policy makers, and community leaders to address the challenges facing our region and to find ways and take advantage of the many opportunities on the horizon. One way we do this is through our high-quality programming and live events.

Despite the unprecedented challenges we faced together over the past two years, our programs and events attracted only high-caliber speakers and drew thousands of attendees – both in person and in virtual gatherings. We are excited to be face-to-face again in 2022, working and learning together, enjoying each other's company, and having fun.

Every year, the DRC hosts hundreds of events important to achieving the business community's goals that align with our strategic plan, "Building Tomorrow Together". The plan is based on four priorities: 1) increasing economic growth; 2) creating a world-class quality of life to attract the best and brightest workers from around the world; 3) strengthening our educational system for all students from pre-K through higher education; and 4) working every day to make our community more equitable and inclusive, with more opportunities for all. Underlying all this is our tireless work in public policy to protect and enhance our business climate and help manage our region's growth. The DRC's 2022 Events and Programs Prospectus provides our members and investors the chance to identify sponsorship, marketing, and branding opportunities that align with the audiences that matter most to them.

We hope the information on the following pages will be useful during your budget planning for the year ahead, and we look forward to discussing how the many benefits of sponsorship can help meet your business objectives in 2022.

The global pandemic changed the way we interact, but not why we come together: to make the Dallas Region the best place in the United States for all people to live, work, and do business. I am confident that this year will be our best yet.

All my best wishes,

*Dale Petroskey*



# SIGNATURE EVENTS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## ANNUAL MEETING

## JANUARY 25, 2022

**“ON THE MOVE:”** The Dallas Region’s premier business event brings together top professional and community leaders to celebrate our vibrant region. The in-person program will feature keynote remarks from Bob Jordan, incoming CEO of Southwest Airlines Co., as well as insight from our region’s political, nonprofit, and industry leaders.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, media

### SPONSORSHIP LEVELS

**Presenting** - SOLD

**Platinum** - \$22,000

**Gold** - \$17,500

**Silver** - \$12,000

**Bronze** - \$7,500

## PRESENTED BY **Jacobs**

## WOMEN’S BUSINESS CONFERENCE

## MARCH 8, 2022

Executives and young professionals convene for a day of celebration, encouragement, and critical thinking with influential speakers and leaders. The 2022 program falls on International Women’s Day with a focus on the resurgence, reinvention, and resiliency of women.

### AUDIENCE

Professional women from early career through C-suite executives

### SPONSORSHIP LEVELS

**Presenting** - SOLD

**Gold** - \$15,000

**Silver** - \$10,000

## PRESENTED BY **Jackson Walker**

## TOMORROW FUND INVESTOR BREAKFAST **QUARTERLY**

Welcome honored guests, new companies, and keynote speakers by sponsoring these quarterly meetings exclusively for Tomorrow Fund investors.

### AUDIENCE

DRC Tomorrow Fund investors, executives with newly located companies, special guests and speakers

### SPONSORSHIP LEVELS

**Series Presenting** - \$25,000

**Breakfast** - \$5,000

# SIGNATURE EVENTS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

**STATE OF EARLY EDUCATION**

**Q1 2022**

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**THE YEAR AHEAD**

**Q4 2022**

**PAGE 06**





# ECONOMIC DEVELOPMENT

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## THE YEAR AHEAD

Q4 2022

Economic leaders discuss important trends, the current political environment, and potential challenges facing the Dallas Region in the year ahead.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, media

### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$10,000

**Silver** - \$5,000

## HOSTING COMPANIES CONSIDERING OUR REGION

Meet corporate executives and site location consultants visiting and considering the Dallas Region by hosting meetings or other activities with the DRC's corporate recruitment team.

### AUDIENCE

Corporate guests, DRC team, other stakeholders connected with the economic development project

### SPONSORSHIP LEVEL

**Host** - \$5,000 plus cost of meeting or activity

## ECONOMIC DEVELOPMENT RECEPTION

Showcase your company, your space, and your team by hosting an economic development-focused, after-hours social reception for DRC members.

### AUDIENCE

DRC members, with a focus on those invested in economic development

### SPONSORSHIP LEVEL

**Host** - INQUIRE





# ECONOMIC DEVELOPMENT

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## “WHY DALLAS” STORIES

Embed your logo and branding in the DRC’s digital corporate recruitment presentations given to, or expansion, companies considering relocation to, or expansion in, the Dallas Region.

### AUDIENCE

Corporate executives and site location consultants

### SPONSORSHIP LEVEL

**Presenting** - \$10,000

## ECONOMY IN BRIEF REPORT

Embed your logo and branding in this digital public report showcasing Dallas Region data and trends, including the latest on employment and industry growth, occupations, and much more.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, media

## BIWEEKLY 2022

### SPONSORSHIP LEVEL

**Presenting** - \$20,000



# EDUCATION & WORKFORCE

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## STATE OF EARLY EDUCATION

Q1 2022

This signature event highlights the critical importance of early learning, and child care for the Dallas Region's current and future workforce.

### AUDIENCE

C-suite executives, business leaders, community leaders, early education administrators, elected officials, media

### SPONSORSHIP LEVELS

**Presenting** - SOLD

**Gold** - \$8,000

**Silver** - \$4,000

**PRESENTED BY**  PNC BANK

## STATE OF HIGHER EDUCATION

Q2 2022

University chancellors and presidents discuss innovative ideas to address college access, completion, and alignment with the needs of tomorrow's workforce.

### AUDIENCE

C-suite executives, business leaders, community leaders, higher education administrators, elected officials, media

### SPONSORSHIP LEVELS

**Presenting** - SOLD

**Gold** - \$8,000

**Silver** - \$4,000

**PRESENTED BY**  the answer company™  
THOMSON REUTERS®

## STATE OF PUBLIC EDUCATION

Q4 2022

This signature event provides the business community with updates on educational innovations, recent successes, and current challenges to student success in the Dallas Region.

### AUDIENCE

C-suite executives, business leaders, community leaders, public education administrators, elected officials, media

### SPONSORSHIP LEVELS

**Presenting** - INQUIRE

**Gold** - \$8,000

**Silver** - \$4,000



# EDUCATION & WORKFORCE

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## STATE OF THE WORKFORCE

Q4 2022

This signature event brings together business and thought leaders to explore key issues related to workforce access, skills development, and the continued expansion of the Dallas Region talent pipeline.

### AUDIENCE

C-suite executives, business leaders, workforce administrators, elected officials, media, community leaders

### SPONSORSHIP LEVELS

**Presenting** - INQUIRE

**Gold** - \$8,000

**Silver** - \$4,000

## PRINCIPAL FOR A DAY

Q4 2022

This premier volunteer opportunity matches business and community leaders with a host principal at a local public school. The day serves as an introduction for future collaboration between Dallas ISD and regional companies.

### AUDIENCE

C-suite executives, business leaders, community leaders, public education officials, elected officials

### SPONSORSHIP LEVELS

**Presenting** - INQUIRE

**Reception** - INQUIRE



# say *yes* to *Dallas*

**Say Yes to Dallas,  
where living means thriving.**

[sayyestodallas.com](http://sayyestodallas.com)

---

@sayyestodallas



Photo by Michael Samples



# TALENT ATTRACTION

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## “SAY YES TO DALLAS” FEATURED EMPLOYER

Market your company’s culture and brand and gain more exposure for your open positions as a “Say Yes to Dallas” Featured Employer on [www.sayyestodallas.com/jobs](http://www.sayyestodallas.com/jobs).

### AUDIENCE

Job seekers

### SPONSORSHIP LEVELS

**Featured Partner** - \$12,000 annually

**Quarterly Partner** - \$4,000

**Monthly Partner** - \$2,000

## TALENT ATTRACTION TALKS

### Q2 & Q3 2022

Human resources and recruiting experts discuss strategies and best practices to attract and retain talent.

### AUDIENCE

Human resources and recruiting leaders, relocation executives

### SPONSORSHIP LEVELS

**Presenting** - \$7,500

**Corporate** - \$5,000

**Partner** - \$2,500

## “SAY YES TO DALLAS” INTERN MIXERS Q2 & Q3 2022

College interns experience life and culture outside the office by connecting with peers and community leaders showcasing the Dallas Region as a great place to launch a career.

### AUDIENCE

College interns, young professionals, job seekers

### SPONSORSHIP LEVELS

**Series Presenting** - \$5,000

**Corporate Event** - \$2,500

**Beverage Event** - \$2,000

## “SAY YES TO DALLAS” HACKATHON

### Q4 2022

Hackathons are the ultimate “prove yourself interview,” where aspiring engineers, mentors, and sponsors come together for 24 hours using their skills to create software, hardware, and other products.

### AUDIENCE

Jobs seekers, college students, industry professionals

### SPONSORSHIP LEVELS

**Presenting** - INQUIRE

**Gold** - \$15,000

**Silver** - \$10,000

**Bronze** - \$5,000



# PUBLIC POLICY

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## DC FLY-IN

## Q2 2022

Join the DRC in partnership with the Fort Worth Chamber of Commerce for an exclusive trip to Washington, D.C. to meet with national policy makers, media experts, and diplomats, and advocate for the DRC's pro-growth public policy initiatives.

### AUDIENCE

C-suite executives, business leaders, diplomats, government relations professionals, elected officials

### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$10,000

**Reception** - \$7,500

## CONGRESSIONAL FORUM

## Q3 2022

Attendees have the opportunity to hear from, and meet with top leaders from the North Texas Congressional Delegation.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

### SPONSORSHIP LEVELS

**Presenting** - \$25,000

**Gold** - \$15,000

**Silver** - \$10,000

## STATE OF THE CITY

## Q4 2022

Join the DRC for our signature year-end conversation to hear an update on the Dallas Region and vision for the upcoming year.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

### SPONSORSHIP LEVELS

**Presenting** - \$25,000

**Gold** - \$15,000

**Silver** - \$10,000





# PUBLIC POLICY

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## LEGISLATIVE SPEAKER SERIES

Hear from Texas' top elected leaders about timely policy discussion on topics such as economic development, health care, and infrastructure.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, government relations professionals, media

### SPONSORSHIP LEVELS

**Series Presenting** - \$15,000

**Series Gold** - \$10,000

## LEGISLATIVE POWER HOUR

This quarterly bipartisan series of evening happy hours provides networking opportunities as well as candid conversations with members of the Texas Legislature.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, government relations professionals

## QUARTERLY 2022

### SPONSORSHIP LEVELS

**Series Presenting** - \$15,000

**Series Corporate** - \$10,000



# DIVERSITY, EQUITY & INCLUSION (DEI)

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## STATE OF DEI

Q2 2022

Businesses and community partners meet, engage, and strategize ways to advance equity in the Dallas Region.

### AUDIENCE

C-suite executives, business leaders, community leaders, DEI and human resources leaders, media

### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$10,000

**Silver** - \$5,000

## DEI LEADERS CONNECT

QUARTERLY 2022

Regional leaders discuss diversity, equity, and inclusion challenges and opportunities with a focus on action.

### AUDIENCE

Business leaders, community leaders, DEI and human resources leaders

### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$5,000

**Silver** - \$2,500

## SUPPLIER DIVERSITY CONFERENCE

Q4 2022

Corporate leaders, procurement executives, supplier diversity professionals, and businesses will discuss opportunities for minority-owned businesses in the Dallas Region.

### AUDIENCE

Business leaders, minority suppliers, minority contractor's, associations

### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$10,000

**Silver** - \$5,000

## DIVERSITY IN TECH HIRING TOOLKIT

This resource includes research on the current state of diversity in tech, case studies from leading employers, sourcing and hiring tools, and metrics to measure diversity progress.

### AUDIENCE

Companies focused on diversifying tech talent

### SPONSORSHIP LEVEL

**Presenting** - \$20,000



# COMMUNITY ENGAGEMENT

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## SOUTHERN DALLAS COUNTY BUS TOUR QUARTERLY 2022

This tour will provide an overview of the Southern Dallas County landscape and new developments brought by innovation and economic growth, while addressing issues of equity and access.

### AUDIENCE

Business executives, community leaders, companies expanding in or relocating to Southern Dallas County, developers, local business owners

### SPONSORSHIP LEVEL

INQUIRE

## SOUTHERN DALLAS COUNTY WEBSITE

This website includes hyperlocal content on transit/connectivity, talent, business, quality of life, community impact, and city/micro market areas in Southern Dallas County. This resource reflects the economic diversity and opportunity that defines Southern Dallas County.

### AUDIENCE

Companies considering expanding in or relocating to Southern Dallas County

### SPONSORSHIP LEVEL

Presenting - \$50,000





# LEADERSHIP PROGRAMS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## YOUNG PROFESSIONALS (YP) PROGRAM

### 2022

Engage future Dallas Region leaders through professional development, public policy advocacy, and community engagement.

#### **YP Individual membership:**

\$225 DRC Member Company | \$350 Nonmember Company

#### **AUDIENCE**

Young Professionals ages 22 to 40 from all industries

#### **SPONSORSHIP LEVELS**

**Presenting** - \$25,000

**Gold** - \$10,000

**Silver** - \$5,000

## LEAD YP PROGRAM

### ANNUALLY

Six-month leadership development program designed to help new team leaders and supervisors develop their personal leadership styles and gain relevant insights to lead and inspiring others.

#### **AUDIENCE**

Young Professionals ages 22 to 40 from all industries

#### **SPONSORSHIP LEVELS**

**Presenting** - \$10,000

**Gold** - \$5,000

## YP PILLAR SPONSOR

### ANNUALLY

YP members engage in programming and events focused on public policy, service, DEI, and leadership development.

#### **AUDIENCE**

Young Professionals ages 22 to 40 from all industries

#### **SPONSORSHIP LEVELS**

**Presenting** - \$10,000

**Gold** - \$5,000

**Silver** - \$2,500

## YP WOMEN'S NETWORK

### ANNUALLY

Women of YP gather to discuss issues affecting young women and learn from industry experts how to super charge their careers.

#### **AUDIENCE**

Young Professional women ages 22 to 40 from all industries

#### **SPONSORSHIP LEVELS**

**Presenting** - \$10,000

**Gold** - \$5,000

**Silver** - \$2,500



# LEADERSHIP PROGRAMS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## LEADERSHIP DALLAS (LD) PROGRAM

### ANNUALLY

Gain opportunities to share your company's mission and work with the Leadership Dallas class through special access to events, maximizing connectivity with a diverse leadership group.

#### AUDIENCE

Leadership Dallas Class, business leaders, community leaders

#### SPONSORSHIP LEVEL

**Presenting** - \$30,000

## LD SCHOLARSHIP FUND

### ANNUALLY

Provide financial support to a future leader with a scholarship for an already-selected class member, granting them the once-in-a-lifetime experience of Leadership Dallas.

#### AUDIENCE

Leadership Dallas Class, business leaders, community leaders

#### SPONSORSHIP LEVEL

**Full Tuition** - \$5,000

## LD INFORMATION SESSIONS

### Q2 2022

Host potential Leadership Dallas applicants who are seeking to gain insight into submitting a standout LD program application.

#### AUDIENCE

Leadership Dallas Alumni, business leaders, community leaders

#### SPONSORSHIP LEVELS

**Gold** - \$5,000

**Silver** - \$2,500

## GRADUATION LUNCHEON

### Q2 2022

Connect with Leadership Dallas class and alumni to celebrate the newly graduated LD class.

#### AUDIENCE

Leadership Dallas Class, Leadership Dallas Alumni, business leaders, community leaders

#### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$10,000

**Silver** - \$5,000



# LEADERSHIP PROGRAMS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## LD & LDA WELCOME RECEPTION

**Q3 2022**

Leadership Dallas alumni host the newly announced LD class to celebrate the new class year kick off.

### AUDIENCE

Leadership Dallas Class, Leadership Dallas Alumni, business leaders, community leaders

### SPONSORSHIP LEVELS

**Presenting** - \$10,000

**Gold** - \$5,000

**Silver** - \$2,500

## LD RETREAT

**Q3 2022**

An intensive multi-day experience exploring community issues and laying the foundation for a successful LD program year.

### AUDIENCE

Leadership Dallas Class, business leaders, community leaders

### SPONSORSHIP LEVELS

**Presenting** - \$15,000

**Gold** - \$10,000

**Silver** - \$5,000

## LD CLASS DAY CURRICULUM

Host the Leadership Dallas class day for one of the eight curriculum topics critical to the Dallas region, including a chance to share your organization's work with the class.

### AUDIENCE

Leadership Dallas Class, business leaders, community leaders

### SPONSORSHIP LEVELS

**Class Day Host** - \$10,000

**Class Homework** - \$5,000

## LD INCLUSIVE LEADER SERIES

**ANNUALLY**

Contribute to the Leadership Dallas class experience by providing access to a diverse lineup of speakers focused on agile, transformative, and inclusive leadership.

### AUDIENCE

Leadership Dallas Class, business leaders, community leaders

### SPONSORSHIP LEVELS

**Presenting** - \$10,000

**Gold** - \$5,000

**Silver** - \$2,500





# LEADERSHIP PROGRAMS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## LEADERSHIP DALLAS ALUMNI (LDA) PROGRAM ANNUALLY

Support graduates of Leadership Dallas as they continue to work on issues challenging the Dallas Region by remaining active, engaged leaders in the community.

### AUDIENCE

Leadership Dallas Alumni, business leaders, community leaders

### SPONSORSHIP LEVELS

**Presenting** - \$25,000

**Gold** - \$10,000

**Silver** - \$5,000

## LDA NEWSLETTER

ANNUALLY

The monthly LDA newsletter provides focused content and high visibility to more than 2,300 business professionals.

### AUDIENCE

Leadership Dallas Alumni, business leaders, community leaders

### SPONSORSHIP LEVEL

**Presenting** - \$3,000

## LDA IN THE COMMUNITY DAY

Make an impact by supporting Leadership Dallas Alumni during a day of service at Dallas Region nonprofits.

### AUDIENCE

Leadership Dallas Alumni, business leaders, community leaders

### SPONSORSHIP LEVELS

**Presenting** - \$10,000

**Gold** - \$5,000

**Silver** - \$2,500

## LDA BREAKFAST WITH THE MAYOR

Q1 2022

Dive into the issues our region is facing, explore how you can engage, and learn about what's next at this alumni-only event.

### AUDIENCE

Exclusive to Leadership Dallas Alumni members

### SPONSORSHIP LEVELS

**Presenting** - \$10,000

**Gold** - \$5,000

**Silver** - \$2,500

# EXECUTIVE ENGAGEMENT

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## BOARD OF ADVISORS

Provides a forum for senior executives to connect with peers, distinguished leaders, and special guests in an invitation-only setting. 2021 keynote speakers included Brian Tyler (McKesson Corporation), John Stankey (AT&T Inc.) and Dr. Daniel Podolsky (UT Southwestern Medical Center).

### AUDIENCE

Exclusive to invited C-suite executives of DRC member companies

## QUARTERLY 2022

### SPONSORSHIP LEVELS

**Series Presenting** - \$25,000

**Presenting Event** - \$5,000

**Corporate Event** - \$2,500

## WELCOMING NEW EXECUTIVES (WNE)

Newly relocated or promoted senior executives and their partners make valuable connections and broaden their exposure to the Dallas Region through exclusive and tailored events.

### AUDIENCE

Exclusive to invited guests

### SPONSORSHIP LEVEL

INQUIRE

## EXECUTIVE WOMEN'S ROUNDTABLE (EWR)

Events throughout the year provide the opportunity for female executives to connect with their peers and share ideas on critical issues facing the business community.

### AUDIENCE

Exclusive to EWR members

### SPONSORSHIP LEVEL

INQUIRE



# MEMBER ENGAGEMENT

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

## MEMBER ORIENTATION

DRC members learn how to maximize their membership during this interactive overview of the DRC’s priorities and engagement opportunities. Members connect with peers, market their company, and meet DRC staff.

**AUDIENCE**

Exclusive to DRC members

## QUARTERLY 2022

**SPONSORSHIP LEVELS**

**Presenting** - \$5,000

**Corporate** - \$2,500

## MEMBER HAPPY HOUR

Build relationships with new and longtime DRC members while enjoying appetizers and cocktails at various venues around the Dallas Region.

**AUDIENCE**

Exclusive to DRC members

**SPONSORSHIP LEVELS**

**Presenting** - \$5,000

**Corporate** - \$2,500

# BRANDING OPPORTUNITIES

## DRC PUBLICATIONS

Exclusively published for the DRC by Dallas Next, the Regional Economic Development Guide, Newcomer & Relocation Guide, Real Estate Review, and Dallas Innovates are filled with valuable and timely information about the Dallas Region.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, media, companies and people looking to relocate to the Dallas Region leaders

## QUARTERLY 2022

### SPONSORSHIP LEVEL

Media Kit Available Upon Request

## DRC OFFICE BRANDING

Align your brand with marketplace leaders through a 12-month opportunity at the DRC offices. Gain exposure to all DRC guests, including corporate executives and public officials.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials

## ANNUALLY

### SPONSORSHIP LEVELS

Elevator Bank - INQUIRE

Branding Screens - INQUIRE

#### Naming Rights

Board Room - SOLD

Conference Rooms - SOLD

Marketing Gallery - SOLD

## DRC DIGITAL BRANDING

Elevate and align your brand with the DRC through advertising on our website, email, and social media.

### AUDIENCE

C-suite executives, business leaders, community leaders, elected officials, media

## MONTHLY 2022

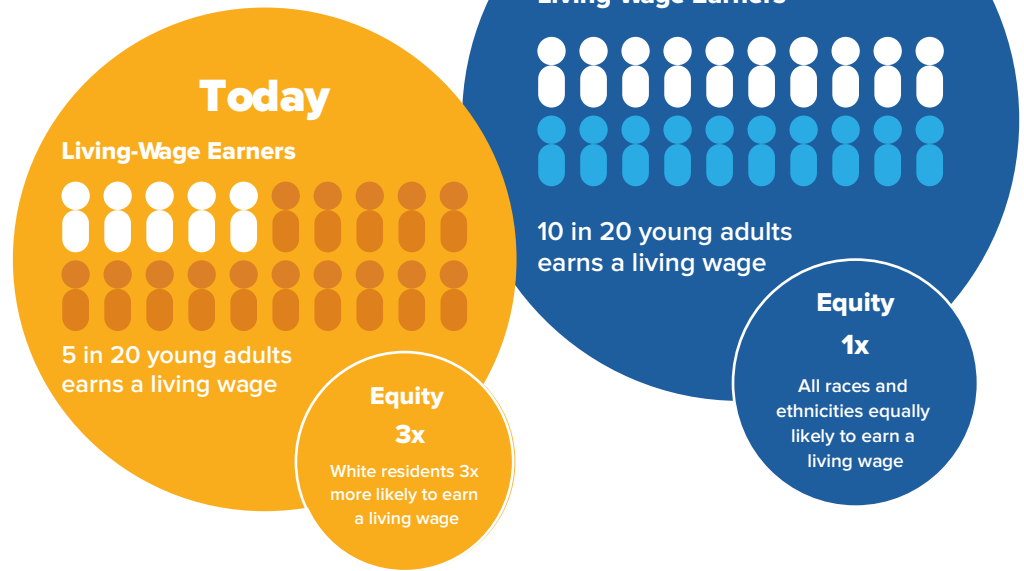
### SPONSORSHIP LEVEL

INQUIRE

# DALLAS THRIVES

Community vision  
to double living  
wage attainment in  
a single generation.

[dallasthrives.com](https://dallasthrives.com)



BANK OF AMERICA

PNC BANK

**DRC**  
DALLAS REGIONAL CHAMBER

FOR THE GOOD OF EVERY BUSINESS.  
FOR THE GOOD OF OUR COMMUNITY.

**DIVERSITY. EQUITY. INCLUSION.**

**HILTI**



**Jacobs**

[dallaschamber.org/dei](https://dallaschamber.org/dei)



# SPONSORSHIP BENEFITS

Contact [sponsorship@dallaschamber.org](mailto:sponsorship@dallaschamber.org) for sponsorship details.

**Signature events include: Annual Meeting, Tomorrow Fund Investor Breakfast, Congressional Forum, State of the City, State of DEI, State of Early Education, State of Higher Education, State of Public Education, State of the Workforce, The Year Ahead, and Women's Business Conference.**

| SIGNATURE EVENTS  | PRESENTING        | GOLD              | SILVER           |
|---|-------------------|-------------------|------------------|
| Company name included in event name as presenting sponsor                                 | ●                 |                   |                  |
| Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks | ●                 |                   |                  |
| Opportunity to provide message from company's CEO in the printed program (if applicable)  | ●                 |                   |                  |
| Seat at the head table(s) for the company's top executive                                 | ●                 | ●                 |                  |
| Recognition in pre-event marketing materials, email blasts, and event web page            | Logo and link     | Logo and link     | Name             |
| Company mentioned in pre-event blogs, social media, and press releases, if applicable     | ●                 | ●                 | ●                |
| Company mentioned in post-event social media and blog                                     | ●                 | ●                 | ●                |
| First right of sponsorship renewal for the following year                                 | ●                 | ●                 | ●                |
| Company guests invited to VIP reception   | ●                 | ●                 | ●                |
| Recognition in day-of event materials   | Logo              | Logo              | Name             |
| Priority tables or tickets to event   | 3 priority tables | 2 priority tables | 1 priority table |



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**Mid-size events include: Board of Advisors, Member Orientations, Supplier Diversity Conference, Leadership Graduation Luncheon and “Say Yes to Dallas” Talent Attraction Talks.**

| MID-SIZE EVENTS   | PRESENTING        | CORPORATE        |
|---|-------------------|------------------|
| Company name included in event name as presenting sponsor                                 | ●                 |                  |
| Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks | ●                 |                  |
| Seat at the head table(s) for the company’s top executive                                 | ●                 |                  |
| Recognition in pre-event marketing materials, email blasts, and event web page            | Logo and link     | Name             |
| Company mentioned in pre-event blogs, social media, and press releases, if applicable     | ●                 | ●                |
| Company mentioned in post-event social media and blog                                     | ●                 | ●                |
| First right of sponsorship renewal for the following year                                 | ●                 | ●                |
| Recognition in day-of-event materials, including program, presentation, and signage       | Logo              | Name             |
| Tickets to event  | 2 priority tables | 1 priority table |

**Focused events include: Legislative Power Hours, Member Happy Hours, and Principal for a Day.**

| FOCUSED EVENTS  | PRESENTING    | CORPORATE |
|---|---------------|-----------|
| Company name included in event name as presenting sponsor                                 | ●             |           |
| Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks | ●             |           |
| Recognition in pre-event marketing materials, email blasts, and event web page            | Logo and link | Name      |
| Company mentioned in pre-event social media   | ●             | ●         |
| Company mentioned in post-event social media and blog, if applicable                      | ●             | ●         |
| First right of sponsorship renewal for the following year                                 | ●             | ●         |
| Recognition in day-of event materials   | Logo          | Name      |
| Tickets to event  | ●             | ●         |