

## **Objectives of the Leadership Dallas Alumni Council and Programming**

To connect Leadership Dallas Alumni to each other and the community; to emphasize leadership, namely inclusive leadership, in the Dallas Region; and, to activate LDA to accelerate community impact in the issues holding our Region back from reaching its full potential. The issues covered are detailed by the Dallas Regional Chamber's 2021-2023 strategic plan priorities: Economic Development, Education and Workforce, Public Policy, Diversity Equity and Inclusion, and Quality of Life for All People.

## **Leadership Dallas Alumni Council Membership**

**Eligibility.** Graduates of the Leadership Dallas program, that are reputable and engaged in Leadership Dallas Alumni (LDA) programming, and whose company/employer is a current member in good standing of the Dallas Regional Chamber (DRC), is eligible to serve on the Leadership Dallas Advisory Council (LDAC). Individuals who graduated from a similar, city-sponsored Leadership Program, who are now living in the Dallas area and meet the other eligibility criteria, are also eligible to serve on the LDAC.

- Executive Committee (EC), Committee Chairs, and DRC Council and Task Force Representatives will all be members of the Dallas Regional Chamber.
- Dallas Dinner Table Representative may not be required to be employed by a DRC member company.

**LDAC Member Selection.** LDAC Chair-Elect will preside over the LDAC Selection Committee made up by the LDAC Executive Committee. The Selection Committee will review applications for all open LDAC positions, including the Incoming Chair-Elect. The Selection Committee will then provide to the Dallas Regional Chamber the recommended LDAC members during each selection period for final approval.

**LDAC Selection Process.** DRC staff will open applications to the LDA network each Fall, typically in September through October, with the Selection Committee review during the latter half of October through early November, and final notifications in late November to early December. DRC Staff will notify all Leadership Dallas Alumni of applications opening via the LDA Newsletter, social media channels, and the Current LDAC. Class Reps will distribute to their class. LDAC Incoming Chair-Elect is identified by the LDAC Executive Committee and recommend to the DRC for final approval.

**Terms.** LDAC committee chairs and DRC pillar representatives are selected on an annual basis and once selected serve a one-year term with option to extend to two years at the discretion of the LDAC and DRC. Service is limited to three two-year terms for a total of six consecutive years. LDAC members will serve a one-year term with option to extend to a two-year term beginning on January 1 of each year.

**Resignation or Removal.** Any LDAC member may resign at any time. Any LDAC member may be removed from his or her position by the vote of at least two-thirds (2/3) of the LDAC members, or in rare circumstances, by unanimous decision of the Executive Committee or at the discretion of DRC leadership. Departure from a DRC member company may qualify as a reason for removal from the LDAC.

**Replacement of an Executive Committee Member.** In the event an LDAC Executive Committee Member cannot serve, or a current Executive Committee Member is disqualified to serve, the remaining EC shall identify and recommend to the DRC a qualified alumnus to complete the term. Departure from a DRC member company may qualify as a reason for removal from the LDAC.

## **Roles and Responsibilities**

**Executive Committee.** The Executive Committee will include:

- Current LDAC Chair
- LDAC Chair-Elect
- Immediate Past-LDAC Chair
- DRC Leadership Programs Staff

**Chair.** The Chair will preside at the meetings and events of LDA and the LDAC during their term year. The Chair will be an ex-officio member of each LDAC Committees and will be kept informed about the activities of those Committees. The Chair is also a member of the DRC's Leadership Programs Council and reports into the Council on behalf of the LDAC. (The Leadership Programs Council Chair reports into the DRC Executive Committee and Board of Directors.)

**Chair-Elect** leads events and communication with the Class Reps in order to activate and maintain engagement from volunteers and alumni. The Chair-Elect may stand in for the Chair as needed. Chair-Elect leads selection of the incoming Council with the DRC Staff. Chair-Elect also holds a seat on the DRC's Leadership Programs Council.

**Immediate Past-Chair.** The Immediate Past-Chair serves on the LDAC and may stand in for the Chair as needed. The Immediate Past-Chair advises and supports the Current Chair, Chair-Elect, DRC Staff, and serves on the Leadership Programs Council.

**Leadership Dallas Alumni Council Makeup.** The Advisory Council will include the Executive Committee Members and the following:

**Committee Chairs.** Community Engagement, Membership, Programs, Resource Development

**DRC Pillar Representatives.** Serve on designated DRC Councils or Task Forces, partners with DRC pillar staff, LDA committees and volunteers, and current class, as appropriate, to help further the efforts in community engagement and activation of priority issues and policy positions. Selection will include an application process for a seat on open DRC Councils or Task Forces. Representatives will serve a one-year term, following the above outlined selection process. Representatives may serve additional terms, if selected. Representatives will help form connection with current LD Class Advisors and supply content for the monthly LDA newsletter.

**Dallas Dinner Table Representative.** This role serves as a liaison between LDAC, DRC, and Dallas Dinner Table.

**Leadership Dallas Current Class Advisor(s)** is/are from the most recently graduated LD class and will serve a term beginning immediately after the class graduates. The Representative is a bridge between the current class and the LDAC keeping both parties informed of the other's activities. The LD Advisor will also actively work with the Membership Committee and Program Committee to encourage attendance at events by the current class and encourage participation in LDA.

## **Committees**

Committee chairs will ensure that the LDAC Executive Committee and DRC staff are kept fully informed on committee activities. Staff will make every effort to attend all committee meetings, though may not be available to attend all meetings and planned activities. Committee chairs will assign a committee notetaker to support keeping all informed. Any advocacy work must align with DRC position statements and any requests for DRC position statements will go through the approval processes in place, with ultimate approval issued by the DRC Executive Committee of the Board of Directors.

Volunteers of each committee of the LDA are not required to be employed by a DRC member company. However, all chairs must be employed by a DRC member company or organization.

**Community Engagement:** (1) Provide LD Alumni with annual volunteer engagement opportunities in keeping with the issue priorities established by the DRC Strategic Plan via the Community Investment in Underserved Areas and Southern Dallas County initiatives.

(2) work with the DRC team to host LDA in the Community activities and aligning with the DRC's Community Engagement team for priority efforts.

The Committee may also choose to (3) Serve as representatives to community agencies seeking the support of LDA volunteers and resources and establish criteria for LDA volunteer participation,

And/or (4) Serve as a liaison between local nonprofit boards and organizations to share information and encourage LDA participation,

And/or (5) Serve as a liaison between local government boards and commissions and LDA to share information and to encourage Leadership Dallas Alumni participation.

**Membership:** (1) Assist with the nomination process for the LDAC.

(2) leads Ambassador Program to connect LDA and current LD class members.

(3) Works with DRC staff and LD Advisors to identify and develop a pipeline of qualified, and diverse candidates for the incoming Leadership Dallas Class.

(4) identify a pipeline of qualified candidates for the DRC's Leadership Programs Council and the DRC Board of Directors from the Alumni network.

(5) Works with Chair-Elect and Class Reps to increase engagement.

**Programs:** (1) Advise and lead with the DRC staff the planning on annual events. Those events may include: Breakfast with the Mayor, Welcome Reception for the new LD class, and the Annual Leadership Luncheon and Class Graduation combined event, including confirming speaker(s) and presentation of awards.

(2) manage the selection process for awards sponsored by the LDAC.

(3) Committee will develop relevant content. Content of programs will change year to year based on current events or key speakers that are of interest to the alumni. DRC staff will hold ultimate responsibility for venues, logistics, and provide final sign off on speakers and programming for core programs and events.

(4) The committee may also develop and plan quarterly networking and/or education programs to bring alumni together. This programming will be planned and executed by the Programs Committee.

**Resource Development:** (1) Work with DRC Staff and Program Committee to pursue Sponsorships for events in lieu of membership dues and to keep ticket prices at a low cost for Alumni.

(2) Work with DRC staff and the Community Engagement Committee to launch creative campaigns to support fundraising for LD Scholarship each year.

(3) works with the DRC to host North Texas Giving Day/ LDA in the Community fundraising activities.

## **Other LDAC-Related Initiatives**

**Awards.** The LDAC may decide whether and which awards will be given in any year and will be the evaluating body for the awards, making recommendations to the DRC for final approval. Description of Awards that have been issued in the past include:

- Distinguished Alumni Award – given to an outstanding LD Alumni.
- Corporate Character Award – given in partnership with the Character Coalition of North Texas. Recognizes an organization or company for outstanding commitment to high ethical principles and corporate character.
- Pegasus Award – given to an ‘unsung hero’, and raise their profile in the community for recognition, encouragement, and support of their future endeavors. The award recipient need not be an LD graduate.

**Class Reps.** Class Representatives (‘Class Reps’) serve as liaisons between the LDAC and past graduating classes. The Class Rep communicates with their respective LD class and/or assigned LD Class to ensure engagement with LDAC programming, supports getting contact updates, and keeps the class connected to each other via Facebook or other networking opportunities (online or in-person).