

THE DALLAS REGION: A LIFETIME OF OPPORTUNITY



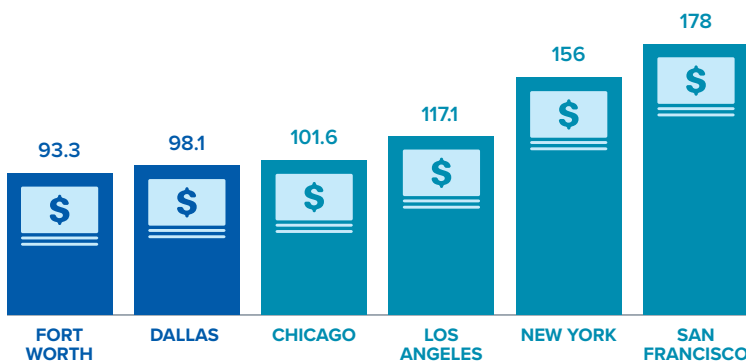
For leaders and innovators looking to launch, grow or reposition a business, the Dallas Region offers a dynamic economy and affordability for a lifetime of opportunity. Located in the center of the U.S. in a business-friendly state, this global area has the right mix of seasoned trailblazers and young innovators to position your team for prosperity.

LIVING & DOING BUSINESS

Whether you're a start-up or an international Fortune 500 company, you'll find the climate, stability and momentum to grow your business well into the future here.

LOWER COST OF DOING BUSINESS

U.S. = 100



60%

LOWER COST OF LIVING

With a lower cost of living than the top three U.S. metros, your people have more spending power.



Texas was named one of **the top five best states** to live in the U.S. for women entrepreneurs.



0%

STATE AND LOCAL INCOME TAX

You and your employees **keep more money in your pockets**.



We are the **second busiest home construction market in the U.S.**

TALENT POOL

The Dallas Region has an abundant pipeline of talent for existing and new employers.

TALENT PIPELINE

With the greatest share of students enrolled in higher education and degrees completed in the state, the Dallas Region is **the intellectual capital of Texas**.

#1 REGION FOR HIGHER EDUCATION IN TEXAS

372,120 STUDENTS

enrolled in higher education at major universities and community colleges in DFW.

53,840 GRADUATES

awarded with bachelors, masters and/or PhD degrees from Dallas-area universities and colleges annually.

75%

of higher education students enrolled in the Dallas Region will stay and start careers here once they graduate, **THE 6TH HIGHEST RATE IN THE COUNTRY.**

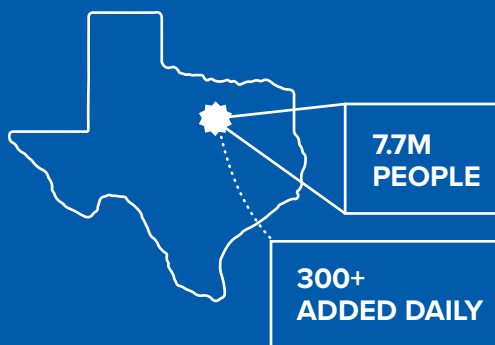
LABOR FORCE & POPULATION



#1 REGION FOR GROWTH

100K+ JOBS

are added annually. More jobs are being created in Dallas-Fort Worth than in any other metro in the U.S.



DIVERSITY & PEOPLE

A melting pot for many cultures, traditions and languages in close proximity to top research universities, our region helps you find community and long-term growth.



18.7%

foreign-born residents in the Dallas Region

230+

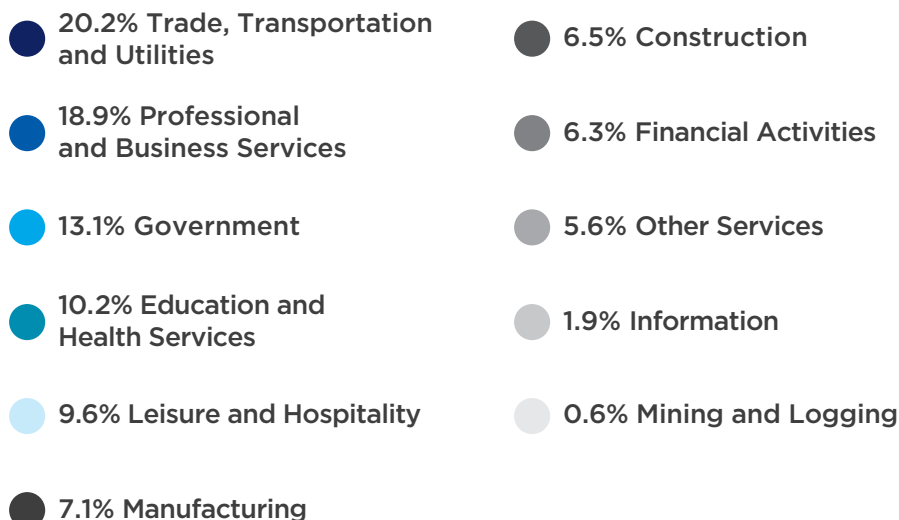
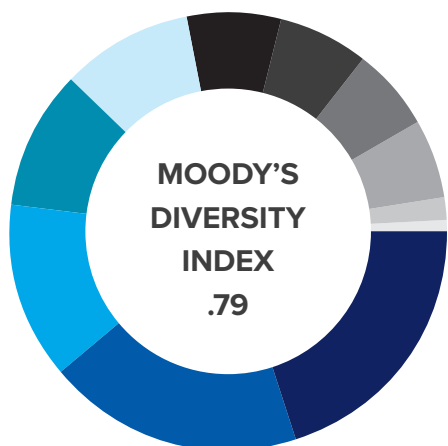
languages spoken

6TH-LARGEST LGBTQ

population in the U.S.

DIVERSIFIED ECONOMY

The Dallas Region's economy is 79% as diverse as the U.S. economy, providing stability for residents and businesses alike.



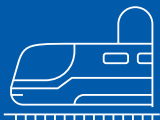
*Source: Bureau of Labor Statistics, Moody's

TRAVEL & TRANSPORTATION

Located in the center of the U.S., the Dallas Region provides easy connection to all corners of the country—and world.



Travel to anywhere in the **CONTINENTAL U.S. WITHIN FOUR HOURS** and access more than 60 international destinations.



Commute throughout the region on the **LONGEST LIGHT RAIL SYSTEM IN THE U.S.**

TECHNOLOGY & INNOVATION

As the top Texas region for high-tech jobs, the Dallas Region gives you the right balance of affordability and innovation.



#2 IN THE U.S. for new tech jobs, adding 45,360 in the last five years.



TOP 10 HOTTEST STARTUP COMMUNITY in the country.

IN GOOD COMPANY

Great pay and jobs abound in the only U.S. metro with three of the largest U.S. corporation headquarters, two of the big four airlines and an abundance of companies making the move to our region.

ExxonMobil



MCKESSON

American Airlines

Southwest

CBRE

Relocating its headquarters from Los Angeles to Dallas.

charles
SCHWAB

Relocating its headquarters to Westlake, Texas with plans to employ 5,000+.

 **PGA**

Relocates headquarters and 150 jobs from Florida to Frisco, Texas.

 **TEXAS INSTRUMENTS**

Building an \$850 million semiconductor plant in Richardson adding up to 625 jobs.

TOYOTA

Consolidated 4,000-job North American headquarters in Plano, Texas.