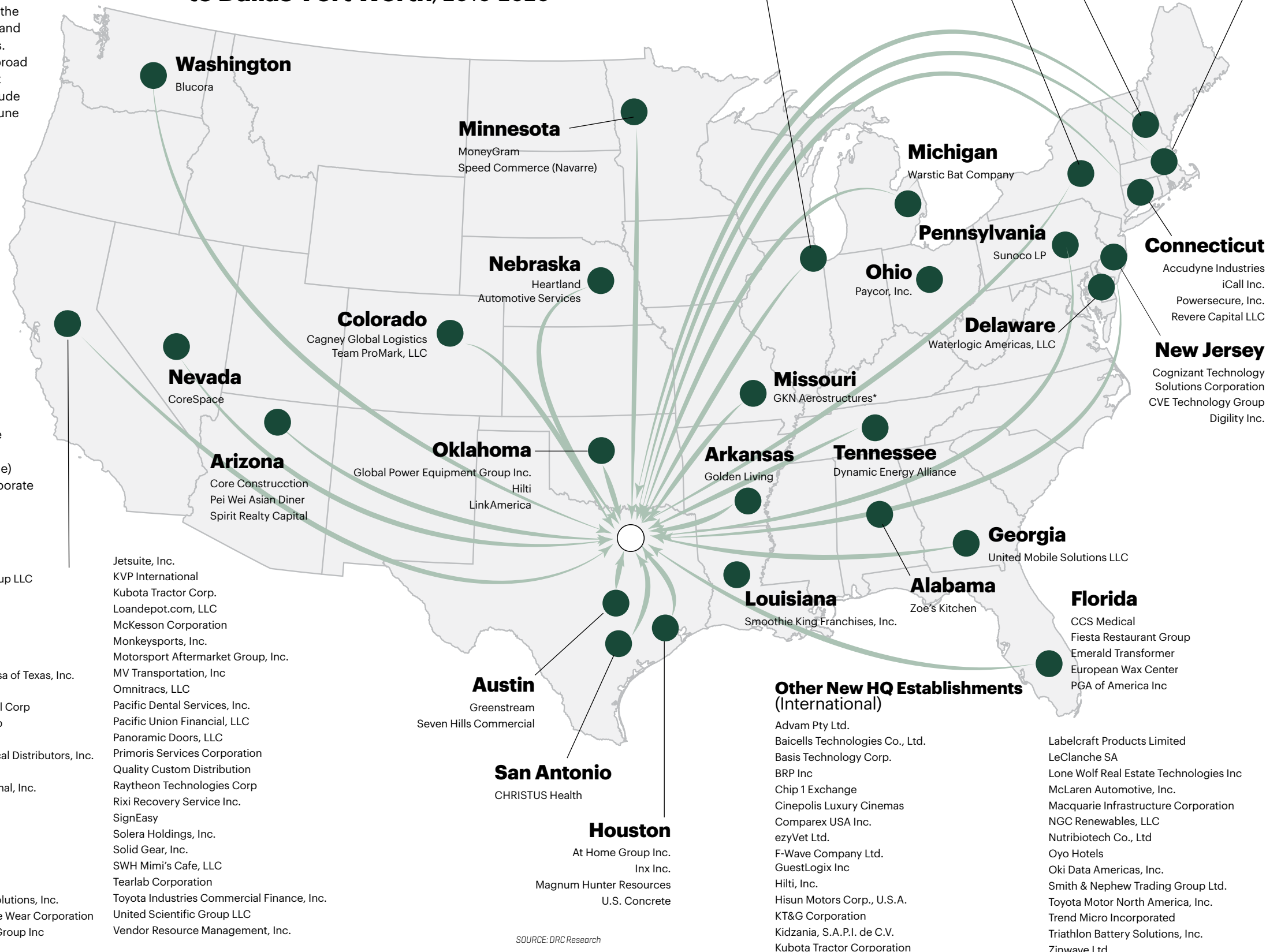


Major Headquarter Relocations

The Dallas-Fort Worth region is regularly identified as one of the nation's top markets for new and expanded corporate facilities. Dallas-Fort Worth attracts a broad spectrum of companies. Past relocations to the region include headquarters moves for Fortune 500 and Forbes Top Private companies such as Golden Living, Fluor, Comerica, and AT&T. These companies are more recently joined by well-known industry leaders like Toyota, McKesson, NTT Data, Jacobs, and CBRE. During the same period, companies including Amazon; Bed, Bath & Beyond; BMW; Galderma; and General Motors have expanded into distribution, logistics, and manufacturing centers. Meanwhile, corporations including 7-Eleven, American Airlines, Liberty Mutual, State Farm, FedEx, and Mr. Cooper (formerly Nationstar Mortgage) have expanded into new corporate office space.

Sample of Headquarter Relocations to Dallas-Fort Worth, 2010-2020



SOURCE: DRC Research

Supporting Corporate Moves

The Dallas Regional Chamber, or DRC, works closely with many companies that decide to locate major corporate facilities here, particularly headquarters. Our team knows how important these decisions are for both companies and their employees.

We help companies understand this region fully—from our demographics, labor costs, transportation assets, real estate options, or taxes and incentives that might apply to a project. Often we do it face to face. We visit companies and host executives here, including multi-day visits during which we often engage Dallas-Fort Worth area business and civic leaders or subject-matter experts with the candidate company team to achieve the peer-to-peer conversations that are so meaningful in selling DFW.

But we're not just about the cold, hard facts and the sales pitch. We continue to work with companies—and particularly employees—that decide to move here. Corporate moves often impact hundreds, even thousands, of employees and families. Those employees have lots of questions, and each family situation is different. For all major corporate relocations, the DRC offers to meet with employees and families that suddenly have the opportunity to become new Texans.

We have held several "town hall" meetings with company employees around the U.S., sharing information and our experiences of living in the Dallas-Fort Worth area. Our goal is to help the employees understand why our region is a great place to live, raise a family, and prosper. Eyes light up when we show pictures of homes with affordable prices, the arts and cultural amenities, our parks and trees and lakes, our foodie places, our outstanding medical care, dog parks, light rail, and bike trails—as well as the many facts and anecdotes that help them realize that DFW is a more robust, culturally, and socially diverse place than they might have thought. And those who already know the area well, or might be from here, just get more excited about the move.

Helping employees after a move is announced is a benefit to the company and its employees. It's fun and very meaningful for the DRC's economic development team and an important part of the Dallas Regional Chamber's corporate recruitment platform.