**Accolades**

Dallas-Fort Worth is one of the top regions in the nation for business, thanks to low cost of living, a business-friendly environment, a strong base of well-educated and skilled employees, and robust access to both U.S. and world markets through its transportation network. Year after year, the region’s selling points are lauded by business experts at respected publications, including Bloomberg Businessweek, Forbes, Fortune, and Site Selection. Key metrics tracked by the Federal Reserve Bank of Dallas, which measures economic indicators throughout Texas, northern Louisiana and southern New Mexico, show the region to be among the strongest in the country. Dallas–Fort Worth is consistently ranked among the top places to work, the best places to live, and the best places for investment.

| #1 | in the country for total job growth (127,600 jobs) |
| #1 | in the country for percent job growth (3.4% growth) |

December 2018 - December 2019

*Dallas-Fort Worth created more jobs than New York, Los Angeles and Chicago, metros with much larger populations.*

“Dallas is just such a great place for travel, for the resources in the community, the talent you can draw on...prior to relocating we offered every single person in our company a weekend trip, and we flew them [to Dallas] with their families...That was probably part of our success.”

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**Best State for Business**

**Chief Executive Magazine**

15 Consecutive Years

| 3 | FORTUNE 10 COMPANIES No other U.S. metro hosts more than one including SF and Seattle. NYC, LA, and Chicago host none. |
| 3 | GLOBAL 25 COMPANIES Only Beijing has more; No other global metro hosts more than one. |

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“Dallas was the first city in Texas to offer the Uber app...and has since become a hub of innovation for our platform.”

Dara Khosrowshahi
Chief Executive Officer

“We really see this [Dallas office] as the spine to support all of our global offices and operations across the world.”

Chris Miller
Senior Manager of Public Policy

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“[Dallas possesses a] unique blend of the hospitality of the South, that pioneer spirit of the West and the values that I remember growing up as a child in the Midwest...employees who relocated [from California] have enjoyed North Texas’ quality of life...and their shorter commutes mean more free time with family and getting involved in the community.”

Jim Lentz
Chief Executive Officer
Toyota North America, Inc.

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“The industry needs a new type of company that focuses on innovation... We want to bring new tools and approaches in how we look at smart cities with an aim to achieve a company that doesn’t exist today. We want to be a global innovator in our industry.”

JACOBS
Steve Demetriou
Chief Executive Officer

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**Top 10**

Hottest Startup Cities in America, 2019

*Inc. Magazine*

| 2 | Top Esports Orgs in the world are located in DFW |

**Three Research 1 Universities**

Carnegie Classification of Institutions of Higher Education R-1: Doctoral Universities

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“The DFW region adds 361 New Residents each day”

| 41% | Natural Increase |
| 59% | Net-migration |

U.S. Census, 2017-2018

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**Top 100**

List of the largest green power users within EPA’s Green Power Partnership

**Participant Rank**

1. Google
2. Microsoft
3. Intel
17. City of Dallas (#2 among all cities)
25. DFW International Airport
85. University of North Texas (#13 among all universities)

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“The cost of doing business is 4% lower in Dallas than the national average.”

Moody’s

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**Fastest Growing Economies**

Forbes, 2019

**Fortune 500 Companies**

Fortune, 2019

| 5 | Global 500 Companies |
| 24 | Fortune 500 Companies 3rd most in the nation among metros |

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**DFW Airports Council International**

izador

“Dallas offers a better operating cost, lower taxes, and is a central location for what is now a nationwide business...Being closer to our customers and more central to our divisions will create cost and logistical efficiency for us.”

Scott McPherson
CEO, Core-Mark

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**Top Performing Cities - Dallas**

2019 Most Innovative Cities in the World

2nd Year in a Row

2020 Milken Institute

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**J.D. Power**

| 1 | Customer Service |
| 2 | Airport Satisfaction |

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**Academics**

| 155.9 | New York |
| 96.0 | Dallas |
| 154.2 | Tokyo |
| 147.9 | Chicago |
| 130.9 | London |
| 127.6 | Paris |
| 112.7 | Shanghai |
| 112.6 | Hong Kong |
| 106.0 | Sydney |
| 98.7 | San Francisco |

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**Global Metro**

“Only Beijing has more; No other U.S. metro hosts more than one. Including SF and Seattle, NYC, LA, and Chicago host none.”

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**Smart Cities**

We want to bring new tools and approaches in how we look at smart cities, with an aim to achieve a company that doesn’t exist today. We want to be a global innovator in our industry.”

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