The Dallas-Fort Worth region is one of the most affordable in the country. The low cost of living is a competitive advantage for companies as they seek to keep labor costs low and recruit the best workers.

Employees in DFW enjoy a higher standard of living with lower housing costs as well as lower costs for housing, groceries, transportation, and health care. The region’s relatively low housing prices—about 50 percent lower than the average of other major metropolitan areas—provide a strong edge for companies that operate here.

For example, housing costs in Dallas are 48% lower than in Boston.