Building Tomorrow Together

The Dallas Regional Chamber’s five-year strategic plan, known as Building Tomorrow Together, is designed to capitalize on recent successes, while addressing new challenges and taking advantage of new opportunities.

The DRC is deeply invested in strengthening the region and its vibrant business community. Our plan is based on three core priorities: increasing economic growth, creating the best possible quality of life to attract the best and brightest workers from around the world, and strengthening the local talent pipeline for all students from pre-K through higher education.

We work with hundreds of member companies and regional partners to advocate for pro-growth public policies that will achieve these priorities and strategically manage our region’s continued growth.

Through our work in economic development and public policy, Dallas-Fort Worth has become a shining example to the country for business opportunities, corporate relocations, and job growth. With our strong momentum and a plan to build on our recent success in the years ahead, there is no better time to join the DRC.

In partnership with our regional allies, the DRC will continue its work to attract companies to move here and create new jobs. With an increased focus on international opportunities, we will work to raise our region’s international profile, and we will continue to help drive a burgeoning culture of innovation and entrepreneurship.

The Dallas Regional Chamber created a new Talent Attraction department to lead a national marketing and outreach campaign to showcase Dallas as a great place to start or continue a career, to raise a family, and to experience a high-quality of life in one of the most vibrant and affordable markets in the nation.

Public policy is the foundation of all we do at the DRC. We work with our member companies and regional partners to strengthen our business community by advocating for pro-growth public policies, improving the educational system at every level, and creating a high quality of life to attract and retain the best and brightest workers from around the world. Our goal is to make Dallas the best place in America to live, work, and do business.

The interests of local students and the business community are directly aligned: Improving educational outcomes for local students creates better career options for them. The DRC works to improve education at all levels—early childhood, K-12, and higher education—so every student has a better opportunity to find a good job that leads to a good life.

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EDUCATION & WORKFORCE
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