

BUILD OUR REGIONAL TALENT PIPELINE

In North Texas, businesses are engaged in education to prepare students for the workforce. Here are a few of the many ways the business community can align to support education:

CORPORATE GIVING

Fund programs that support teachers and students, including scholarships, innovative teaching/programs, grants for professional development, and technology

EXTERNSHIPS FOR EDUCATORS & ADMINISTRATORS

Provide learning/exposure experiences for teachers and administrators to connect teaching to workforce needs

CORPORATE VOLUNTEERING

Support schools and initiatives with employee time and non-monetary resources, such as supplies, classroom engagement, or other support

PATHWAY/CURRICULUM DEVELOPMENT

Work with administration to design and develop relevant curriculum that aligns with education requirements and supports industry needs

CAREER EXPLORATION PROGRAMS

Invest in school programs that enable students to develop career awareness, such as career days

STUDENT MENTORSHIP

Work directly with students (usually digitally) to help navigate school, career options, education pipeline choices, and increase workforce readiness

CAREER-CONNECTED LEARNING

Provide students with more dedicated experiences connected to work, such as job shadowing, apprenticeships, and internships

NAF ACADEMIES

Engage in a career-themed curriculum that incorporates current industry standards and practices, literacy strategies, and STEM integration in partnership with industry professionals

CAREER INSTITUTES/CAREER & TECHNICAL EDUCATION

Help students gain relevant technical and industry knowledge and skills needed to prepare for further education or to go directly into careers in current or emerging professions

PATHWAYS IN TECHNOLOGY EARLY COLLEGE HIGH SCHOOLS (P-TECH)

Provide high school students the opportunity to complete a course of study that combines high school classes, college courses, industry certifications, and work-based training in partnership with industry professionals



Learn more by contacting the DRC Education & Workforce team:

education@dallaschamber.org | [@DRCEdWorks](https://www.instagram.com/DRCEdWorks) | www.dallaschamber.org/education

FIND YOUR ENGAGEMENT FIT

Utilize this guide to help assess which partnerships make the most sense for your organization based on the grades of students served and the intensity of the engagement opportunity.

| Method | GRADES SERVED | | | ENGAGEMENT INTENSITY | | |
|---|---------------|-----|------|----------------------|-----|------|
| | PK-5 | 6-8 | 9-12 | Low | Med | High |
| Corporate Giving | ● | ● | ● | ● | | |
| Externships | ● | ● | ● | ● | | |
| Corporate Volunteering | ● | ● | ● | ● | | |
| Pathway/Curriculum Development | | ● | ● | ● | ● | |
| Career Exploration Programs | ● | ● | ● | | ● | |
| Student Mentorship | | ● | ● | | ● | |
| Career-Connected Learning | | | ● | | ● | ● |
| NAF Academies | | | ● | | ● | ● |
| Career Institutes & Technical Education | | ● | ● | | ● | ● |
| P-TECH | | | ● | | ● | ● |



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