



DRC

DALLAS REGIONAL CHAMBER

2020

**EVENTS & PROGRAMS
PROSPECTUS**

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THANK YOU TO OUR TOP 2019 EVENT SPONSORS



As of August 1, 2019.

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DALE PETROSKEY
President and CEO
Dallas Regional Chamber

Every year, the Dallas Regional Chamber produces and hosts more than 200 events important to achieving the business community's goals, and closely linked to our strategic plan, "Building Tomorrow Together." The plan is based on three priorities: 1) increasing economic growth; 2) creating a high quality of life to attract the best and brightest workers from around the world; and 3) strengthening our educational system for all students from pre-K through higher education. Underlying all this is our tireless work in public policy to protect and enhance our business climate, and help manage our region's growth.

The DRC is one of the largest business organizations in Texas – and the nation. Business executives, policy experts, authors, journalists, influencers, and elected officials from all levels of government headline our events. They address the challenges our region faces, and offer ideas for taking advantage of opportunities on the horizon. DRC events and programs also offer opportunities for companies to engage with key business leaders and decision makers to help grow your business for years to come. This work is central to how we execute our mission to make the Dallas Region the best place in the United States to live, work, and do business.

The DRC's 2020 Events and Programs Prospectus provides our members and investors the chance to identify sponsorship, marketing, and branding opportunities that align with the audiences that matter most to them. We hope this information will be useful during your budget planning for the year ahead.

We are proud of our reputation for producing high-quality events and programming, and we look forward to discussing how the many benefits of sponsorship can help meet your business objectives in 2020.

Looking forward to Building Tomorrow Together with you!

All best wishes,

Dale Petroskey

Dale Petroskey

DRC
DALLAS REGIONAL CHAMBER

WOMEN'S BUSINESS CONFERENCE

PRESENTED BY  Jackson Walker

FRIDAY, MARCH 6, 2020 | 8:00 AM - 2:00 PM | HYATT REGENCY DALLAS



Stacy London

STYLIST/TV PERSONALITY



Beth Silvers | Sarah Stewart Holland

COHOSTS, PANTSUIT POLITICS PODCAST

IN CONVERSATION WITH



Sheryl Adkins-Green

CHIEF MARKETING OFFICER, MARY KAY

PROGRAM EMCEE



Sara Madsen Miller

PRINCIPAL/COO, 1820 PRODUCTIONS

Join us for the DRC's 23rd Women's Business Conference, presented by Jackson Walker LLP.

Our theme, "The 100," marks the centennial of the 19th Amendment's passage, which granted women the right to vote. We will convene more than 1,000 executives and young professionals to celebrate the modern woman and honor those who have blazed the trail.

Register at www.dallaschamber.org/wbc



2020 CALENDAR

EVENT	Q1	Q2	Q3	Q4
Annual Meeting	●			
State of Early Education	●			
Women's Business Conference	●			
DC Fly-In		●		
State of Higher Education		●		
State of Public Education			●	
Young Professionals Summit			●	
LDA Annual Leadership Luncheon				●
Principal for a Day				●
Say Yes to Dallas Hackathon				●
State of the City				●
State of the Workforce				●
The Year Ahead Summit				●
Say Yes to Dallas Talent Attraction Talks	●		●	
Welcoming New Executives		●		●
Congressional Forum (Summer or Fall)		●	●	
Legislative Speaker Series (Summer or Fall)		●	●	
Say Yes to Dallas Intern Mixers		●	●	
Leadership Insight Series	●	●	●	
Board of Advisors Events	●	●	●	●
Chamber Live Events	●	●	●	●
Executive Women's Roundtable	●	●	●	●
LEAD Young Professionals Program	●	●	●	●
Leadership Dallas	●	●	●	●
Leadership Dallas Alumni	●	●	●	●
Legislative Power Hours	●	●	●	●
Member Happy Hours	●	●	●	●
Webinars	●	●	●	●
Tomorrow Fund Investors Breakfasts	●	●	●	●
Young Professionals Program	●	●	●	●
Young Professionals Focused Initiatives	●	●	●	●
Young Professionals Women's Network	●	●	●	●

All details subject to change.



SPONSORSHIP PACKAGES

3 APPROACHES TO PARTNERSHIP

- 1 Total Investment:** A comprehensive look at your year.
Meet with our Member Engagement team to plan your year and find the events and programs that best meet your company's goals.
- 2 A la carte:** Reach your audience when and how you want.
This flexible approach allows you to make decisions based on your interests, resources, and schedule.
- 3 Packages:**
New for 2020, these two packages guarantee your spot at 4 signature DRC events.

One Table at 4 Signature Events (8-10 seats each) \$7,000—up to 23% savings	2 Seats at 4 Signature Events \$600—up to 50% savings
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SIGNATURE EVENTS

ANNUAL MEETING
January 9, 2020
Presented by

Our top business event of the year brings together more than 1,800 of the region's business and community leaders to celebrate our vibrant Dallas Region. Keynote remarks from Dallas Mavericks CEO Cynt Marshall.
Audience: (1,800+) C-suite executives, business leaders, elected officials, media

SPONSORSHIP LEVELS:
Presenting | SOLD
Platinum | \$20,000
Gold | \$15,000
Silver | \$10,000
Bronze | \$5,000
Exhibitor | \$1,500

WOMEN'S BUSINESS CONFERENCE
March 6, 2020
Presented by

Our theme, "The 100," marks the centennial of the 19th Amendment's passage, which granted women the right to vote. We will convene more than 1,000 executives and young professionals to celebrate the modern woman and honor those have who blazed the trail.
Audience: (1,000+) Professional women ranging from early career to senior executives

SPONSORSHIP LEVELS:
Presenting | SOLD
ATHENA® | SOLD
YPL ATHENA® | SOLD
Decade | \$10,000
Century | \$5,000
Exhibitor | \$1,500



STATE OF EARLY EDUCATION

February 2020

PAGE 10

STATE OF HIGHER EDUCATION

April 2020

PAGE 10

CONGRESSIONAL FORUM

Spring or Fall 2020

PAGE 12

STATE OF PUBLIC EDUCATION

September 2020

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YOUNG PROFESSIONALS (YP) SUMMIT

September 24, 2020

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STATE OF THE WORKFORCE

November 2020

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THE YEAR AHEAD SUMMIT

November 5, 2020

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LDA ANNUAL LEADERSHIP LUNCHEON

December 2020

PAGE 17

STATE OF THE CITY

December 2020

PAGE 12

Please let us know how you'd like to partner with the DRC to increase your impact in 2020.

Contact our team at sponsorship@dallaschamber.org for more details.



ECONOMIC DEVELOPMENT

THE YEAR AHEAD SUMMIT

November 2020

Following the 2020 Presidential election, hear keynote remarks and a panel discussion between leading economic and political experts on what the election results may mean for the business community.

Audience: (300+) C-suite executives, business leaders, community leaders, elected officials, media

SPONSORSHIP LEVELS:

Presenting | Inquire
Gold | \$8,000
Silver | \$4,000
Table | \$2,000

TOMORROW FUND INVESTORS BREAKFASTS

Quarterly 2020

Quarterly meetings exclusively for companies that fund the DRC's Building Tomorrow Together strategic plan initiatives. New companies to the region are honored.

Audience: (75-100) Exclusive — Tomorrow Fund Investors, and by invitation only

SPONSORSHIP LEVELS:

Series | Inquire
Per Breakfast | \$3,000

TOMORROW FUND INVESTORS RECEPTIONS

2020

An afternoon or after-hours reception hosted at a Tomorrow Fund investor's location.

Audience: (75-100) Exclusive — Tomorrow Fund Investors, and by invitation only

SPONSORSHIP LEVELS:

Venue, parking | \$5,000
Beverage | \$2,000
Promotional | \$1,000

DOMESTIC CORPORATE RECRUITMENT TRIPS

2020

Join the DR C Economic Development team on a multi-day domestic corporate recruitment trip; likely to California or New York. Attendance limited to 5 delegates per trip.

Audience: Business leaders, economic development professionals

SPONSORSHIP LEVEL:

\$5,000 per delegate
(travel and accommodations not included)



TOOLKIT TO HELP EXPATRIATES

2020

Presented by



An extension of the DRC Say Yes to Dallas campaign, this toolkit will provide DRC member companies with resources to attract and retain expatriates, and ensure they have a successful experience in the Dallas Region.

Audience: Expatriates, human resources and recruiting leaders of DRC member companies

SPONSORSHIP LEVELS:

Presenting | SOLD
Service Provider
\$15,000 annually
Featured Employer
\$12,000 annually

HOSTING INTERNATIONAL VISITORS & EVENTS

2020

The DRC hosts visiting dignitaries and delegations from key international markets throughout the year.

Audience: Varies by event

SPONSORSHIP LEVELS:

Varies by event

INTERNATIONAL CORPORATE RECRUITMENT TRIPS

Likely in April, June and/or November

Regional leaders travel to raise the region's profile, and market the region as a top U.S. and global market for corporate locations, tourism, and air service.

Audience: Business leaders, economic development professionals

SPONSORSHIP LEVEL:

\$5,000 per delegate
(travel and accommodations not included)



EDUCATION & WORKFORCE

STATE OF PUBLIC EDUCATION

September 2020

This signature luncheon updates and engages the business community on the latest educational innovations, best practices, successes, and challenges in the Dallas Region.

Audience: (400+) C-suite executives, business leaders, elected officials, public education leaders, media, community leaders

SPONSORSHIP LEVELS:

Presenting | Inquire
Gold | \$8,000
Silver | \$4,000
Table | \$1,500

STATE OF EARLY EDUCATION

February 2020

Presented by



Business and nonprofit leaders will explore key issues surrounding workforce access, child care options, and improved student outcomes driven by quality early education.

Audience: (200+) C-suite executives, business leaders, early education administrators, elected officials, media, community leaders

SPONSORSHIP LEVELS:

Presenting | SOLD
Gold | \$8,000
Silver | \$4,000
Table | \$1,500

STATE OF HIGHER EDUCATION

April 2020

Presented by



the answer company™

THOMSON REUTERS®

University chancellors and presidents discuss innovative ideas to address college access, completion, and advancement in order to prepare tomorrow's workforce.

Audience: (300+) C-suite executives, business leaders, elected officials, higher education administrators, media, community leaders

SPONSORSHIP LEVELS:

Presenting | SOLD
Gold | \$8,000
Silver | \$4,000
Table | \$1,500



PRINCIPAL FOR A DAY

October 2020

This premier volunteer opportunity allows business and community leaders to experience the many challenges faced by school principals by spending a few hours with them in their schools. An afternoon reception concludes the day.

Audience: (200+) C-suite executives, business leaders, elected officials, community leaders

SPONSORSHIP LEVELS:

Presenting | \$20,000
Gold | \$10,000
Reception | \$4,000

STATE OF THE WORKFORCE

November 2020

Business and thought leaders will explore key issues related to workforce access, skills development, and the continued expansion of the talent pipeline for the Dallas Region.

Audience: (200+) C-suite executives, business leaders, human resources and recruiting executives, elected officials, media, community leaders

SPONSORSHIP LEVELS:

Presenting | \$12,000
Gold | \$8,000
Silver | \$4,000
Table | \$1,500

INDUSTRY WORKFORCE COLLABORATIVES

2020

Industry-led, community supported partnerships designed to strengthen regional economies, accelerate workers' connections to jobs, and enhance the talent pipeline.

Audience: (100+) Business leaders, human resources and recruiting executives, education administrators and stakeholders, nonprofit leaders

SPONSORSHIP LEVELS:

Presenting | \$10,000
Gold | \$8,000
Silver | \$4,000



PUBLIC POLICY

STATE OF THE CITY

December 2020

Join us for this signature luncheon as Dallas Mayor Eric Johnson delivers his annual State of the City address.

Audience: (800+) C-suite executives, business leaders, elected officials, media, regional partners

SPONSORSHIP LEVELS:

Presenting | Inquire
Gold | \$10,000
Silver | \$5,000
Table | \$2,500

CONGRESSIONAL FORUM

Summer or Fall 2020

At this annual luncheon, attendees have the opportunity to hear from, and interact with, local Members of Congress.

Audience: (250+) C-suite executives, business leaders, elected officials, media, regional partners

SPONSORSHIP LEVELS:

Gold | \$8,000
Silver | \$4,000
Table | \$2,000

LEGISLATIVE SPEAKER SERIES

Summer or Fall 2020

This signature luncheon series provides opportunities to hear from, and interact with, key Texas elected officials. Past speakers include U.S. Sen. John Cornyn, Lt. Gov. Dan Patrick, and then-Texas House Speaker Joe Straus.

Audience: (250+) C-suite executives, business leaders, elected officials, media, regional partners

SPONSORSHIP LEVELS:

Gold | \$8,000
Silver | \$4,000
Table | \$2,000



DC FLY-IN

Spring 2020

Join the DRC and the Fort Worth Chamber of Commerce on an exclusive advocacy trip to Washington, D.C. Meet with the legislators making national policy decisions, and hear from experts on issues impacting the regional business community.

Audience: (50-75) C-suite executives, business leaders, elected officials

SPONSORSHIP LEVELS:

Presenting | \$7,500
Corporate | \$5,000

LEGISLATIVE POWER HOURS

Quarterly 2020

Presented by



Legislative Power Hours are unique DRC members-only receptions featuring members of the Texas House and Senate. Enjoy candid conversations, drinks, and hors d'oeuvres.

Audience: (100+) C-suite executives, business leaders, elected officials, regional partners

SPONSORSHIP LEVEL:

Presenting | SOLD



TALENT ATTRACTION

SAY YES TO DALLAS HACKATHON

October 3-4, 2020

Hackathons are the ultimate interview, where aspiring engineers, mentors, and sponsors come together for 24 hours using their skills to create software, hardware, and other products.

Audience: (500+) Undergraduate and graduate students, industry professionals, mentors

SPONSORSHIP LEVELS:

- Presenting** | \$30,000
- Gold** | \$15,000
- Silver** | \$10,000
- Bronze** | \$5,000
- Exhibitor** | \$2,500

SAY YES TO DALLAS FEATURED EMPLOYER

2020

Market your company's culture and brand, and get more exposure for your open positions as a Say Yes to Dallas Featured Employer on www.sayyestodallas.com/jobs.

Audience: College students, job seekers

SPONSORSHIP LEVEL:

\$12,000 annually

SAY YES TO DALLAS INTERN MIXERS

June 25, 2020
July 16, 2020

College interns experience Dallas lifestyle and culture outside the office by connecting with peers, young professionals, and community leaders showcasing the Dallas Region as a great place to launch a career.

Audience: (300+) College interns, young professionals

SPONSORSHIP LEVELS:

- Presenting** | \$5,000
- Corporate** | \$2,500
- Beverage** | \$2,000

SAY YES TO DALLAS TALENT ATTRACTION TALKS

March 26, 2020
September 15, 2020

Human resources and recruiting experts discuss strategies to attract and sell non-local talent on the Dallas Region. Attendees gain a greater understanding of how to address candidates' objectives and perceptions of the Dallas Region.

Audience: (75+) Human resources and recruiting executives, regional partners, young professionals

SPONSORSHIP LEVELS:

- Presenting** | \$5,000
- Host** | venue, parking, F&B
- Corporate** | \$2,500



YOUNG PROFESSIONALS

YOUNG PROFESSIONALS (YP) PROGRAM

2020

Presented by



Young Professionals is a 400+ member organization engaging an emerging group of future leaders who are committed to personal growth, career advancement, civic engagement, and service to the Dallas Region.

Audience: (400+) Young professionals

SPONSORSHIP LEVELS:

Premier | \$25,000
(co-presenting opportunities available)

Partner | \$10,000

YP SUMMIT

September 24, 2020

Presented by



YP Summit is an all-day conference focused on developing 400+ future leaders by building relationships, allowing them to engage in transformative learning opportunities, and interacting with business and civic leaders.

Audience: (400+) Young professionals

SPONSORSHIP LEVELS:

Please see grid (pg. 22)

YP FOCUSED INITIATIVES

2020

YP members gain exposure to, and get involved with, initiatives central to personal and professional development. Opportunity to sponsor a public policy or community service initiative.

Audience: (400+) Young professionals

SPONSORSHIP LEVELS:

Public Policy | \$5,000
Community Service | \$5,000

LEAD YP PROGRAM

2020

YP members seeking additional development opportunities in their careers, companies, and communities participate in initiatives to sharpen their skills necessary for individual growth and leadership.

Audience: (50) LEAD YP class, LEAD YP alumni, YP advisory council

SPONSORSHIP LEVEL:

\$5,000

YP WOMEN'S NETWORK

2020

Women of YP gather to discuss issues that impact young professional women and learn from industry experts how to succeed in their careers.

Audience: (100+) Young professionals

SPONSORSHIP LEVEL:

\$5,000



LEADERSHIP PROGRAMS

LEADERSHIP DALLAS (LD) 2021 CLASS

September 2020 - June 2021

Each year, 55 leaders are selected to participate in this 10-month program that educates them on critical issues facing the community and how they can help create positive change in the Dallas Region.

Audience: (55) Business leaders, community leaders

SPONSORSHIP LEVEL:

Presenting | \$10,000

LD INFORMATION SESSIONS

April 2020

Two in-person sessions, one webinar

Gain insight into submitting a standout Leadership Dallas application and use this opportunity to speak with alumni and ask questions about the program.

Audience: (150+) Business leaders, community leaders

SPONSORSHIP LEVELS:

Corporate | \$2,500

Host | Venue, F&B

Webinar | \$500

LD SCHOLARSHIP FUND

September 2020 - June 2021

Presented at Welcome Reception

Provide financial support to a class member, granting the once-in-a-lifetime experience of Leadership Dallas. Scholarship will be named in honor of the donor.

Audience: (200) Business leaders, community leaders

SPONSORSHIP LEVEL:

\$5,000

LD WELCOME RECEPTION

August 20, 2020

Gather with alumni to celebrate the newly announced Leadership Dallas class and welcome the graduate members of the most recent LD class.

Audience: (200) Business leaders, community leaders

SPONSORSHIP LEVELS:

Presenting | \$5,000

Gold | \$2,500

Silver | \$1,000

LD ORIENTATION RETREAT, CLASS DAYS, GRADUATION

September 2020 - April 2021

Participants receive in-depth exposure to critical community issues through lectures, discussion groups, site visits, and interactive assignments, while developing leadership capacities, building relationships, and preparing for future challenges.

Audience: (55) Business leaders, community leaders

SPONSORSHIP LEVEL:

\$5,000 per class day
(11 opportunities available)

LEADERSHIP DALLAS ALUMNI (LDA)

January - December 2020

Educates the Leadership Dallas alumni on significant issues facing the Dallas Region and encourages them to remain active, engaged leaders.

Audience: (2,000+) Business leaders, community leaders

SPONSORSHIP LEVEL:

Presenting | \$10,000

LDA BREAKFAST WITH THE MAYOR

March 2020

At this LDA-only event, Dallas Mayor Eric Johnson will share his thoughts and plans for the region.

Audience: (100) Business leaders, community leaders

SPONSORSHIP LEVELS:

Presenting | \$5,000
Gold | \$2,500
Silver | \$1,500

LDA ANNUAL LEADERSHIP LUNCHEON

December 2020

Attendees hear from a professional thought leader, and distinguished alumni are recognized. This annual luncheon provides opportunities to build leadership skills and engage with regional leaders.

Audience: (350) Business leaders, community leaders

SPONSORSHIP LEVELS:

Presenting | \$10,000
Gold | \$5,000
Silver | \$2,500
Table | \$2,000

LEADERSHIP INSIGHT SERIES

March, May, September 2020

Inspiring stories from top leaders in the Dallas Region about their journeys to success.

Audience: (100) Members of the DRC's five leadership programs, nonmembers

SPONSORSHIP LEVELS:

Presenting | \$5,000
Corporate | \$2,500

WELCOMING NEW EXECUTIVES (WNE)

Spring, Fall 2020

The DRC's Welcoming New Executives (WNE) program welcomes and honors companies and executives who have recently joined the Dallas Region's business community.

Audience: DRC board members, C-suite executives, business leaders, community leaders, previous WNE class graduates

SPONSORSHIP LEVELS:

Presenting | \$15,000
Reception(s) | \$10,000
Program Experience | \$5,000

EXECUTIVE WOMEN'S ROUNDTABLE (EWR)

2020

Professional development and relationship-building program for executive-level women to discuss the challenges and opportunities in their industries, and to broaden their professional perspectives.

Audience: (100+) Female business and community executives

SPONSORSHIP LEVELS:

Presenting | \$5,000
Corporate | \$2,500



MEMBER ENGAGEMENT

BOARD OF ADVISORS EVENTS

2020

Senior executives connect with peers, distinguished leaders, and special guests in an exclusive setting. 2019 speakers: Steve Demetriou (CEO, Jacobs), Joe DePinto (CEO, 7-Eleven), Mary Pat Higgins (CEO, Dallas Holocaust and Human Rights Museum), Rob Matwick (EVP, Texas Rangers).

Audience: (50+) Exclusive — C-Suite executives of DRC member companies, and by invitation only

SPONSORSHIP LEVELS:

Presenting (event) | \$5,000
Corporate (event) | \$2,500

CHAMBER LIVE EVENTS

Quarterly 2020

New and longtime DRC members get an overview of all DRC programs and benefits available through membership. Members network with peers, market their company, and meet DRC staff.

Audience: DRC members only

SPONSORSHIP LEVELS:

Presenting (series) | \$6,000
Corporate (event) | \$2,000
In-kind opportunities available

MEMBER HAPPY HOURS

Quarterly 2020

Members have the opportunity to build relationships with new and longtime DRC members while enjoying appetizers and cocktails at venues around the Dallas Region.

Audience: DRC members only

SPONSORSHIP LEVELS:

Presenting (series) | \$6,000
Corporate (event) | \$2,000
In-kind opportunities available

WEBINARS

Bi-monthly 2020

Webinars hosted throughout the year focus on a variety of topics relevant to the business community and DRC members. Past topics include: Get to Know Us Series; Women In Leadership Panel.

Audience: DRC members, nonmembers

SPONSORSHIP LEVELS:

Presenting (series) | \$6,000
Corporate (event) | \$2,000

AUDIENCE ENGAGEMENT

DRC events and programs bring together diverse and highly engaged audiences of business executives, community leaders, young professionals, policy makers, and elected officials.

We hope this guide demonstrates the breadth and depth of our reach, and serves as a useful tool to help you identify key audiences and decision makers as you consider a DRC event or program sponsorship.

Use this color-coded index to search for DRC events that align with the audiences you want to target:

- CEOs/Decision Makers
- DRC Members/Invite Only
- Early Career Professionals
- Elected Officials

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BRANDING OPPORTUNITIES

Align your brand with marketplace leaders through a 12-month opportunity at the DRC offices. Gain exposure to all DRC guests, including corporate executives and public leaders.

BRANDING SIGNS

Elevator Bank | \$20,000 each



NAMING RIGHTS

Board Room | SOLD
Conference Rooms | SOLD
Marketing Gallery | SOLD



BRANDING SCREENS

Hallway Screens | SOLD
Lobby Screen | SOLD



If you are interested in any branding opportunities or joining the waitlist for a sold-out item, please contact sponsorship@dallaschamber.org.

**YOUNG PROFESSIONALS
SUMMIT**

SEPTEMBER 24, 2020

THE BOMB FACTORY & CANTON HALL

**ANNUAL
MEETING**

JANUARY 15, 2021

HYATT REGENCY DALLAS

SPONSORSHIP BENEFITS

The DRC's signature events provide opportunities to get your company's name in front of hundreds of business leaders representing DRC member companies from across the region. **Signature events include: Annual Meeting, Congressional Forum, LDA Annual Leadership Luncheon, State of the City, State of Early Education, State of Higher Education, State of Public Education, State of the Workforce, The Year Ahead Summit, Young Professionals Summit, and Women's Business Conference.**

SIGNATURE EVENTS SPONSORSHIP LEVELS & BENEFITS	PRESENTING	GOLD	SILVER	MEMBER TABLE	EXHIBITOR
Company name included in event name as presenting sponsor	●				
Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks	●				
Opportunity to provide message from company's CEO in the printed program	●				
Opportunity to provide promotional gift or flyer on every seat	●				
Seat at the head table(s) for the company's top executive	●	●			
Recognition in pre-event marketing materials, email blasts, and event web page	Logo and link	Logo and link	Name		
Company mentioned in pre-event blogs, social media, and press releases, if applicable	●	●	●		
Company mentioned in post-event social media and blog	●	●	●		
First right of sponsorship renewal for the following year	●	●	●		
Company guests invited to VIP reception	●	●	●		
Recognition in day-of event materials, including program, presentation, and signage	Logo	Logo	Name	Name <i>(PowerPoint only)</i>	
Exhibit space provided near registration	●	●	●		●
Priority tables or tickets to event	3 priority tables	2 priority tables	1 priority table	1 priority table	2 tickets

Event details are current as of August 1, 2019, and subject to change.

SPONSORSHIP BENEFITS

Mid-size events include: Board of Advisors, Chamber Live, Education to Employment, Tomorrow Fund Investors Breakfasts, and Say Yes to Dallas Talent Attraction Talks.

MID-SIZE EVENTS SPONSORSHIP LEVELS & BENEFITS	PRESENTING (SERIES)	CORPORATE (EVENT)
Company name included in event name as presenting sponsor	●	
Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks	●	
Opportunity to provide promotional gift or flyer on every seat	●	
Seat at the head table(s) for the company's top executive	●	
Exhibit space provided near registration	●	
Recognition in pre-event marketing materials, email blasts, and event web page	Logo and link	Name
Company mentioned in pre-event blogs, social media, and press releases, if applicable	●	●
Company mentioned in post-event social media and blog	●	●
First right of sponsorship renewal for the following year	●	●
Recognition in day-of event materials, including program, presentation, and signage	Logo	Name
Priority tables or tickets to event	2 priority tables	1 priority table

Focused events include: Legislative Power Hours, Member Happy Hours, and Principal for a Day.

FOCUSED EVENTS SPONSORSHIP LEVELS & BENEFITS	PRESENTING (SERIES)	CORPORATE (EVENT)
Company name included in event name as presenting sponsor	●	
Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks	●	
Opportunity to provide promotional gift or flyer at registration	●	
Exhibit space provided near registration	●	
Recognition in pre-event marketing materials, email blasts, and event web page	Logo and link	Name
Company mentioned in pre-event social media	●	●
Company mentioned in post-event social media and blog, if applicable	●	●
First right of sponsorship renewal for the following year	●	●
Recognition in day-of event materials, including program, presentation, and signage	Logo	Name
Tickets to event	●	●



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We hope you found opportunities that match your needs.

Not sure which sponsorship level is right for you? Please contact the DRC sponsorship team to share your business goals and objectives, and to have them answer your questions and confirm your partnership.



Email sponsorship@dallaschamber.org

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