Since 2001, as a vendor-neutral, client advocate, RealCom Solutions has helped hundreds of businesses across multiple industries streamline the assessment, selection, implementation, and ongoing management of Technology services, cloud solutions, and IT infrastructures. Through integration and management of technology solutions that solve business challenges, we align with our client's business objectives and contribute to corporate growth.
Thank you to our Top 2019 Event Sponsors

As of August 1, 2019.
TABLE OF CONTENTS

A note from our CEO ........................................................................................................ 3
Events Calendar .............................................................................................................. 5
Sponsorship Packages ............................................................................................... 6
Signature Events ........................................................................................................... 6
Economic Development ............................................................................................... 8
Education & Workforce ............................................................................................... 10
Public Policy ................................................................................................................ 12
Talent Attraction ......................................................................................................... 14
Young Professionals .................................................................................................... 15
Leadership Programs .................................................................................................. 16
Member Engagement ................................................................................................... 18
Audience Engagement ................................................................................................ 19
Branding Opportunities ............................................................................................... 20
Sponsorship Benefits .................................................................................................. 22

Stay Connected

@dallasregionalchamber
Dallas Regional Chamber

@dDRC
Dallas Regional Chamber

dallaschamber.org/subscribe
Every year, the Dallas Regional Chamber produces and hosts more than 200 events important to achieving the business community’s goals, and closely linked to our strategic plan, “Building Tomorrow Together.” The plan is based on three priorities: 1) increasing economic growth; 2) creating a high quality of life to attract the best and brightest workers from around the world; and 3) strengthening our educational system for all students from pre-K through higher education. Underlying all this is our tireless work in public policy to protect and enhance our business climate, and help manage our region’s growth.

The DRC is one of the largest business organizations in Texas — and the nation. Business executives, policy experts, authors, journalists, influencers, and elected officials from all levels of government headline our events. They address the challenges our region faces, and offer ideas for taking advantage of opportunities on the horizon. DRC events and programs also offer opportunities for companies to engage with key business leaders and decision makers to help grow your business for years to come. This work is central to how we execute our mission to make the Dallas Region the best place in the United States to live, work, and do business.

The DRC’s 2020 Events and Programs Prospectus provides our members and investors the chance to identify sponsorship, marketing, and branding opportunities that align with the audiences that matter most to them. We hope this information will be useful during your budget planning for the year ahead.

We are proud of our reputation for producing high-quality events and programming, and we look forward to discussing how the many benefits of sponsorship can help meet your business objectives in 2020.

Looking forward to Building Tomorrow Together with you!

All best wishes,

Dale Petroskey
Join us for the DRC’s 23rd Women’s Business Conference, presented by Jackson Walker LLP.

Our theme, “The 100,” marks the centennial of the 19th Amendment’s passage, which granted women the right to vote. We will convene more than 1,000 executives and young professionals to celebrate the modern woman and honor those who blazed the trail.

Register at www.dallaschamber.org/wbc
## 2020 Calendar

<table>
<thead>
<tr>
<th>EVENT</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
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</thead>
<tbody>
<tr>
<td>Annual Meeting</td>
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<tr>
<td>State of Early Education</td>
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<tr>
<td>Women’s Business Conference</td>
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<tr>
<td>DC Fly-In</td>
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<td>State of Higher Education</td>
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<tr>
<td>State of Public Education</td>
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<tr>
<td>Young Professionals Summit</td>
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<tr>
<td>LDA Annual Leadership Luncheon</td>
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<tr>
<td>Principal for a Day</td>
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<tr>
<td>Say Yes to Dallas Hackathon</td>
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<tr>
<td>State of the City</td>
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<td>State of the Workforce</td>
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<tr>
<td>The Year Ahead Summit</td>
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<tr>
<td>Say Yes to Dallas Talent Attraction Talks</td>
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<tr>
<td>Welcoming New Executives</td>
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<tr>
<td>Congressional Forum (Summer or Fall)</td>
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<tr>
<td>Legislative Speaker Series (Summer or Fall)</td>
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<tr>
<td>Say Yes to Dallas Intern Mixers</td>
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<tr>
<td>Leadership Insight Series</td>
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<tr>
<td>Board of Advisors Events</td>
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<tr>
<td>Chamber Live Events</td>
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<tr>
<td>Executive Women’s Roundtable</td>
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<td>LEAD Young Professionals Program</td>
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<tr>
<td>Leadership Dallas</td>
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<tr>
<td>Leadership Dallas Alumni</td>
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<td>Legislative Power Hours</td>
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<td>Member Happy Hours</td>
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<td>Webinars</td>
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<td>Tomorrow Fund Investors Breakfasts</td>
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<tr>
<td>Young Professionals Program</td>
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<tr>
<td>Young Professionals Focused Initiatives</td>
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<td>Young Professionals Women’s Network</td>
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</tbody>
</table>

All details subject to change.
SPONSORSHIP PACKAGES

3 APPROACHES TO PARTNERSHIP

1 Total Investment: A comprehensive look at your year.
Meet with our Member Engagement team to plan your year and find the events and programs that best meet your company’s goals.

2 A la carte: Reach your audience when and how you want.
This flexible approach allows you to make decisions based on your interests, resources, and schedule.

3 Packages: New for 2020, these two packages guarantee your spot at 4 signature DRC events.

<table>
<thead>
<tr>
<th>Pack</th>
<th>Descriptions</th>
<th>Cost</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Table at 4 Signature Events</td>
<td>(8-10 seats each)</td>
<td>$7,000</td>
<td>up to 23% savings</td>
</tr>
<tr>
<td>2 Seats at 4 Signature Events</td>
<td></td>
<td>$600</td>
<td>up to 50% savings</td>
</tr>
</tbody>
</table>

SIGNATURE EVENTS

ANNUAL MEETING
January 9, 2020
Presented by AXXESS

Our top business event of the year brings together more than 1,800 of the region’s business and community leaders to celebrate our vibrant Dallas Region. Keynote remarks from Dallas Mavericks CEO Cynt Marshall.

Audience: (1,800+) C-suite executives, business leaders, elected officials, media

SPONSORSHIP LEVELS:
- Presenting | SOLD
- Platinum | $20,000
- Gold | $15,000
- Silver | $10,000
- Bronze | $5,000
- Exhibitor | $1,500

WOMEN’S BUSINESS CONFERENCE
March 6, 2020
Presented by Jackson Walker

Our theme, “The 100,” marks the centennial of the 19th Amendment’s passage, which granted women the right to vote. We will convene more than 1,000 executives and young professionals to celebrate the modern woman and honor those who blazed the trail.

Audience: (1,000+) Professional women ranging from early career to senior executives

SPONSORSHIP LEVELS:
- Presenting | SOLD
- ATHENA® | SOLD
- YPL ATHENA® | SOLD
- Decade | $10,000
- Century | $5,000
- Exhibitor | $1,500

See page 22 for event benefit details. All details are subject to change.
Please let us know how you’d like to partner with the DRC to increase your impact in 2020.

Contact our team at sponsorship@dallaschamber.org for more details.
THE YEAR AHEAD SUMMIT
November 2020

Following the 2020 Presidential election, hear keynote remarks and a panel discussion between leading economic and political experts on what the election results may mean for the business community.

**Audience:** (300+) C-suite executives, business leaders, community leaders, elected officials, media

**SPONSORSHIP LEVELS:**
- Presenting | Inquire
- Gold | $8,000
- Silver | $4,000
- Table | $2,000

TOMORROW FUND INVESTORS BREAKFASTS
Quarterly 2020

Quarterly meetings exclusively for companies that fund the DRC’s Building Tomorrow Together strategic plan initiatives. New companies to the region are honored.

**Audience:** (75-100) Exclusive — Tomorrow Fund Investors, and by invitation only

**SPONSORSHIP LEVELS:**
- Series | Inquire
- Per Breakfast | $3,000

TOMORROW FUND INVESTORS RECEPTIONS
2020

An afternoon or after-hours reception hosted at a Tomorrow Fund investor’s location.

**Audience:** (75-100) Exclusive — Tomorrow Fund Investors, and by invitation only

**SPONSORSHIP LEVELS:**
- Venue, parking | $5,000
- Beverage | $2,000
- Promotional | $1,000

DOMESTIC CORPORATE RECRUITMENT TRIPS
2020

Join the DR C Economic Development team on a multi-day domestic corporate recruitment trip: likely to California or New York. Attendance limited to 5 delegates per trip.

**Audience:** Business leaders, economic development professionals

**SPONSORSHIP LEVEL:**
- $5,000 per delegate (travel and accommodations not included)

See page 22 for event benefit details. All details are subject to change.
HOSTING INTERNATIONAL VISITORS & EVENTS

The DRC hosts visiting dignitaries and delegations from key international markets throughout the year.

**Audience:** Varies by event

**SPONSORSHIP LEVELS:**
- Varies by event

INTERNATIONAL CORPORATE RECRUITMENT TRIPS

Regional leaders travel to raise the region’s profile, and market the region as a top U.S. and global market for corporate locations, tourism, and air service.

**Audience:** Business leaders, economic development professionals

**SPONSORSHIP LEVEL:**
- $5,000 per delegate (travel and accommodations not included)

TOOLKIT TO HELP EXPATRIATES

An extension of the DRC Say Yes to Dallas campaign, this toolkit will provide DRC member companies with resources to attract and retain expatriates, and ensure they have a successful experience in the Dallas Region.

**Audience:** Expatriates, human resources and recruiting leaders of DRC member companies

**SPONSORSHIP LEVELS:**
- Presenting: SOLD
- Service Provider: $15,000 annually
- Featured Employer: $12,000 annually

Contact sponsorship@dallaschamber.org for sponsorship details.
<table>
<thead>
<tr>
<th>EVENT</th>
<th>Date</th>
<th>Details</th>
<th>Audience</th>
<th>SPONSORSHIP LEVELS</th>
</tr>
</thead>
</table>
| **STATE OF PUBLIC EDUCATION**             | September 2020 | This signature luncheon updates and engages the business community on the latest educational innovations, best practices, successes, and challenges in the Dallas Region.                                              | (400+) C-suite executives, business leaders, elected officials, public education leaders, media, community leaders | Presenting: Inquire  
Gold: $8,000  
Silver: $4,000  
Table: $1,500 |
| **STATE OF EARLY EDUCATION**              | February 2020 | Business and nonprofit leaders will explore key issues surrounding workforce access, child care options, and improved student outcomes driven by quality early education.                                    | (200+) C-suite executives, business leaders, early education administrators, elected officials, media, community leaders | Presenting: SOLD  
Gold: $8,000  
Silver: $4,000  
Table: $1,500 |
| **STATE OF HIGHER EDUCATION**             | April 2020  | University chancellors and presidents discuss innovative ideas to address college access, completion, and advancement in order to prepare tomorrow’s workforce.                                            | (300+) C-suite executives, business leaders, elected officials, higher education administrators, media, community leaders | Presenting: SOLD  
Gold: $8,000  
Silver: $4,000  
Table: $1,500 |

See page 22 for event benefit details. All details are subject to change.
PRINCIPAL FOR A DAY
October 2020

This premier volunteer opportunity allows business and community leaders to experience the many challenges faced by school principals by spending a few hours with them in their schools. An afternoon reception concludes the day.

Audience: (200+) C-suite executives, business leaders, elected officials, community leaders

SPONSORSHIP LEVELS:
Presenting | $20,000
Gold      | $10,000
Reception | $4,000

STATE OF THE WORKFORCE
November 2020

Business and thought leaders will explore key issues related to workforce access, skills development, and the continued expansion of the talent pipeline for the Dallas Region.

Audience: (200+) C-suite executives, business leaders, human resources and recruiting executives, elected officials, media, community leaders

SPONSORSHIP LEVELS:
Presenting | $12,000
Gold      | $8,000
Silver    | $4,000
Table     | $1,500

INDUSTRY WORKFORCE COLLABORATIVES
2020

Industry-led, community supported partnerships designed to strengthen regional economies, accelerate workers’ connections to jobs, and enhance the talent pipeline.

Audience: (100+) Business leaders, human resources and recruiting executives, education administrators and stakeholders, nonprofit leaders

SPONSORSHIP LEVELS:
Presenting | $10,000
Gold      | $8,000
Silver    | $4,000
Table     | $1,500

Contact sponsorship@dallaschamber.org for sponsorship details.
STATE OF THE CITY
December 2020
Join us for this signature luncheon as Dallas Mayor Eric Johnson delivers his annual State of the City address.

Audience: (800+) C-suite executives, business leaders, elected officials, media, regional partners

SPONSORSHIP LEVELS:
Presenting | Inquire
Gold  | $10,000
Silver | $5,000
Table | $2,500

CONGRESSIONAL FORUM
Summer or Fall 2020
At this annual luncheon, attendees have the opportunity to hear from, and interact with, local Members of Congress.

Audience: (250+) C-suite executives, business leaders, elected officials, media, regional partners

SPONSORSHIP LEVELS:
Gold  | $8,000
Silver | $4,000
Table | $2,000

LEGISLATIVE SPEAKER SERIES
Summer or Fall 2020
This signature luncheon series provides opportunities to hear from, and interact with, key Texas elected officials. Past speakers include U.S. Sen. John Cornyn, Lt. Gov. Dan Patrick, and then-Texas House Speaker Joe Straus.

Audience: (250+) C-suite executives, business leaders, elected officials, media, regional partners

SPONSORSHIP LEVELS:
Gold  | $8,000
Silver | $4,000
Table | $2,000

See page 22 for event benefit details. All details are subject to change.
DC FLY-IN
Spring 2020

Join the DRC and the Fort Worth Chamber of Commerce on an exclusive advocacy trip to Washington, D.C. Meet with the legislators making national policy decisions, and hear from experts on issues impacting the regional business community.

Audience: (50-75) C-suite executives, business leaders, elected officials

SPONSORSHIP LEVELS:
Presenting | $7,500
Corporate | $5,000

LEGISLATIVE POWER HOURS
Quarterly 2020

Legislative Power Hours are unique DRC members-only receptions featuring members of the Texas House and Senate. Enjoy candid conversations, drinks, and hors d’oeuvres.

Audience: (100+) C-suite executives, business leaders, elected officials, regional partners

SPONSORSHIP LEVEL:
Presenting | SOLD

Contact sponsorship@dallaschamber.org for sponsorship details.
### SAY YES TO DALLAS HACKATHON

**October 3-4, 2020**

Hackathons are the ultimate interview, where aspiring engineers, mentors, and sponsors come together for 24 hours using their skills to create software, hardware, and other products.

**Audience:** (500+) Undergraduate and graduate students, industry professionals, mentors

#### SPONSORSHIP LEVELS:

- **Presenting** | $30,000
- **Gold** | $15,000
- **Silver** | $10,000
- **Bronze** | $5,000
- **Exhibitor** | $2,500

### SAY YES TO DALLAS FEATURED EMPLOYER

**2020**

Market your company’s culture and brand, and get more exposure for your open positions as a Say Yes to Dallas Featured Employer on www.sayyestodallas.com/jobs.

**Audience:** College students, job seekers

#### SPONSORSHIP LEVEL:

- **$12,000 annually**

### SAY YES TO DALLAS INTERN MIXERS

**June 25, 2020**

**July 16, 2020**

College interns experience Dallas lifestyle and culture outside the office by connecting with peers, young professionals, and community leaders showcasing the Dallas Region as a great place to launch a career.

**Audience:** (300+) College interns, young professionals

#### SPONSORSHIP LEVELS:

- **Presenting** | $5,000
- **Corporate** | $2,500
- **Beverage** | $2,000

### SAY YES TO DALLAS TALENT ATTRACTION TALKS

**March 26, 2020**

**September 15, 2020**

Human resources and recruiting experts discuss strategies to attract and sell non-local talent on the Dallas Region. Attendees gain a greater understanding of how to address candidates’ objectives and perceptions of the Dallas Region.

**Audience:** (75+) Human resources and recruiting executives, regional partners, young professionals

#### SPONSORSHIP LEVELS:

- **Presenting** | $5,000
- **Host** | venue, parking, F&B
- **Corporate** | $2,500
<table>
<thead>
<tr>
<th><strong>YP FOCUSED INITIATIVES</strong></th>
<th>Young Professionals is a 400+ member organization engaging an emerging group of future leaders who are committed to personal growth, career advancement, civic engagement, and service to the Dallas Region.</th>
</tr>
</thead>
</table>
| **Audience:** (400+) Young professionals | **SPONSORSHIP LEVELS:**
| Public Policy | $5,000
| Community Service | $5,000 |

<table>
<thead>
<tr>
<th><strong>LEAD YP PROGRAM</strong></th>
<th>YP members seeking additional development opportunities in their careers, companies, and communities participate in initiatives to sharpen their skills necessary for individual growth and leadership.</th>
</tr>
</thead>
</table>
| **Audience:** (50) LEAD YP class, LEAD YP alumni, YP advisory council | **SPONSORSHIP LEVEL:**
| $5,000 |

<table>
<thead>
<tr>
<th><strong>YP WOMEN’S NETWORK</strong></th>
<th>Women of YP gather to discuss issues that impact young professional women and learn from industry experts how to succeed in their careers.</th>
</tr>
</thead>
</table>
| **Audience:** (100+) Young professionals | **SPONSORSHIP LEVEL:**
| $5,000 |

**YP SUMMIT**

*September 24, 2020*

YP Summit is an all-day conference focused on developing 400+ future leaders by building relationships, allowing them to engage in transformative learning opportunities, and interacting with business and civic leaders.

**Audience:** (400+) Young professionals

**SPONSORSHIP LEVELS:**
- Premier | $25,000 (co-presenting opportunities available)
- Partner | $10,000

**YP WOMEN’S NETWORK**

*2020*

Women of YP gather to discuss issues that impact young professional women and learn from industry experts how to succeed in their careers.

**Audience:** (100+) Young professionals

**SPONSORSHIP LEVEL:**
- $5,000

Contact sponsorship@dallaschamber.org for sponsorship details.
### LEADERSHIP DALLAS (LD) 2021 CLASS
**September 2020 - June 2021**

Each year, 55 leaders are selected to participate in this 10-month program that educates them on critical issues facing the community and how they can help create positive change in the Dallas Region.

**Audience:** (55) Business leaders, community leaders

**SPONSORSHIP LEVEL:** Presenting | $10,000

### LD INFORMATION SESSIONS
**April 2020**
*Two in-person sessions, one webinar*

Gain insight into submitting a standout Leadership Dallas application and use this opportunity to speak with alumni and ask questions about the program.

**Audience:** (150+) Business leaders, community leaders

**SPONSORSHIP LEVELS:**
- Corporate | $2,500
- Host | Venue, F&B Webinar | $500

### LD SCHOLARSHIP FUND
**September 2020 - June 2021**
*Presented at Welcome Reception*

Provide financial support to a class member, granting the once-in-a-lifetime experience of Leadership Dallas. Scholarship will be named in honor of the donor.

**Audience:** (200) Business leaders, community leaders

**SPONSORSHIP LEVEL:** $5,000

### LD WELCOME RECEPTION
**August 20, 2020**

Gather with alumni to celebrate the newly announced Leadership Dallas class and welcome the graduate members of the most recent LD class.

**Audience:** (200) Business leaders, community leaders

**SPONSORSHIP LEVELS:**
- Presenting | $5,000
- Gold | $2,500
- Silver | $1,000

### LD ORIENTATION RETREAT, CLASS DAYS, GRADUATION
**September 2020 - April 2021**

Participants receive in-depth exposure to critical community issues through lectures, discussion groups, site visits, and interactive assignments, while developing leadership capacities, building relationships, and preparing for future challenges.

**Audience:** (55) Business leaders, community leaders

**SPONSORSHIP LEVEL:**
- $5,000 per class day (11 opportunities available)

See page 22 for event benefit details. All details are subject to change.
LEADERSHIP DALLAS ALUMNI (LDA)
January - December 2020

Educates the Leadership Dallas alumni on significant issues facing the Dallas Region and encourages them to remain active, engaged leaders.

Audience: (2,000+) Business leaders, community leaders

SPONSORSHIP LEVEL:
Presenting | $10,000

LDA ANNUAL LEADERSHIP LUNCHEON
December 2020

Attendees hear from a professional thought leader, and distinguished alumni are recognized. This annual luncheon provides opportunities to build leadership skills and engage with regional leaders.

Audience: (350) Business leaders, community leaders

SPONSORSHIP LEVELS:
- Presenting | $10,000
- Gold | $5,000
- Silver | $2,500
- Table | $2,000

LEADERSHIP DALLAS ALUMNI (LDA)
January - December 2020

Educates the Leadership Dallas alumni on significant issues facing the Dallas Region and encourages them to remain active, engaged leaders.

Audience: (2,000+) Business leaders, community leaders

SPONSORSHIP LEVEL:
Presenting | $10,000

LDA BREAKFAST WITH THE MAYOR
March 2020

At this LDA-only event, Dallas Mayor Eric Johnson will share his thoughts and plans for the region.

Audience: (100) Business leaders, community leaders

SPONSORSHIP LEVELS:
- Presenting | $5,000
- Gold | $2,500
- Silver | $1,500

LEADERSHIP INSIGHT SERIES
March, May, September 2020

Inspiring stories from top leaders in the Dallas Region about their journeys to success.

Audience: (100) Members of the DRC's five leadership programs, nonmembers

SPONSORSHIP LEVELS:
- Presenting | $5,000
- Corporate | $2,500

WELCOMING NEW EXECUTIVES (WNE)
Spring, Fall 2020

The DRC's Welcoming New Executives (WNE) program welcomes and honors companies and executives who have recently joined the Dallas Region's business community.

Audience: DRC board members, C-suite executives, business leaders, community leaders, previous WNE class graduates

SPONSORSHIP LEVELS:
- Presenting | $15,000
- Reception(s) | $10,000
- Program Experience | $5,000

EXECUTIVE WOMEN’S ROUNDTABLE (EWR)
2020

Professional development and relationship-building program for executive-level women to discuss the challenges and opportunities in their industries, and to broaden their professional perspectives.

Audience: (100+) Female business and community executives

SPONSORSHIP LEVELS:
- Presenting | $5,000
- Corporate | $2,500

Contact sponsorship@dallaschamber.org for sponsorship details.
MEMBER ENGAGEMENT

BOARD OF ADVISORS EVENTS
Quarterly 2020

Senior executives connect with peers, distinguished leaders, and special guests in an exclusive setting. 2019 speakers: Steve Demetriou (CEO, Jacobs), Joe DePinto (CEO, 7-Eleven), Mary Pat Higgins (CEO, Dallas Holocaust and Human Rights Museum), Rob Matwick (EVP, Texas Rangers).

Audience: (50+)
Exclusive — C-Suite executives of DRC member companies, and by invitation only

SPONSORSHIP LEVELS:
Presenting (event) | $5,000
Corporate (event) | $2,500
In-kind opportunities available

CHAMBER LIVE EVENTS
Quarterly 2020

New and longtime DRC members get an overview of all DRC programs and benefits available through membership. Members network with peers, market their company, and meet DRC staff.

Audience: DRC members only

SPONSORSHIP LEVELS:
Presenting (series) | $6,000
Corporate (event) | $2,000
In-kind opportunities available

MEMBER HAPPY HOURS
Quarterly 2020

Members have the opportunity to build relationships with new and longtime DRC members while enjoying appetizers and cocktails at venues around the Dallas Region.

Audience: DRC members only

SPONSORSHIP LEVELS:
Presenting (series) | $6,000
Corporate (event) | $2,000
In-kind opportunities available

WEBINARS
Bi-monthly 2020

Webinars hosted throughout the year focus on a variety of topics relevant to the business community and DRC members. Past topics include: Get to Know Us Series; Women In Leadership Panel.

Audience: DRC members, nonmembers

SPONSORSHIP LEVELS:
Presenting (series) | $6,000
Corporate (event) | $2,000

See page 22 for event benefit details. All details are subject to change.
DRC events and programs bring together diverse and highly engaged audiences of business executives, community leaders, young professionals, policy makers, and elected officials.

We hope this guide demonstrates the breadth and depth of our reach, and serves as a useful tool to help you identify key audiences and decision makers as you consider a DRC event or program sponsorship.

Use this color-coded index to search for DRC events that align with the audiences you want to target:

- ● CEOs/Decision Makers
- ● DRC Members/Invite Only
- ● Early Career Professionals
- ● Elected Officials

- ● Annual Meeting | pg. 6
- ● Board of Advisors Events | pg. 18
- ● Chamber Live Events | pg. 18
- ● Congressional Forum | pg. 12
- ● DC Fly-In | pg. 13
- ● Domestic Corporate Recruitment Trips | pg. 8
- ● Executive Women’s Roundtable | pg. 17
- ● Industry Workforce Collaboratives | pg. 11
- ● International Corporate Recruitment Trips | pg. 9
- ● International Visitors and Events | pg. 9
- ● Leadership Dallas Alumni | pg. 17
- ● Leadership Dallas | pg. 16
- ● Leadership Insight Series | pg. 17
- ● Legislative Power Hours | pg. 13
- ● Legislative Speaker Series | pg. 12
- ● Member Happy Hours | pg. 18
- ● Principal for a Day | pg. 11
- ● Say Yes to Dallas Featured Employer | pg. 14
- ● Say Yes to Dallas Hackathon | pg. 14
- ● Say Yes to Dallas Intern Mixers | pg. 14
- ● Say Yes to Dallas Talent Attraction Talks | pg. 14
- ● State of the City | pg. 12
- ● State of Early Education | pg. 10
- ● State of Higher Education | pg. 10
- ● State of Public Education | pg. 10
- ● State of the Workforce | pg. 11
- ● The Year Ahead Summit | pg. 8
- ● Tomorrow Fund Investors Breakfasts | pg. 8
- ● Tomorrow Fund Investors Receptions | pg. 8
- ● Webinars | pg. 18
- ● Welcoming New Executives | pg. 17
- ● Women’s Business Conference | pg. 6
- ● Young Professionals Events | pg. 15
- ● Young Professionals Summit | pg. 15

Contact sponsorship@dallaschamber.org for sponsorship details.
Align your brand with marketplace leaders through a 12-month opportunity at the DRC offices. Gain exposure to all DRC guests, including corporate executives and public leaders.

BRANDING SIGNS

Elevator Bank | $20,000 each

NAMING RIGHTS

Board Room | SOLD
Conference Rooms | SOLD
Marketing Gallery | SOLD

BRANDING SCREENS

Hallway Screens | SOLD
Lobby Screen | SOLD

If you are interested in any branding opportunities or joining the waitlist for a sold-out item, please contact sponsorship@dallaschamber.org.
Hallway Screens | SOLD
Lobby Screen | SOLD

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BRANDING OPPORTUNITIES
BRANDING SCREENS
BRANDING SIGNS

Elevator Bank | $20,000 each

NAMING RIGHTS
Board Room | SOLD
Conference Rooms | SOLD
Marketing Gallery | SOLD

YOUNG PROFESSIONALS SUMMIT
SEPTEMBER 24, 2020
THE BOMB FACTORY & CANTON HALL

ANNUAL MEETING
JANUARY 15, 2021
HYATT REGENCY DALLAS
The DRC’s signature events provide opportunities to get your company’s name in front of hundreds of business leaders representing DRC member companies from across the region. **Signature events include:** Annual Meeting, Congressional Forum, LDA Annual Leadership Luncheon, State of the City, State of Early Education, State of Higher Education, State of Public Education, State of the Workforce, The Year Ahead Summit, Young Professionals Summit, and Women’s Business Conference.

### SIGNATURE EVENTS SPONSORSHIP LEVELS & BENEFITS

<table>
<thead>
<tr>
<th>Event Details</th>
<th>Presenting</th>
<th>Gold</th>
<th>Silver</th>
<th>Member Table</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name included in event name as presenting sponsor</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide message from company’s CEO in the printed program</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide promotional gift or flyer on every seat</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seat at the head table(s) for the company’s top executive</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in pre-event marketing materials, email blasts, and event web page</td>
<td></td>
<td>Logo and link</td>
<td>Logo and link</td>
<td>Name</td>
<td></td>
</tr>
<tr>
<td>Company mentioned in pre-event blogs, social media, and press releases, if applicable</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company mentioned in post-event social media and blog</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>First right of sponsorship renewal for the following year</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company guests invited to VIP reception</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in day-of event materials, including program, presentation, and signage</td>
<td></td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>(PowerPoint only)</td>
</tr>
<tr>
<td>Exhibit space provided near registration</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority tables or tickets to event</td>
<td>3 priority tables</td>
<td>2 priority tables</td>
<td>1 priority table</td>
<td>1 priority table</td>
<td>2 tickets</td>
</tr>
</tbody>
</table>

*Event details are current as of August 1, 2019, and subject to change.*
### MID-SIZE EVENTS

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS &amp; BENEFITS</th>
<th>PRESENTING (SERIES)</th>
<th>CORPORATE (EVENT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name included in event name as presenting sponsor</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide promotional gift or flyer on every seat</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Seat at the head table(s) for the company’s top executive</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Exhibit space provided near registration</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Recognition in pre-event marketing materials, email blasts, and event web page</td>
<td>Logo and link</td>
<td>Name</td>
</tr>
<tr>
<td>Company mentioned in pre-event blogs, social media, and press releases, if applicable</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company mentioned in post-event social media and blog</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>First right of sponsorship renewal for the following year</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in day-of event materials, including program, presentation, and signage</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Priority tables or tickets to event</td>
<td>2 priority tables</td>
<td>1 priority table</td>
</tr>
</tbody>
</table>

### FOCUSED EVENTS

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS &amp; BENEFITS</th>
<th>PRESENTING (SERIES)</th>
<th>CORPORATE (EVENT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name included in event name as presenting sponsor</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Opportunity for speaking role, such as welcome, speaker introductions, or closing remarks</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide promotional gift or flyer at registration</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Exhibit space provided near registration</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Recognition in pre-event marketing materials, email blasts, and event web page</td>
<td>Logo and link</td>
<td>Name</td>
</tr>
<tr>
<td>Company mentioned in pre-event social media</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company mentioned in post-event social media and blog, if applicable</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>First right of sponsorship renewal for the following year</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in day-of event materials, including program, presentation, and signage</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Tickets to event</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

**Mid-size events include:** Board of Advisors, Chamber Live, Education to Employment, Tomorrow Fund Investors Breakfasts, and Say Yes to Dallas Talent Attraction Talks.

**Focused events include:** Legislative Power Hours, Member Happy Hours, and Principal for a Day.
We hope you found opportunities that match your needs.

Not sure which sponsorship level is right for you? Please contact the DRC sponsorship team to share your business goals and objectives, and to have them answer your questions and confirm your partnership.

Email sponsorship@dallaschamber.org
WHEN YOU REQUIRE ONLY THE BEST PEOPLE TO BREAK AWAY FROM YOUR COMPETITION

BLNelson Group
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BLNelson Group draws on their proven Business Intelligence Technologies, Databases, and Processes. We achieve unparalleled results in Finding, Recruiting, and Placing the Best Talent available.

We bring expertise and experience in finding the “Right People” for our clients.

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- Construction
- Technology
- Health Care
- Not for Profits
- Private Equity Portfolio Management
- “C” Suite Executives

“People are not your greatest asset. The ‘right people’ are!”
- Blaine L. Nelson, President & CEO

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Dallas, TX 75254
info@blnelsongroup.com

BLNelson Group LLC
Executive Search