

## MEDIA Advisory

Date: June 17, 2019

Contact: Olivia Breedlove, Managing Director of Communications

Direct Line: 214.746.6790

[obreedlove@dallaschamber.org](mailto:obreedlove@dallaschamber.org)

### FOR IMMEDIATE RELEASE

## Leadership Dallas to Unveil Class Project During Juneteenth Celebration at MLK Community Center

**WHAT:** Join the [Dallas Regional Chamber Leadership Dallas Class of 2019](#) for the opening of its class project, the MLK Fresh Food Distribution Center at the Martin Luther King Jr. Community Center. The grand opening is part of the MLK CC's Juneteenth Celebration.

The MLK Fresh Food Distribution Center will provide fresh fruits, vegetables, and dry goods to families in South Dallas/Fair Park. Through LD's new refrigerated produce stand, distribution and delivery of fresh produce in the area will quadruple.

LD worked with businesses and community volunteers to improve and expand the existing recreation room and created a refrigerated food pantry.

**WHEN:** Wednesday, June 19, 2019  
2:00 PM

**WHERE:** Martin Luther King Jr. Community Center  
2922 MLK Boulevard  
Dallas, TX 75215

### PREFERRED BRANDING FOR STORY CITATIONS:

#### Preferred

- Dallas Regional Chamber
- DRC

#### NOT Preferred

- ~~Dallas Regional Chamber of Commerce~~
- ~~Chamber of Commerce~~

**MEDIA:** Journalists and photographers are invited to attend the event. Media must **RSVP to Olivia Breedlove** at [obreedlove@dallaschamber.org](mailto:obreedlove@dallaschamber.org) **by 12:00 PM on Tuesday, June 18.**

**SOCIAL:** Join the conversation online by using **@DRChamber**, **@LDAumni** and **#LeadershipDallas** during the event. Other useful Twitter handles include:

@MLKCCDallas