

MEDIA Advisory

Date: January 15, 2019
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FOR IMMEDIATE RELEASE

2019 Annual Meeting: The Future of Mobility

Jim Lentz, CEO of Toyota Motor North America, to
Keynote DRC Annual Meeting

WHAT: Join the [Dallas Regional Chamber](#) for our 2019 Annual Meeting, featuring a keynote conversation between Jim Lentz, CEO of Toyota Motor North America, and Grant Moise, Publisher of *The Dallas Morning News*.

Mr. Lentz will discuss his views on “The Future of Mobility” in transportation, economic development, education and talent attraction.

The DRC’s Annual Meeting is our biggest event of the year, celebrating business and community leaders who make Dallas a vibrant and dynamic place to live, work, and do business.

WHEN: Friday, January 18, 12:00 – 1:30 PM

WHERE: Hilton Anatole – Trinity Ballroom
2201 N. Stemmons Freeway
Dallas, 75207

DRC BOARD ANNOUNCEMENTS

The DRC will officially elect its 2019 Chair, Chris Nielsen, Executive Vice President of Product Support & Chief Quality Officer at Toyota Motor North America. John Olajide, Founder and CEO of Axxess, is the DRC 2020 Chair-Elect.

PREFERRED BRANDING FOR STORY CITATIONS:

Preferred

- Dallas Regional Chamber
- DRC

NOT Preferred

- ~~Dallas Regional Chamber of Commerce~~
- ~~Chamber of Commerce~~

MEDIA: Journalists and photographers are invited to attend the event. Media must **RSVP to Olivia Breedlove** at obreedlove@dallaschamber.org **by 2:00 PM on Wednesday, January 16.**

SOCIAL: Join the conversation online by using **@DRChamber** and **#DRCCAM19** during the event. Other useful Twitter handles include:

- @Toyota
- @moiseden