

FOR IMMEDIATE RELEASE



DOWNTOWN  
DALLAS INC

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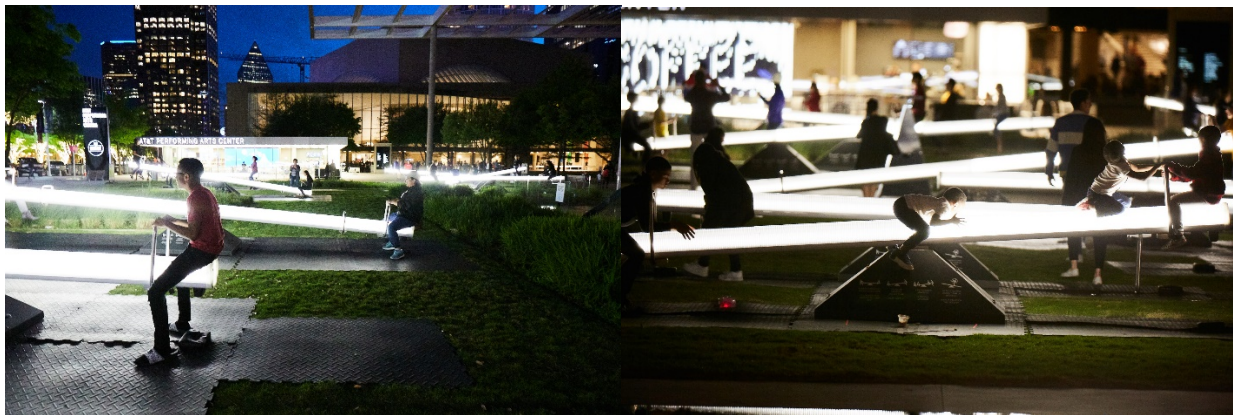
## ***International Art Installation IMPULSE Moves to Main Street Garden***

*IMPULSE Seesaws to light up the night in Downtown Dallas*

April 22, 2019 – Downtown Dallas, Inc. (DDI) is excited to announce the popular *IMPULSE* experience is moving to Main Street Garden in the heart of Downtown Dallas. The interactive installation *IMPULSE* will be at Main Street Garden at 1902 Main Street from April 25<sup>th</sup> through May 6<sup>th</sup>. It will be open from 9:00 a.m. to 11:00 p.m. daily.

Downtown Dallas, Inc. has partnered with Dallasites 101 to host an opening party on Thursday, April 25<sup>th</sup> from 7:00 – 10:00 p.m. Event link [here](#).

This international light and sound project from Montreal, Canada, is electrifying Downtown Dallas. *IMPULSE*, an art installation of twelve LED seesaws that experiments with light and sound when activated by the public, creates an ever-changing composition. By playing on the seesaws, visitors create dynamic light and sound waves.



For more information: <http://www.dallasartsdistrict.org/impulse-dallas/>

Photos and videos:

<https://www.dropbox.com/sh/sti0ppptj3vj3p3/AAAX4raKgd0dzhKlhMxSubmca?dl=0>

*IMPULSE* started as part of the 6<sup>th</sup> edition of Luminotherapie in 2015 and 2016 at the Place des Festivals in the Quartier des Spectacles in Montreal.

*IMPULSE creation and execution: Lateral Office and CS Design*  
*Production: Quarter des Spectacles Partnership, Montreal, Canada*

**About Downtown Dallas, Inc.**

Downtown Dallas, Inc. is the primary advocate, champion, and steward for Downtown, effecting change by developing strategies, setting targets, and mobilizing resources that:

- Stimulate a vibrant and sustainable Downtown environment
- Improve infrastructure
- Enhance economic competitiveness
- Create a culturally inclusive urban center
- Position the area as a global destination
- Foster innovation and technology in all aspects of the urban experience

Our program areas include public safety; capital improvements; maintenance; economic development; public policy; planning/transportation; and marketing. For more information, visit [www.downtowndallas.com](http://www.downtowndallas.com)

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