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DOWNTOWN
DALLAS INC

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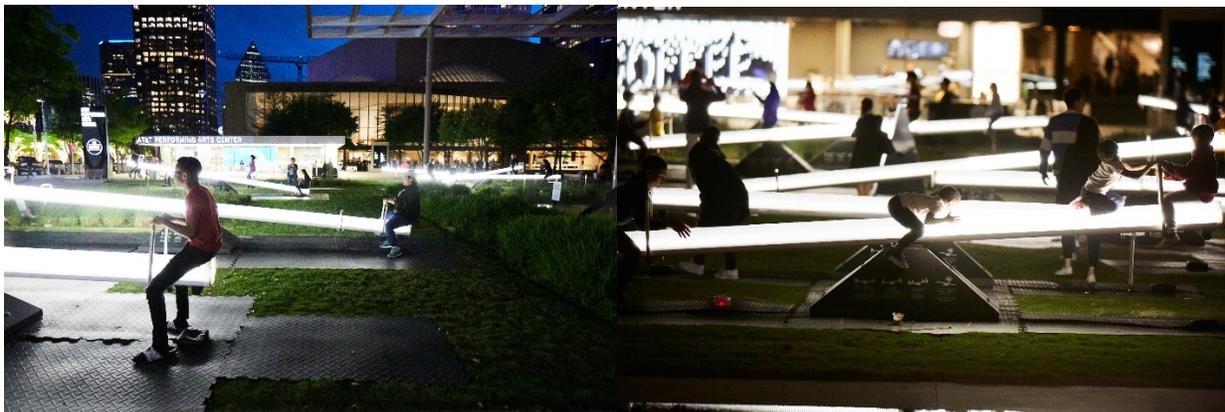
International Art Installation IMPULSE Moves to Main Street Garden

IMPULSE Seesaws to light up the night in Downtown Dallas

April 22, 2019 – Downtown Dallas, Inc. (DDI) is excited to announce the popular *IMPULSE* experience is moving to Main Street Garden in the heart of Downtown Dallas. The interactive installation *IMPULSE* will be at Main Street Garden at 1902 Main Street from April 25th through May 6th. It will be open from 9:00 a.m. to 11:00 p.m. daily.

Downtown Dallas, Inc. has partnered with Dallasites 101 to host an opening party on Thursday, April 25th from 7:00 – 10:00 p.m. Event link [here](#).

This international light and sound project from Montreal, Canada, is electrifying Downtown Dallas. *IMPULSE*, an art installation of twelve LED seesaws that experiments with light and sound when activated by the public, creates an ever-changing composition. By playing on the seesaws, visitors create dynamic light and sound waves.



For more information: <http://www.dallasartsdistrict.org/impulse-dallas/>

Photos and videos:

<https://www.dropbox.com/sh/sti0ppptj3vj3p3/AAAX4raKgd0dzhKlhMxSubmca?dl=0>

IMPULSE started as part of the 6th edition of Luminotherapie in 2015 and 2016 at the Place des Festivals in the Quartier des Spectacles in Montreal.

IMPULSE creation and execution: Lateral Office and CS Design
Production: Quarter des Spectacles Partnership, Montreal, Canada

About Downtown Dallas, Inc.

Downtown Dallas, Inc. is the primary advocate, champion, and steward for Downtown, effecting change by developing strategies, setting targets, and mobilizing resources that:

- Stimulate a vibrant and sustainable Downtown environment
- Improve infrastructure
- Enhance economic competitiveness
- Create a culturally inclusive urban center
- Position the area as a global destination
- Foster innovation and technology in all aspects of the urban experience

Our program areas include public safety; capital improvements; maintenance; economic development; public policy; planning/transportation; and marketing. For more information, visit www.downtowndallas.com

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