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Life On a Boat from Your Mobile Device – iSalt Social App Released

SevenTablets and Stephen Seger Announce Launch of Coastal Themed Photo and Video Social Networking App

DALLAS, Texas (July 14, 2016) – SevenTablets, Inc., a leading B2B mobility solutions provider, announces the first release of iSalt, a social networking and event sharing app by Texas entrepreneur, Stephen Seger.

iSalt makes its first waves in the App Store for iOS with an Android release soon to follow. The social sharing app serves a niche of users that live in coastal communities and allows people to share information and imagery of events and experiences related to boating, fishing, surfing, and beach volleyball among others.

Speaking on behalf of the Rockport, Texas based start-up, Founder and CEO Stephen Seger explains, “We experience awesome moments along the coast every day. What makes life on the coast special is that sometimes we anticipate moments and other times they just sort of happen organically. iSalt is a unique platform that lets you capture and share these moments... You can then curate and edit these experiences to your liking and share them with the world or a tighter knit, select group of friends. iSalt is coastal social.”

Shane Long, President of SevenTablets, says of the launch, “I am extremely proud of the great work, diligence, and effort our team has put into this. We are excited to see Stephen’s company grow from tech start-up to tech titan. iSalt serves an exciting community of fun-loving people and also creates a custom channel of communication between businesses, event organizers, and participants in those coastal markets.”

Following this first release, iSalt and SevenTablets will leverage data and analytics to grow the product with additional functionalities that yield greater engagement and fantastic user experiences.

For more information visit <http://SevenTablets.com>

About SevenTablets: SevenTablets is a full-spectrum B2B mobility solutions provider that specializes in developing custom apps for iOS and Android. Formed in 2012, the company utilizes its STAX technology framework to provide clients with 35 to 40% reductions in cost and time-to-market. As the expert and authority on business mobile solutions, SevenTablets utilizes its “business first” approach to lead clients to value, aligning technology with business goals and objectives.
