



For Immediate Release

Date: Feb. 10, 2016

Guardian Mortgage Company Launches New, Improved Website

Video, integrated social media and easy-to-use loan calculators are just a few of the site's added features.

Dallas, Texas, Feb. 10, 2016 – Guardian Mortgage Company is proud to announce the launch of its newly designed website, which is now live and available for viewing at www.GuardianMortgageOnline.com.

The site was designed by Guardian's internal web and information technology team, and coordinated by Anisa Johnson, vice president of marketing and communications, and Trinity Lancione, marketing coordinator in Guardian's Grand Blanc, Mich. office. Will Stokes, senior vice president of information technology, handled the back-end development.

"We're very proud of how the new site has turned out," Johnson said. "We feel it offers our customers a more user-friendly, interactive and easy-to-use tool that can help them on their home buying journeys."

The site, which presents a stunning green and white design, boasts added features like banner videos, interactive loan calculators and integrated social media feeds. The online application also includes a new, streamlined look, and regular readers of Guardian's weekly blog, which offers information on home buying and selling, mortgage application tips, DIY projects and even local market insight, will notice a more graphically appealing layout.

"All the design changes were devised to make navigating, using and studying our website easier on the user," Johnson said. "We can only hope the new site achieves this, and we look forward to hearing our customers' feedback moving forward."

To see the website for yourself or to learn more about Guardian Mortgage Company and the home loan products it offers, visit www.GuardianMortgageOnline.com.



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About Guardian Mortgage Company, Inc.

Guardian Mortgage Company, Inc. is a 50-year old residential mortgage originator and servicer located in Dallas, Texas, currently with loan origination offices in Texas, Arizona and Michigan. It originates mortgages through retail, correspondent, and consumer direct channels and has a \$2.7 billion residential mortgage loan servicing portfolio.

Guardian Mortgage is a wholly-owned subsidiary of Strategic Growth Bancorp Incorporated. Strategic Growth also owns Capital Bank, First National Denver, First National Santa Fe, and First National Rio Grande. These SGB Community Banks operate in Texas, Colorado, and New Mexico.

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