

MEDIA INFORMATION – for immediate release

NORTH TEXAS BUSINESSES TO BENEFIT FROM

DMNMEDIA WORKS 2016 EXPO

If growing your business is important, then DMNmedia Works 2016 is the event for you. The Expo which is in its 6th year is a must-attend event for businesses and companies of all sizes. The free, interactive expo, from May 2 through May 6, will provide businesses with the latest information on marketing, social, search, digital and print advertising.

Many organizations, particularly small to medium businesses, have become confused with so much choice and seemingly unlimited options to market their business. DMNmedia Works 2016 is designed to reduce these choices and show you how easy it can be to market your business using the extraordinary power of advertising.

To enhance the benefits of the Expo, the DMN Media has created a series of expo-exclusive advertising packages for the attendees. These special packages represent substantial savings off our regular rate card. To top it off, we are offering you the chance to win a new car. This is a unique marketing opportunity that no North Texas business cannot afford to miss.

Created with busy business owners and managers in mind, DMNmedia Works 2016 is scheduled over five days with six seminar sessions held each day lasting approximately 45 minutes. Participants can choose the day and time they wish to attend and are encouraged to bring their business colleagues along. DMNmedia Works 2016 is being held at Hilton Anatole, 2201 North Stemmons Freeway, Dallas. Complimentary Valet Parking when you enter through Tower Lobby.

Sessions:

Hilton Anatole - 2201 North Stemmons Freeway, Dallas, TX 75207

For further information call 855 722 7508 or register to attend at www.dmnmediaworks.com

IN BRIEF:

EVENT: DMNmedia Works 2016 presented by DMN Media

WHERE: Hilton Anatole - 2201 North Stemmons Freeway, Dallas, TX 75207

WHEN: Monday May 2 through Friday May 6

Choose from six convenient times daily: 9:30 a.m., 11 a.m., 12:30 p.m., 2 p.m., 3:30 p.m., 5 p.m..

- **Effective Digital Marketing Session: 5:00pm Tues May 3**
- **Hispanic Symposium Session: 5:00pm Thurs May 5**

See the website for details.

RSVP: 855 722 7508 or www.dmnmediaworks.com