

# MEDIA RELEASE

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## Strasburger Taps Robert P. Franke to Lead Dallas Office



Dallas, Texas (October 22, 2015) — [Strasburger & Price, LLP \(Strasburger\)](#) announced today that [Robert P. “Bob” Franke](#) will assume a new leadership role as partner-in-charge of the firm’s Dallas office. Franke is a senior partner who has practiced law in Dallas for more than 30 years serving clients in the banking and financial services industries—including financial institutions, privately and publicly held companies and other entities. Throughout Strasburger’s 76-year history, its managing partner has maintained firm wide leadership

responsibilities as well as managing the Dallas office. [Dan Butcher](#) will remain managing partner of the firm, while Franke will take over day-to-day operations in Dallas.

The separation of these roles is part of Strasburger’s strategic plan to enhance the firm’s efforts to serve clients and develop new growth opportunities. The organizational shift will allow Butcher more time to learn from clients and align Strasburger’s initiatives with clients’ business opportunities and legal needs. “We are excited about Bob’s leadership in this role. His tenure, experience and respect within the firm and the community will be an asset for the Dallas office and our many clients served by this office,” noted Butcher.

“It is an honor to have the opportunity to serve the firm as the partner-in-charge and to lead a great group of attorneys who are highly respected in their practices and in this community,” Franke said.

Franke will maintain his active practice while serving as Dallas partner-in-charge. He represents clients in financial restructurings, out-of-court workouts and bankruptcy cases. Franke is the head of the firm’s Business Reorganization and Bankruptcy Group and serves on the Associate Development Committee. Bob received his J.D. from SMU Dedman School of Law in 1982 and graduated with a B.A., *magna cum laude* from Trinity University in San Antonio in 1979.

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A premier Texas law firm with a proud 76-year history, Strasburger & Price, LLP stands ready to fill the full range of legal needs for Texas-based, middle-market companies, while also performing “run the company” work for national and international clients. With experience in more than 30 practice areas, Strasburger attorneys provide legal advice to a variety of businesses – from start-ups to Fortune 500 companies, both publicly and privately held

– as well as individuals and governmental entities. Strasburger has Texas offices in Austin, Collin County, Dallas, Houston, and San Antonio, along with offices in New York City, Washington, D.C. and, as Strasburger & Price, S.C., in Mexico City. For more information about Strasburger, please visit [www.strasburger.com](http://www.strasburger.com).