



## PRESS RELEASE

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### **America SCORES Dallas announces Ball-B-Q at Dallas Farmers Market**

September 29, 2015 . . . America SCORES Dallas, the after-school program serving DISD elementary age, at-risk children with organized activities, announces its first Ball-B-Q planned for Wednesday, October 28 from 6 to 9:30 p.m. at Dallas Farmers Market.

Honorary Chair Colleen Coyle of WFAA Channel 8 will also serve as emcee for the event, beginning with hors d'oeuvres and Franconia Brewing beer, the local artisan brewery located in McKinney. Music will be provided by the Gary Kyle Band with selections from their latest album, *Texas Strong*.

Dinner will feature on-site cooking by "Bottoms Up Cookers" of Houston with sides from Smokey John's Barbeque. Sponsors include Baylor Family Medicine of Lakewood, Lone Star Land and Energy and Di Fiori at the premium level, and Molina Healthcare and Vazata at the silver level. Paper City is the event media sponsor.

Live and silent auctions will be held, featuring the live auction of a home in Vail, Colorado, sleeping 10 summer or winter use. Silent auction items include tickets to sporting events, home décor items, wine and tequila baskets, jewelry and more.

Children enrolled in the SCORES program will present a brief program, reciting the original poems composed during their language arts lessons.

A highlight of the evening will be the drawing for the winner of the raffle, "*A Year of Delectable Dining*", with 12 \$100 gift cards to area restaurants, including The Porch, Parigi, Mercury Chop House, Hibiscus, Gemma, Seasons 52, Farina's Winery and more. The winner need not be present to win. For ticket information, please contact [cschober@americascors.org](mailto:cschober@americascors.org).

For tickets to the Ball-B-Q, please visit the event website, [dallasSCORESevents.org](http://dallasSCORESevents.org).

America SCORES Dallas has been providing soccer, poetry and service learning to urban students since 2004, resulting in improved language arts skills, physical endurance and improvements in Body Mass Index. The children also benefit from lessons in sportsmanship, discipline, problem-solving, teamwork and also in all academic areas.

The service learning component helps the poetry-athletes develop empathy, social responsibility and a sense of personal worth. The civic engagement teaches them to use their voices for changes in their communities.

Dallas Farmers Market (DFM), has undergone major renovations and initiated new community programs. This summer, the market, with the help of the non-profit Grow North Texas, initiated a grower/producer only farmers market. This allows more farmers and ranchers the ability to have a direct market to the public without the competition of produce dealers and resellers. The transformation over the coming year will yield more farmers that sell at the DFM and much more seasonal produce and natural meats/eggs/cheese. The new program had almost 60 farmers/ranchers up from 10 last summer.

