



DALLAS REGIONAL CHAMBER[®]

2019

PROSPECTUS

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As of August 1, 2018

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HOLMES MURPHY.



TEXAS CENTRAL
AMERICA'S BULLET TRAIN



TEXAS
INSTRUMENTS



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UNT | SYSTEM™



UNIVERSITY of NORTH TEXAS
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Education, Research, Patient Care and Service

UT Southwestern
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DALE PETROSKEY

President and CEO
Dallas Regional Chamber

The Dallas Regional Chamber is proud to be the voice of business and the champion for economic growth in the Dallas Region. Our mission is to serve our more than 1,100 members every day as we work to make Dallas the best place in the United States to live, work, and do business.

As one of the largest business organizations in the state of Texas – and the nation – the DRC has earned a reputation as a convener of business executives, policy makers, and community leaders to address the challenges facing our region, as well as finding ways together to take advantage of opportunities on the horizon. One way we do this is through our high-quality programming and live events.

Each year, the DRC produces more than 200 events relevant to the business community and closely linked to our strategic plan, “Building Tomorrow Together.” The plan is based on 3 priorities: increasing economic growth; creating a high quality of life to attract the best and brightest workers from around the world; and strengthening our educational system for all students from pre-K through higher education. Underlying all this is our tireless work in public policy to protect, improve, and enhance our business climate and help strategically manage our region’s growth.

In addition to delivering timely and relevant content, DRC events offer the opportunity for companies to engage with key business leaders and decision makers to help grow your business now and for years to come.

The DRC’s 2019 Events Prospectus provides our members and investors the chance to identify sponsorship opportunities that align with the audiences and topics that matter most to you. By sharing these opportunities well in advance, we hope this information will be useful during budget planning for the year ahead.

We’re excited to share this preview of our 2019 programming and look forward to discussing how the benefits of sponsorship can help meet your business objectives.

Through our work over the years, the Dallas Region has become a shining example to the country that a strong, welcoming business climate leads to corporate relocations and job growth. The DRC’s role is to help keep this momentum going, and we could not do any of this without your support.

Looking forward to Building Tomorrow Together with you.

All best wishes,

Dale Petroskey

USER GUIDE

In this prospectus, you will find our unique events and programs described by audience and benefits of sponsorship, levels of sponsorship, and placement within the 2019 calendar year. Event details are current as of August 1, 2018, and subject to change.

GROW YOUR BRAND

- Brand association with themes and topics of interest
- Network with your target demographics
- Opportunities to meet and engage with peers, clients, and decision makers

AMPLIFY YOUR IMPACT

- Raise awareness of the critical issues facing the Dallas Region
- Engage with the DRC to magnify the collective business community impact on public policy

SHOW YOUR SUPPORT

- Your partnership enables the DRC to advance our strategic initiatives that make this region the best place to live, work, and do business

ACT NOW

Our members make great clients. Let us know how you want to partner with the DRC to increase your impact.

- Contact our team at sponsorship@dallaschamber.org

DRC Members at the Market Mover level and above are eligible to sponsor DRC events. To confirm your sponsorship level and interest in an event, contact our team at sponsorship@dallaschamber.org to discuss further.

DRC Events & Programs by the Numbers (Since 2016)

UNIQUE COMPANIES IN ATTENDANCE

2,914

Average Annual Attendees



11,193

Presenting Companies



132

SPONSOR COMPANIES

803

Contact our team at sponsorship@dallaschamber.org to discuss a tailored plan that creates a great return on your investment.

SIGNATURE EVENTS

ANNUAL MEETING

January 18, 2019

Our biggest event of the year celebrates business and community leaders who make the Dallas Region a vibrant and dynamic place to live, work, and do business.

Presented by **TOYOTA**

Sponsorship Levels: **Presenting** SOLD | **Platinum** \$20,000 | **Gold** \$15,000 | **Silver** \$10,000 | **Bronze** \$5,000 | **Member Table** \$2,000 | **Exhibitor** \$1,000

Benefits: Access to the DRC's largest annual event audience; Demonstrate your commitment to DRC strategic initiatives

Audience: (1,000+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media

STATE OF THE CITY

Join us for our annual State of the City luncheon to celebrate the newly elected Mayor of Dallas and hear more about his or her vision for the future.

Audience: (600+)

For additional information, see page 13.

STATE OF THE STATE

Hear directly from the Governor of Texas, who will provide a recap following the 86th Texas Legislative Session and a vision for ensuring the state remains globally competitive.

Audience: (300+)

For additional information, see page 13.

CONGRESSIONAL FORUM

Interact with Members of Congress at this annual hallmark luncheon featuring a moderated panel with Q & A session from the audience.

Audience: (300+)

For additional information, see page 12.

STATE OF HIGHER EDUCATION

Hear regional higher education leaders discuss innovations in addressing college access, completion, and advancement to prepare tomorrow's workforce.

Audience: (300+)

For additional information, see page 10.

STATE OF PUBLIC EDUCATION

Hear updates on the status of public education and crucial education issues in the region, as well as ways to ensure student success is moving forward.

Audience: (400+)

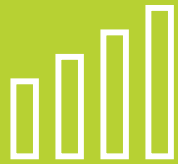
For additional information, see page 10.

THE YEAR AHEAD SUMMIT

A forward-looking discussion on the economy, important trends, current political environment, and the issues and challenges that Dallas Regional executives will face in the year ahead.

Audience: (300+)

For additional information, see page 8.



ECONOMIC DEVELOPMENT

TOMORROW FUND INVESTOR BREAKFASTS

Quarterly 2019

Quarterly networking meeting exclusively for companies and individuals funding the DRC's Building Tomorrow Together strategic plan initiatives. New companies to the region are recognized and honored, and the agenda includes several keynote guests and updates on the DRC's strategic initiatives.

Presented by  HOLMES MURPHY.

Sponsorship Levels: **Presenting (Series)** SOLD | **Corporate (Event)** \$2,500

Benefits: Priority access to speakers and honored guests who represent companies new to the Dallas Region

Audience: (75-100) Exclusive and by invitation only, Tomorrow Fund Investors

TOMORROW FUND INVESTOR RECEPTIONS

2019

Two social receptions during the year, hosted at a Tomorrow Fund investor's location; for Tomorrow Fund investors and other DRC or host-invited guests to network.

Sponsorship Levels: **Reception** \$5,000 each (*plus cost of hosting at your location*) | **Beverage** \$2,000 | **Promotional Item** \$1,000

Benefits: Opportunity to host event in your company's space, showcase your company and its location to fellow business leaders

Audience: (100+) Exclusive and by invitation only, Tomorrow Fund Investors

THE YEAR AHEAD SUMMIT

November 2019

This forward-looking signature event features discussion on the economy, important trends, current political environment, and the issues and challenges that Dallas Regional executives will face in the year ahead. The DRC's version of the Sunday morning news talk show features a chat with a local CEO, then discussion between leading economic and political

Presented by  POLSINELLI

Sponsorship Levels: **Presenting** Call for details | **Gold** \$8,000 | **Silver** \$4,000 | **Member Table** \$2,000

Benefits: Opportunity to be part of an event in which the economy will be top of mind for many in the business community; Invite clients and other company representatives looking for insights and guidance for the year ahead

Audience: (300+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media

DOMESTIC MISSION TRIPS

2019

Join the DRC economic development team on a multi-day domestic corporate recruitment mission; likely to California or the New York area. Attendance limited to 5 delegates per mission.

Sponsorship Level: **Delegate** \$2,500 per mission delegate (*cost of travel and accommodations not included*)

Benefits: Meet and establish relationships with U.S. corporate executives and site location consultants targeted for, or considering locating or growing in the Dallas Region while developing relationships with DRC team and fellow business delegates

Audience: Business Executives, DRC Economic Development team

INTERNATIONAL MISSION TRIPS

Spring and Fall 2019

Regional leaders travel abroad to raise the region's international profile. Efforts include marketing the Dallas Region as a top U.S. and global place for corporate locations, tourism and air service, and promoting DFW International Airport as a U.S. gateway.

Sponsorship Levels: **Market** \$25,000 | **Trip** \$10,000 | **Meal Host** \$2,500-\$8,000 | **Delegate** \$5,000 per mission delegate (*cost of travel and accommodations not included*)

Benefits: Meet international corporate executives and officials; Develop relationships with fellow mission delegates who are local business and civic leaders; Expand business opportunities in target countries

Audience: Mayors of Dallas and Fort Worth, DFW International Airport leaders, DRC and Fort Worth Chamber leaders, and leaders of VisitDallas and Visit Fort Worth

HOSTING INTERNATIONAL VISITORS & EVENTS

2019

The DRC hosts visiting delegations, dignitaries, and others for events from target markets of interest. Previous events include Aichi (Japan) Prefectural Governor Hideaki Ohmura; Japan Summit; and Medical-Technology Delegation Visit from United Kingdom.

Sponsorship Levels: Varies by event; In-kind hosting support will also be considered

Benefits: Meet international corporate executives and officials; Develop relationships with other international business leaders in the Dallas Region; Promote your brand as an international business

Audience: Varies by event



EDUCATION & WORKFORCE

STATE OF HIGHER EDUCATION

April 2019

At this signature luncheon, hear from regional higher education leaders on innovations to address college access, completion, and advancement. Thought leaders and decision makers delve into what is being done at the post-secondary level to prepare tomorrow's workforce.

Sponsorship Levels: **Presenting** \$12,000 | **Gold** \$8,000 | **Silver** \$4,000 | **Member Table + Exhibit** \$2,000 | **Nonmember Table** \$2,000 | **Member Table** \$1,500 | **Exhibitor + 2 Tickets** \$750

Benefits: Exposure to top professionals in higher education, business, government, nonprofit, and philanthropic sectors; Show your commitment to the economic transformation of the region and higher education landscape

Audience: (300+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Higher Education Administrators, Regional Partners and Advocates

STATE OF PUBLIC EDUCATION

September 2019

This signature luncheon updates the business community on the status of public education and crucial education issues in the region. Attendees leave with a greater understanding of successes and challenges in our schools, opportunities to ensure student success is moving forward, and current education legislation.

Presented by  **TEXAS INSTRUMENTS**

Sponsorship Levels: **Presenting** \$15,000 (*co-presenting opportunity available*) | **Gold** \$8,000 | **Silver** \$4,000 | **Member Table + Exhibit** \$2,000 | **Member Table** \$1,500 | **Nonmember Table** \$2,000 | **Exhibitor + 2 Tickets** \$750

Benefits: Exposure to top professionals in public education, business, government, nonprofit, and philanthropic sectors; Show your commitment to the economic transformation of the region and educational landscape

Audience: (400+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Public Education Administrators, Regional Partners and Advocates

PRINCIPAL FOR A DAY

October 2019

Principal for a Day is the premier volunteer opportunity for business and community leaders to work alongside a Dallas ISD host principal. The day serves as a great introduction for future collaboration between Dallas ISD and regional companies. An afternoon reception concludes the day.

Sponsorship Levels: **Presenting** Call for details | **Reception** \$2,000

Benefits: Exposure to top business and community leaders; Show your commitment to public education

Audience: (200+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Partners and Advocates

EDUCATION TO EMPLOYMENT OUTLOOK SERIES 2019

The Education to Employment Outlook Series provides timely information to the business community regarding how public and higher education trends impact the workforce and the region. Each event in this three-part series highlights potential avenues of engagement in advancing the subject addressed.

Sponsorship Levels: **Presenting (Series)** \$6,000 | **Member Table (Event)** \$750

Benefits: Over the course of the year, gain exposure to 300 top professionals in higher and public education, business, government, nonprofit, and philanthropic sectors; Show your commitment to the economic transformation of the region and educational landscape

Audience: (100+) Business Executives, DRC Members, Regional Partners and Advocates

INDUSTRY PARTNERSHIPS 2019

Industry-led, community-supported partnerships that strengthen regional economies and connect people to jobs.

Sponsorship Levels: **Presenting** \$10,000 | **Gold** \$8,000 | **Silver** \$4,000

Benefits: Year-long sponsorship with exposure to 100 top executives and stakeholders in diverse industries; Show your commitment to aligning the education system with workforce needs

Audience: (100+) Business Executives, DRC Members, Education Administrators and Stakeholders, Regional Partners and Advocates



PUBLIC POLICY

AUSTIN FLY-IN

Spring 2019

Join the DRC in Austin for our official "Day at the Capitol" for the 86th Texas Legislative Session. This exclusive group will spend the day meeting with state leaders and key legislators to advocate for the DRC's pro-growth public policy initiatives.

Presented by  TEXAS
INSTRUMENTS

Sponsorship Levels: Presenting Call for details (*co-presenting opportunity available*)
Corporate \$3,500 (*cost of travel and accommodations not included*)

Benefits: Opportunity to interact with key figures of the state legislature in intimate meetings; Network with an exclusive group of regional executives and community leaders

Audience: (limited to 20 DRC members) Business Executives, C-Suite Executives, DRC Members, Elected Officials

CITY COUNCIL WELCOME RECEPTION

Summer 2019

Welcome the 2019 Dallas City Council at an intimate reception featuring the newly elected Mayor of Dallas.

Sponsorship Levels: Presenting Call for details | **Corporate** \$2,000 (limit 5)

Benefits: Opportunity to interact with the Mayor and council members; Exposure to top professionals in business and public policy fields

Audience: (150+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Regional Partners and Advocates

CONGRESSIONAL FORUM

Summer 2019

Interact with Members of Congress at this annual hallmark luncheon featuring a moderated panel with Q & A session from the audience.

Sponsorship Levels: Presenting Call for details | **Gold** \$8,000 | **Silver** \$4,000 | **Member Table** \$2,000

Benefits: Exposure to Congressional members, and top professionals in business and public policy fields

Audience: (300+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Partners and Advocates

STATE OF THE STATE

Summer or Fall 2019

This signature event is an opportunity to hear directly from the Governor of Texas, who will provide a recap following the 2019 State Legislative Session and a vision for ensuring the state remains globally competitive.

Sponsorship Levels: **Presenting** Call for details | **Gold** \$8,000 | **Silver** \$4,000 | **Member Table** \$2,000

Benefits: Exposure to the Governor, and top professionals in business and public policy fields

Audience: (300+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Partners and Advocates

LEGISLATIVE SPEAKER SERIES

Summer or Fall 2019

This luncheon series provides opportunities to hear from, and interact with, the key elected officials who lead Texas. Past speakers include U.S. Sen. John Cornyn, Lt. Gov. Dan Patrick, and Speaker Joe Straus.

Sponsorship Levels: **Presenting** Call for details | **Gold** \$8,000 | **Silver** \$4,000 | **Member Table** \$2,000

Benefits: Exposure to top professionals in business and public policy fields

Audience: (300+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Partners and Advocates

STATE OF THE CITY

December 2019

Join us for our signature State of the City luncheon and hear from the recently elected Dallas Mayor on his or her vision for the next four years.

Presented by Blue Cross and Blue Shield of Texas

Sponsorship Levels: **Presenting** SOLD | **Gold** \$10,000 | **Silver** \$5,000 | **Member Table** \$2,500

Benefits: Exposure to the new Mayor of Dallas, and top professionals in business and public policy fields

Audience: (600+) Business Executives, C-Suite Executives, DRC Members, Elected Officials, Media, Regional Partners and Advocates

LEGISLATIVE POWER HOURS

Quarterly 2019

Interact with elected officials of the North Texas state delegation and leadership at these unique, DRC members-only receptions. Join us each quarter for an evening of drinks, hors d'oeuvres, and candid conversation.

Presented by  **Fidelity**
INVESTMENTS

Sponsorship Level: **Presenting (Series)** SOLD

Benefits: Exposure at an intimate town hall-style happy hour with 1-2 state-level elected officials and members of the business community

Audience: (30+) DRC Members only



TALENT ATTRACTION

EXPLORE214 INTERN MIXERS

June 27, July 17 2019

Explore214 provides college interns an opportunity to experience the lifestyle and culture of Dallas outside of the office by connecting socially and professionally with peers, young professionals, and community leaders while showcasing why the Dallas Region is a great place to start a career.

Sponsorship Levels: **Presenting (Series)** \$5,000 | **Host (Event)** facility, parking | **Corporate (Event)** \$2,500 | **Beverage (Event)** \$1,000
Photo Booth (Event) \$1,000 | **Promotional Item (Event)** \$1,000

Benefits: Opportunity to highlight your organization to millennial undergraduate college interns; Your organization's college interns experience Dallas lifestyle and culture outside of the office

Audience: (300+) College Interns, Young Professionals

TALENT ATTRACTION TALKS

February, May, October 2019

Human resources and recruiting experts gather to discuss strategies to attract and sell non-local talent on the Dallas Region. Attendees leave with a greater understanding of how employers are successfully addressing candidate relocation objectives such as spousal employment and candidate perceptions of the Dallas Region.

Sponsorship Levels: **Presenting (Series)** \$5,000 | **Host (Event)** facility, parking | **Corporate (Event)** \$2,500

Benefits: Exposure to top professionals in human resources and recruiting

Audience: (75+) DRC Members, Human Resources and Recruiting Executives, Regional Partners

FEATURED EMPLOYER

2019

Elevate your company culture and brand, and get more exposure for your open positions as a Say Yes To Dallas Featured Employer on www.sayyestodallas.com/jobs for 12 calendar months.

Sponsorship Level: Annual \$12,000

Benefits: Unique opportunity to connect talent to jobs by showcasing company culture and open positions on the Say Yes To Dallas website, social media platforms, and e-newsletter; Tickets to Talent Attraction Talks and Explore214 Intern Mixers

Audience: College Students, DRC Members, Individuals Looking to Relocate, Job Seekers, Young Professionals

LEADERSHIP PROGRAMS YOUNG PROFESSIONALS

YOUNG PROFESSIONALS

2019

The DRC Young Professionals (YP) is an engaging and emerging group of 400+ future leaders committed to professional growth, serving the community, and engaging with political, civic, and business leaders. Membership is open to people ages 22 to 40.

Sponsorship Levels: **Presenting** \$25,000 | **Host (Event)** facility, parking, food and beverage

Benefits: Year-long sponsorship of the region's premier young professionals organization; Includes 15 individual YP memberships and 1 LEAD YP candidate; Presenting sponsor of YP Holiday Party and YP networking event

Audience: (400+) Young Professionals

YP SUMMIT

October 2019

This all-day conference focuses on developing future leaders by providing 400+ young professionals the opportunity to build relationships, engage in transformative learning opportunities, and interact with civic and business leaders in a top-tier conference setting.

Sponsorship Levels: **Presenting** \$12,500 | **Gold** \$10,000 | **Silver** \$7,500 | **A/V** \$6,000 | **Happy Hour** \$5,000 | **Promotion Item** \$2,500 | **Exhibitor** \$1,500

Benefits: Exposure to young professionals within the region at YP's largest annual event

Audience: (400+) Young Professionals

YP GENERAL MEMBERSHIP

January, August 2019

Sponsorship Levels:
Presenting (Series) \$3,000
Host (Event) facility, parking,
food, beverage

Benefits: Bi-annual all-member meeting offering insights from top leaders within the region

YP NETWORKING

2019

Sponsorship Level:
Event \$2,000

Benefits: Opportunity to build peer-to-peer relationships, as well as promote business ventures and personal brands; Events include Happy Hours, YP Women's Network, and the Annual Holiday Party

YP POLICY

2019

Sponsorship Level:
Presenting \$3,000

Benefits: Year-long sponsorship for policy-related events and programming; Events include Day at City Hall, Government Leaders Breakfast, and Day at Texas State Capitol during the 86th Texas Legislative Session

LEAD YP

January - November 2019

Sponsorship Level:
Presenting \$3,000

Benefits: Year-long sponsorship of a leadership development program designed exclusively for select YP members; Leadership education and training to grow careers, companies, and community

Applications open fall 2018.



LEADERSHIP PROGRAMS

LEADERSHIP INSIGHT SERIES

March, September 2019

Candid conversations with top leaders in the Dallas Region about their paths to success.

Sponsorship Levels: **Presenting (Series)** \$7,500 | **Corporate (Event)** \$2,500 | **Table (Event)** \$1,000

Benefits: Opportunity to highlight your organization to our region's leaders of today and tomorrow; Leadership development for your team

Audience: **(100+)** Business Executives, Community Leaders, Members of DRC Leadership Programs

LEADERSHIP DALLAS 2020 Class

Leadership Dallas (LD) provides a replenishing source of diverse leaders who are prepared to serve as catalysts for positive change in Dallas. Each year, 55 individuals are selected to participate in this 10-month intensive educational program, focused on critical issues facing the community.

Sponsorship Level: **Presenting** \$10,000

Audience: **55** established and future leaders across various industries and organizations, 25 class advisors

LD INFORMATION SESSIONS April 2019

Sponsorship Levels:
Corporate \$2,000 | **Webinar** \$500

Benefits: Exposure to Leadership Dallas Alumni and LD prospective applicants; Opportunity to host event in your company's space

Audience: **(300+)** Business Executives, Community Leaders

LD WELCOME RECEPTION August 2019

Sponsorship Levels:
Presenting \$5,000 | **Gold** \$2,500
Silver \$1,000

Benefits: Exposure to top business leaders and rising community leaders in celebration of the new LD Class

Audience: **(200)** Business Executives, Community Leaders, LDA

LD RETREAT, CLASS DAYS, GRADUATION September 2019 - June 2020

Sponsorship Level:
Event \$5,000

Benefits: Exposure to top business leaders and rising community leaders

Audience: 55 established and future leaders with a demonstrated capacity for leadership and commitment to the community

LD SCHOLARSHIP FUND

September 2019 - June 2020

Provide financial support to a future leader through a scholarship for an already-selected LD class member, and grant him/her the once-in-a-lifetime experience of Leadership Dallas. Scholarship will be named in honor of the donor and gifted at the Welcome Reception.

Sponsorship Level: Scholarship \$5,000

Benefits: Opportunity to name the scholarship; Opportunity to present the scholarship to applicant at the Welcome Reception

Audience: (200) Business Executives, Community Leaders

LEADERSHIP DALLAS ALUMNI 2019

The Leadership Dallas Alumni (LDA) educates the alumni of Leadership Dallas on significant issues facing the Dallas Region and encourages them to remain active, engaged leaders in the community.

Sponsorship Level: Presenting \$10,000

Benefits: Year-long sponsorship with exposure to more than 2,000 established corporate leaders; Show commitment to community leadership development and community-focused subjects

Audience: (2,000+) Business Executives, Community Leaders

LDA IN THE COMMUNITY DAY January 2019

Sponsorship Levels:

Presenting \$5,000 | **Gold** \$2,500 | **Silver** \$1,000

Benefits: Exposure to established leaders who have a proven commitment to community engagement and leadership; Demonstrate your support for nonprofits in Northeast Dallas and the communities they serve

LDA BREAKFAST WITH THE MAYOR February 2019

Sponsorship Levels:

Presenting \$5,000 | **Gold** \$2,500 | **Silver** \$1,000

Benefits: Build strong relationships with civically engaged strategic leaders; Display continued support for City of Dallas initiatives; Dive into the issues Dallas is facing, explore how you can engage in the city, and learn about what's next in Dallas

LDA ANNUAL LEADERSHIP LUNCHEON December 2019

Sponsorship Levels:

Presenting \$7,500 | **Gold** \$5,000
Silver \$2,500 | **Table** \$2,000

Benefits: Exposure in front of 300 top business executives and established leaders with a proven commitment to the community; Display commitment to leadership development for your team members

WELCOMING NEW EXECUTIVES Spring 2019

A leadership program designed for newly relocated or newly promoted senior executives and their partners to make valuable connections, introduce and broaden their exposure to the Dallas Region through an exclusive welcome reception, two-day retreat experience, and closing reception with top business and community leaders.

Sponsorship Levels: Presenting (Program) \$10,000 | **Welcome Reception** \$2,500-\$5,000 | **Retreat Experience** \$5,000
Closing Reception \$2,500-\$5,000

Benefits: Exclusive access to meet and network with new top executives and class alumni, as well as current regional leaders, during a two-day orientation program with celebratory closing reception

Audience: New Executives, Community Leaders, DRC Board Members, Program Alumni

MEMBER ENGAGEMENT

BOARD OF ADVISORS

Quarterly 2019

Board of Advisors events provide a forum for senior executives to connect with peers, leading authorities, and special guests in an intimate setting. 2018 speakers: Ross Perot, Jr; UTSW President Dr. Dan Podolsky; *The Dallas Morning News*' Grant Moise and Mike Wilson; and Craig Hall, an entrepreneur, author, art collector, philanthropist, and vintner.

Sponsorship Levels: Presenting (Event) \$5,000 | Corporate (Event) \$2,500

Benefits: An audience before the highest level engaged members of the DRC

Audience: (50+) Exclusive and by invitation only, DRC Member C-Suite Executives

MEMBER HAPPY HOUR

Quarterly 2019

Members have the opportunity to build relationships with new and longtime DRC members while enjoying appetizers and cocktails at various venues around the Dallas Region.

Sponsorship Levels: Presenting (Series) \$6,000 | Corporate (Event) \$2,000 | In-Kind opportunities available

Benefits: Exposure to new and longtime DRC members looking to build peer-to-peer relationships; Opportunity to host event in your company's space

Audience: DRC Members only

CHAMBER LIVE & WEBINARS

Quarterly 2019

Chamber Live offers new and longtime DRC members an overview of programs and benefits available through membership. Members network with peers, market their company by describing their services and distributing promotional materials, and meet DRC staff. Get to Know Us Webinars take a deeper dive into DRC programs, departments, and priorities.

Sponsorship Levels: Chamber Live: Presenting (Series) \$3,000 | Corporate (One Chamber Live) \$1,500
Webinars: Presenting (Series) \$3,000 (*industry exclusive*) | Corporate (One Webinar) \$1,500 (*industry exclusive*)

Benefits: Exposure to new and longtime DRC members looking to build peer-to-peer relationships; 60-second (presenting sponsor) or 30-second (corporate sponsor) video promo at the start of each webinar

Audience: DRC Members only

AUDIENCE ENGAGEMENT

DRC events bring together diverse and highly engaged audiences of business executives, community leaders, young professionals, policy makers, and elected officials.

We hope this guide demonstrates the breadth and depth of our reach, and serves as a useful tool to help you identify key audiences and decision makers as you consider a DRC event sponsorship.

Use this color-coded index to search for DRC events that align with the audiences you want to target:

- CEOs/Decision Makers
- DRC Members/Invite Only
- Early Career Professionals
- Elected Officials

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2019 SIGNATURE EVENTS SPONSORSHIP BENEFITS

The DRC's signature events provides opportunity to get your company's name in front of hundreds of business leaders representing DRC member companies from across the region. **Signature events include: Congressional Forum, State of the City, State of Higher Education, State of Public Education, State of the State, and The Year Ahead Summit.**

SPONSORSHIP LEVELS & BENEFITS	PRESENTING	GOLD	SILVER	MEMBER TABLE + EXHIBITOR	EXHIBITOR
Company name included in event name as title sponsor	•				
Opportunity for speaking role, such as welcome, speaker introductions, or closing	•				
Opportunity to provide message from company's CEO in the program	•				
Opportunity to provide promotional gift or flyer on seats	•				
Seat at the head table(s) for the company's top executive	•	•			
Company logo or name included in pre-event marketing materials, including flyer, email blasts, and event web page	Logo and link	Logo and link	Name		
Company mentioned in pre-event blogs, social media, and press releases, if applicable	•	•	•		
Company mentioned in post-event social media and blog	•	•	•		
First right of sponsorship renewal for the following year	•	•	•		
Company guests invited to VIP reception	20 guests	10 guests	5 guests		
Company logo or name included in day-of events materials, including program, presentation, and signage	Logo	Logo	Name	Name <i>(Power Point only)</i>	
Exhibit space provided near registration	•	•	•	•	•
Priority placed tables or tickets to event	3 priority placed tables <i>(30 guests)</i>	2 priority placed tables <i>(20 guests)</i>	1 priority placed table <i>(10 guests)</i>	1 priority placed table <i>(10 guests)</i>	2 tickets

Event details are current as of August 1, 2018, and subject to change.

2019 MID-SIZE & FOCUSED EVENTS SPONSORSHIP BENEFITS

Sponsoring the DRC's mid-size and focused events provides your company with the opportunity to engage in a curated, highly visible way with diverse audiences committed to making the Dallas Region the best place in America to live, work, and do business.

Mid-size events include: Board of Advisors, Chamber Live, Education to Employment, Tomorrow Fund Investor Breakfasts, and Talent Attraction Talks.

Focused events include: City Council Welcome Reception, Legislative Power Hours, Member Happy Hour, and Principal for a Day.

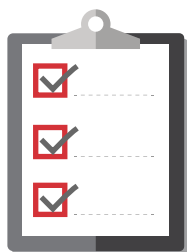
SPONSORSHIP LEVELS & BENEFITS	PRESENTING (SERIES)	CORPORATE (EVENT)
Company name included in event name as title sponsor	•	
Opportunity for speaking role, such as welcome, speaker introductions, or closing	•	
Seat at the head table(s) for the company's top executive	•	
Opportunity to provide promotional gift or flyer on seats	•	
First right of sponsorship renewal for the following year	•	
Company logo or name included in pre-event marketing materials, including flyer, email blasts, and event web page	Logo and link	Name
Company mentioned in pre-event social media, and press releases, if applicable	•	•
Company logo or name included in day-of events materials, including program, presentation, and signage	Logo and link	Name
Company mentioned in post-event social media and blog, if applicable	•	•
Exhibit space provided near registration	•	•
Priority placed tables or tickets to the event	2 priority placed tables (16 guests)	1 priority placed table (8 guests)

SPONSORSHIP LEVELS & BENEFITS	PRESENTING (SERIES)	CORPORATE (EVENT)
Company name included in event name as title sponsor	•	
Opportunity for speaking role, such as welcome, speaker introductions, or closing	•	
Opportunity to provide promotional gift or flyer at registration	•	
First right of sponsorship renewal for the following year	•	
Company logo or name included in pre-event marketing materials, including flyer, email blasts, and event web page	Logo and link	Name
Company mentioned in pre-event social media, if applicable	•	•
Company logo or name included in day-of events materials, including presentation and signage	Logo	Name
Company mentioned in post-event social media, including presentation and signage	•	•
Exhibit space provided near registration	•	•
Tickets to events	Varies by event	Varies by event

Event details are current as of August 1, 2018, and subject to change.

CUSTOM SPONSORSHIP OPPORTUNITIES

The best partnership begins with a relationship. We create custom opportunities to meet your specific needs to ensure a year-round impact.



Not sure which sponsorship level is right for you? We will help you find opportunities that perfectly match your needs.



Interested in learning more? Email our sponsorship team at sponsorship@dallaschamber.org.



Looking for something different? Contact the DRC sponsorship team to customize a package to fit your business goals and objectives.

Opportunities are as unique as the members we serve. Branded event items, exclusive categories, specialized campaigns, international experiences and more are available with the DRC's special events and programs:

- **Annual Meeting**
- **Austin Fly-In**
- **Domestic Mission Trips**
- **DRC Webinars**
- **Explore214 Intern Mixers**
- **Featured Employer**
- **Industry Partnerships**
- **International Events**
- **International Mission Trips**
- **Leadership Events**

Contact sponsorship@dallaschamber.org today to create a customized solution for your business goals.

Event details are current as of August 1, 2018, and subject to change.

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