

Site Selection Quick Reference

Getting There:

The **URL** for this site is maps.dallaschamber.org/map.asp. No “www” needed. If you do go to our homepage at www.dallaschamber.org, look for the **Quicklinks** box in the upper right quadrant and click on **Site Selection** in the dropdown menu.

Locating Your Site:

Once you get to the website, you can develop a full set of information for any site in the DFW region. If you **know the address**, type in the **street number and name** and the **city name or zip code** in the area to the left of the map, then select **Find Address**.

The screenshot shows the Dallas Chamber Maps interface. At the top, there are navigation buttons: 'Recent', 'Zoom In', 'Zoom Out', and 'Query a Location'. The main map area displays an aerial view of a city street intersection. To the right of the map, there are several data panels:

- 2000 Census Information:** 25-mile radius from point. Total Population: 4,043. Male: 2,138. Female: 1,908. Total Housing Units: 2,026. Includes a 'more...' link.
- 2000 Census Socio Data (SP2):** general profile, social profile, economic profile, income & poverty profile, housing profile. Radius: 1/2, 1, 3, 5, 10, 25 mi.
- Labor Market:** 5 mile radius from point. For more a complete labor market report, click here. Radius: 5, 10, 15 mi.
- 2030 Demographic Forecast:** 1/2-mile radius from point. Year 2030: Population: 6,467. Households: 3,787. Employment: 9,124. Radius: 1/2, 1, 2, 3, 5, 7, 10 mi. Includes a 'more...' link.

MIXUSE

	Name	Address	Size		Employment		Status
			Current	New	Current	New	
1	Mockingbird Station Mixed Use (angelika)	Nec Central & Mockingbird	470000*				Existing

* Square Feet ** Students # Dwelling Units @ Beds ~ Seats ^ Rooms

If the map **does not zoom** into your site, **check for a message** near the upper right corner of the page. The message may offer **multiple options**, from which you can **select the correct choice**, or it may indicate that the address was **not found**. If the options are not appropriate or the address was not found, try the **zoom techniques offered below**.

Zoom and Orientation Tools:

If you **do not have a working address**, select the **Zoom In** option located above the map, then use your mouse to **click on a point or click and drag** to select an area of interest.

If you need more **information to orient** yourself, scroll down the page to **Additional Map Layers**. Select one or more of the many options such as **City Boundaries** or **Zip Codes** under the **Regional Features**, **Light and**

Commuter Rail under **Regional Transportation**, etc. Once your selections are complete under a tab, select **Update Map** at the bottom of the box.

Aerial Photography:

Once you have zoomed into an area, you can add aerial photography to your map. Adjacent to the lower, left side of your map, select the latest available (currently 2005) **Aerial Photos**, then **Update Map**.

Demographic and Jurisdictional Information:

To generate demographic reports, city information and elected representatives for your site location, select the **Query a Location** option posted above the map and click your mouse on the central point of interest. A series of report options will appear at the right side of your map for **Census Information**, the Chamber's **Labor Market** summaries, the NCTCOG **Demographic Forecast**, **City Location**, and **Elected Representative Information**. NCTCOG Forecast and Census reports **default to a radius of ½ mile** around your site. However, you can **choose a new radius of 1 to 15 miles** by selecting the number following **Radius:** Labor Market reports default to a 5-mile radius and can be reset to either 10 or 15 miles.

More!

Additional Map Layers offer a wide range of important information. Examples include:

- **Traffic Counts** under the **Regional Transportation** option
- **New and expanded roadways** in **Transportation Improvements**
- **Real estate activity by type** (retail, residential, etc.) **and status** (existing, announced, etc.) in **Development Monitoring**
- **Inventories of space for sale or lease** in **Commercial Properties**

Please note that many of these detailed resources require a **zoom levels of 1 in=10,000 ft or more**.

Contact Us:

Please feel free to contact Dr. Lyssa Jenkins at the Greater Dallas Chamber (214.746.6772 or ljenkens@dallaschamber.org) for more information.

Happy Mapping!

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