

## Geographic Advantage

- ▶ The Dallas-Fort Worth central U.S. location is equidistance to North America's five largest business centers: New York, Chicago, Los Angeles, Mexico City and Toronto.
- ▶ The region is located in the central time zone, one hour behind the east coast and two hours ahead of the west, extends the working day for companies doing business on both coasts. Air travel to either coast takes approximately three hours.
- ▶ More than 50 million North American people can be reached from DFW overnight by truck or rail, reaching 98 percent of the US population within 48 hours.
- ▶ The North Texas weather combines sub-tropical and continental climates with a broad annual temperature range. Annual precipitation varies around 33 inches. The climate is generally temperate with extreme heat or cold limited to three to five day periods. Recreational outdoor activities are typically held year-round. And airports are open 365 days each year.

