

DALLAS REGIONAL CHAMBER®

2009 ANNUAL ECONOMIC INDICATORS

TOTAL POPULATION

DFW MSA	2009	2008	%Chg
	6,457,683	6,362,583	1.5%

Source: North Texas Council of Governments, Texas State Data Center

CIVILIAN LABOR FORCE

DFW MSA	2009	2008	%Chg
Unemployment Rate	7.7%	5.0%	54.0%

Source: Federal Reserve Bank of Dallas (seasonally adjusted, benchmarked)

NONFARM WAGE & SALARY EMPLOYMENT

DFW MSA	2009	2008	%Chg
Total Employment	2,877,200	2,985,700	-3.6%

Source: Federal Reserve Bank of Dallas (seasonally adjusted, benchmarked)

HOTEL INDUSTRY

DFW Area	2009	2008	%Chg
Room Rate	\$101.41	\$110.78	-8.5%
Occupancy Rate	55.1%	63.5%	-13.2%

Source: PKF Consulting

RESIDENTIAL SALES

North Texas MLS*	2009	2008	%Chg
Total Sales	68,199	76,697	-11.1%
Median Sale Price	\$143,130	\$144,068	-0.7%
Active Listings	36,598	42,585	-14.1%
Inventory (mos)	75.8	74.5	1.7%

*Single family houses in the North Texas Multiple Listing Services (MLS) Sources: Texas A&M Real Estate, North Texas Real Estate Information System

RESIDENTIAL PERMITS

DFW MSA	2009	2008	%Chg
Total Units	20,173	36,321	-44.5%
Single Family	14,130	17,919	-21.1%
Multi-Family	6,043	18,402	-67.2%

Source: U.S Census Bureau

APARTMENT RATES

DFW Area	4th Q 09	4th Q 08	%Chg
Occupancy Rate	88.8%	91.40%	-2.8%
Average Monthly Rent	\$748	\$752	-0.5%

Source: M/PF YieldStar

DFW MSA - Dallas/Fort Worth Metropolitan Statistical Area includes Collin, Dallas, Delta, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant and Wise counties.

DFW Area - Typically includes urbanized areas of Collin, Dallas, Denton and Tarrant counties.

COMMERCIAL REAL ESTATE

DFW MSA		4th Q 09	4th Q 08	%Chg
Office	Occupancy	77.1%	78.2%	-1.4%
	Rent*	\$18.79	\$19.39	-3.1%
Industrial	Occupancy	88.7%	89.7%	-1.1%
	Rent*(WH/Flex)	\$3.75/\$7.17	\$3.89/\$7.62	-3.6%/-5.9%

* Average asking lease rate per square foot of net leasable area.

Source: CB Richard Ellis

INTERNATIONAL TRADE

DFW Customs District	2009	2008	%Chg
Imports (millions)	\$30,825.26	\$37,087.97	-16.9%
Exports (millions)	\$17,379.23	\$19,820.99	-12.3%

Source: USA Trade Online.

AIRPORT TRAFFIC

Passenger Enplanements	2009	2008	%Chg
Dallas Love Field	3,890,130	4,028,686	-3.4%
DFW International	27,807,227	28,543,252	-2.6%
MetricTons of Cargo	2009	2008	%Chg
Fort Worth Alliance	98,989	154,119	-35.8%
DFW International	638,199	719,544	-11.3%

Source: DFW International, Fort Worth Alliance, Dallas Love Field

RETAIL SALES

DFW MSA	2nd Q 09	2nd Q 08	%Chg
Retail Sales (billions)	\$21.0	\$23.9	-12.1%

Source: Texas Comptroller

CONSUMER PRICE INDEX - URBAN (CPI-U)

Base 1982-84=100	CPI-U		Inflation Rate
	2009	2008	
DFW MSA	200.54	201.79	-0.6%
U.S. City Average	214.53	215.30	-0.4%

Source: Bureau of Labor Statistics

ACCRA COST OF LIVING INDEX

Weighted average used to arrive at DFW MSA figures.

DFW MSA 2009 Average Annual	U.S. Average=100
Composite (All Items)	91.6
Grocery Items	94.9
Housing	72.7
Utilities	106.4
Transportation	98.8
Health Care	100.3
Misc. Goods & Services	98.9

Source: C2ER (Council for Community and Economic Research), Greater Dallas Chamber

Note: Comparing numbers between these reports is inaccurate due to possible revisions. Please refer to the source for time series or historical data.