

DALLAS REGIONAL CHAMBER®



2009 Momentum Awards

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Momentum Award Guidelines & Criteria

The **Momentum Awards** recognize companies that have experienced significant job growth and fostered positive economic momentum in the Dallas/Fort Worth Metroplex. Companies may apply in all categories or just one, depending on the company's qualifications and interest. Categories include:

Employment Growth

These awards are given to companies and organizations with 50 or more employees that have added a significant number of full time jobs to the Dallas region. There are four categories: local growth by number, local growth by percentage, national growth by number and national growth by percentage.

Companies must have had at least 50 full-time employees on June 1, 2008. The measurements of employment are for the period of June 1, 2008 - July 31, 2009. Employee count is measured as FTE's, or Full-time equivalents. FTE's are measured as 40 hours-per-week. Straight-commissioned, full-time employees are eligible in the awards criteria count, as long as the average compensation of commission-only sales people is at least \$15,000. Proof of employment gains must be provided. Proof may be in the form of payroll records at the two measurement points, a letter stating the change signed by an officer of the company or other verifiable means.

Local Growth

Companies who have experienced growth in their local employee base are eligible to apply in this category. Growth is measured by the percentage or numeric increases in the employee base in the 12-county Metroplex area (Collin, Dallas, Delta, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise).

National Growth

Companies applying for this category must be headquartered in the Dallas/Fort Worth region. Growth is measured by percentage and numeric increases in the national employee base.

Corporate Location

The Corporate Location awards are given to a company or organization that has located or expanded their operations to the Dallas region. There are two categories, Corporate Headquarters Location and Other Corporate Facility.

Corporate Headquarters Location applicants must have relocated their headquarters from outside the 12-county area to within the Metroplex during the period of June 1, 2008 – July 31, 2009. Relocation is defined as a "substantially completed" move, not just announced. Substantially completed means that employees are already moving into the Metroplex and headquarters facilities are either built or under contract for space.

Other Corporate Facility applicants must have opened or expanded a manufacturing, distribution, office or call center, or other facility employing people in the Metroplex area.

Community Investor

This award is given to a company or organization that makes a major financial commitment to the regional economy or strengthens the regional economic development infrastructure.

Community Catalyst

This award recognizes a major investment, project or effort that will yield additional growth and positive economic change.

Technology Catalyst

This award recognizes a company or organization working to develop and encourage new technology that yields economic growth.

Workforce Catalyst

This award recognizes a company or organization that strengthens and prepares the workforce through education and/or innovative programming.

Judging, nomination process and entry guidelines

- o A company or organization may nominate itself or be nominated by a third party.
- o Applications will be accepted through September 11, 2009.
- o It is the applicant's responsibility to fill out the application in its entirety. Please include documentation on how numbers were compiled for the appropriate categories.
- o For the Community Investor and Community, Technology and Workforce Catalyst Awards, please include a brief narrative detailing the company's accomplishments.
- o The Metroplex 12-county area includes Collin, Dallas, Delta, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise.
- o The judging panel reserves the right to request additional information of any and all submitted information to make accurate selections. In all cases, the decision of the judging panel is final.
- o Questions regarding the Momentum Awards should be directed to Kimberly Sims at ksims@dallaschamber.org or 214-746-6728.

2009 Momentum Awards

Celebrating Growth in the Metroplex

Supporting documentation detailing numbers, percentages and descriptive narratives should be submitted as attachments to the application. Please submit this cover page with your application. ***Incomplete applications will not be considered.***

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **Phone:** _____

Zip: _____ **FAX:** _____

E-mail: _____

Categories applying for (please check all that apply):

_____ Local Employment Growth

_____ Corporate Location

_____ Community Investor

_____ Technology Catalyst

_____ National Employment Growth

_____ Other Corporate Facility

_____ Community Catalyst

_____ Workforce Catalyst

I certify that the information submitted for the 2009 Momentum Awards is current and factually correct to the best of my knowledge. I also understand that the decision of the judging panel is final for each award.

Signature: _____

Print Name: _____

Title: _____

Contact name: _____

E-mail: _____

Date signed: _____

Corporate Location Category *(continued)*

3. How many full-time equivalent employees moved to the 12-county Metroplex area as a result of your location in 2008/2009? _____
4. How many residents of the Metroplex were hired as a result of your relocation in 2008/2009? _____
5. How many hourly FTE's are employed in the corporate headquarters? _____
6. How many salaried employees are located in the corporate headquarters? _____
7. What is the 2008/2009 payroll associated with the new Metroplex-based corporate headquarters? This is not a required answer, but may be used by the judges to determine the final winner. \$ _____

Other corporate facility (*manufacturing, distribution, office, call center, etc.*) Please attach a separate document to verify numbers and calculations.

1. Did you move this corporate facility from another location, expand an existing facility or open a new facility?
_____ Relocation _____ Expansion _____ New
2. If this was a relocation, what was the facility's address prior to 2008/2009? _____
3. What is the new address of the corporate facility? _____
4. What is the primary business purpose or use of your corporate facility? _____
5. How many FTE's are employed in this corporate facility? _____
6. Based on internal and external communications, what is the actual date of the relocation or the actual start date? _____
7. How many full-time equivalent employees moved to the 12-county Metroplex area as result of the relocation in 2008/2009? _____
8. How many residents of the 12-county Metroplex, excluding turnover, were hired as a result of the relocation in 2008/2009? _____
9. What is the 2008/2009 payroll associated with the facility? This is not a required answer, but the judging panel may factor this information when determining the winner. \$ _____

Community Investor

A major financial commitment to the regional economy or an investment or project that strengthens the regional economic development infrastructure.

Criteria:

- Direct investment in the region
- Strengthening the infrastructure of the regional economy
- Specific economic contribution
- Tax base enhancement
- Accomplishment recognized beyond the region

In addition to the questions listed below, please submit a brief narrative (300 words or less) explaining why your company and/or organization is a community investor.

1. How long has your company/organization been located in the Metroplex? _____
2. If applicable, what is the current employment (as measured by FTE's) of your company in the Metroplex? _____
3. Did your company/organization experience growth in employment (as measured by FTE's) in the Metroplex in 2008/2009?
Yes_____ No_____
4. Please rate the contribution your company/organization has made to the Metroplex (10 being the highest). Please substantiate the rankings in your statement.

Investment in the region	1	2	3	4	5	6	7	8	9	10
Tax base enhancement	1	2	3	4	5	6	7	8	9	10
Economic contribution	1	2	3	4	5	6	7	8	9	10

Community Catalyst

A major investment, project or effort that causes additional growth and positive economic change

Criteria

- Job creation during and after development
- Tax base enhancement
- Catalyst for future economic development and growth
- Accomplishment recognized beyond the region

In addition to the questions listed below, please submit a brief narrative (300 words or less) explaining why your company and/or organization is a community catalyst.

1. How long has your company/organization been located in the Metroplex? _____
2. If applicable, what is the employment (as measured by FTE's) of your company in the Metroplex? _____
3. Did your company/organization experience growth in employment (as measured by FTE's) in the Metroplex in 2007?
Yes _____ No _____
4. Please rate the contribution your company/organization has made to the Metroplex (10 being the highest). Please substantiate the rankings in your statement.

Job creation	1	2	3	4	5	6	7	8	9	10
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Tax base enhancement	1	2	3	4	5	6	7	8	9	10
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Catalyst for future growth	1	2	3	4	5	6	7	8	9	10
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5. What other awards/recognition has your organization received? _____

Technology Catalyst

Working to develop and encourage new technology that yields economic growth

Criteria:

- Cutting edge research and development
- Specific economic contribution
- Tax base enhancement
- Accomplishment recognized beyond the region

In addition to the questions listed below, please submit a brief narrative (300 words or less) explaining why your company and/or organization is a technology catalyst.

1. How long has your company/organization been located in the Metroplex? _____
2. If applicable, what is the current employment (as measured by FTE's) of your company in the Metroplex? _____
3. Did your company/organization experience growth in employment (as measured by FTE's) in the Metroplex in 2008/2009 ?
Yes _____ No _____
4. Please rate the contribution your company/organization has made to the Metroplex (10 being the highest). Please substantiate the rankings in your statement.

Research and development	1	2	3	4	5	6	7	8	9	10
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Advocacy	1	2	3	4	5	6	7	8	9	10
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Economic contribution	1	2	3	4	5	6	7	8	9	10
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Workforce Catalyst

Strengthening and preparing the workforce

Criteria

- Innovate programming
- Specific economic contribution
- Educational programming/contributions
- Accomplishment recognized beyond the region

In addition to the questions listed below, please submit a brief narrative (300 words or less) explaining why your company and/or organization is a workforce catalyst

1. How long has your company/organization been located in the Metroplex? _____
2. If applicable, what is the current employment (as measured by FTE's) of your company in the Metroplex? _____
3. Did your company/organization experience growth in employment (as measured by FTE's) in the Metroplex in 2008/2009?
Yes_____ No_____
4. Please rate the contribution your company/organization has made to the Metroplex (10 being the highest). Please substantiate the rankings in your statement.

Innovative programming	1	2	3	4	5	6	7	8	9	10
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Educational programming	1	2	3	4	5	6	7	8	9	10
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Economic Contribution	1	2	3	4	5	6	7	8	9	10
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700 North Pearl Street, Suite 1200
Dallas, Texas 75201
www.dallaschamber.org