
DALLAS REGIONAL CHAMBER®

2009 Sponsorship Opportunities

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DALLAS REGIONAL CHAMBER®

Annual Meeting 2009

Anticipated Attendance: 1,200

Date: January 16, 2009

One of the largest events of the year, the 2009 Annual Meeting highlights the Chamber's past year accomplishments and outlines goals for the coming year.

Presenting Sponsor - \$25,000

- Welcoming remarks by company CEO (2-3 minutes) at opening of the Annual Meeting
- Company logo on all Annual Meeting printed materials including the invitation, event program and signage
- Welcome letter from company CEO, with logo, on first page of event program
- Individual logo recognition on big screen monitors at the luncheon
- Two table of ten with company signage and priority seating
- Fifteen invitations to the VIP reception preceding the luncheon
- Company logo on web registration page
- Company name or log on all email promotional efforts

Major Sponsors - \$5,000

- Table of ten with company sign and priority seating
- Ten invitations to the private VIP reception preceding the luncheon
- Logo recognition in printed materials and on signage at the event as a major sponsor

Underwriter - \$2,500

- Table of ten with company sign and priority seating
- Five invitations to the private VIP reception preceding the luncheon
- Name recognition in printed materials as an underwriter

Table Sponsor - \$1,000

- Table of ten with company sign and priority seating
- Name recognition in printed materials as a table sponsor

For more information contact: 214-746-6727 or smassey@dallaschamber.org

DALLAS REGIONAL CHAMBER®

Chamber's 100th Anniversary Luncheon

Anticipated Attendance:

Date: June 4, 2009

This once in a lifetime event will highlight momentous occasions from the past and focus on a lively CEO discussion moderated by Lee Cullum on what the future of business in the Dallas region.

Presenting Sponsor - \$35,000

(Presenting Sponsorship is fulfilled for this event)

Event Sponsors - \$7,500

- Table of ten with company sign and premier seating
- Ten invitations to the private VIP reception preceding the luncheon
- Logo recognition on Dallas Regional Chamber website
- Logo recognition on big screen monitors at the event
- Logo recognition in printed materials and on signage at the event as an event sponsor

Major Sponsors - \$5,000

- Table of ten with company sign and priority seating
- Ten invitations to the private VIP reception preceding the luncheon
- Priority listing on big screen monitors at the event
- Priority listing in printed materials and on signage at the event as a major sponsor

Underwriter - \$2,500

- Table of ten with company sign and priority seating
- Five invitations to the private VIP reception preceding the luncheon
- Name recognition in printed materials as an underwriter

Table Sponsor - \$1,200

- Table of ten with company sign and priority seating
- Name recognition in printed materials as a table sponsor

For more information contact: 214-746-6727 or smassey@dallaschamber.org

Dallas Regional Momentum Campaign

Date: 2009-2013

The Chamber's strategic economic development initiative designed to facilitate the recruitment of domestic and international corporate location and expansion to the region. Target industries and companies are identified. Investments cover expenses related to domestic and international business recruitment including research, prospect hosting, marketing trips and collateral materials. Performance benchmarks are established.

Momentum Level - \$30,000+ (All benefits listed below for Council Level plus the following):

- Highest priority participation in domestic and international marketing and prospect activities
- Member of host committee for annual business recruitment event
- Establish annual objective of Dallas Regional Momentum

Council Level - \$10,000 - \$24,999 (All benefits listed below for Investor Level plus the following):

- Priority participation in domestic and international marketing and prospect activities
- Quarterly council meetings
- Seat on the International Business Council
- Priority opportunity to host the Chamber's representation office in targeted countries
- On-demand, "real-time" prospect activity reports and bulletins
- Qualifications as a Chairman's Circle level member of the Chamber*
- Review and approve annual objective of Dallas Regional Momentum

Investor - \$5,000 – \$9,999

- Participation in domestic and international marketing and prospect activities
- Company contact information in resource guide provided to all corporate prospects
- Quarterly investor networking and prospect report meetings
- Seat on a country-specific committee for international business recruitment
- Opportunity to host the Chamber's representation office in targeted countries
- Early notice on news or press releases pertaining to corporate projects
- Recognition as an investor at Chamber events, in publications and on the website
- Qualification as a Business Council level member of the Chamber*
- Access to the Chamber's research services and publications
- Preferred seating at the International Business Achievement Awards Luncheon
- Invitation to the annual Momentum Awards reception

**Based on qualifying membership*

For more information contact: 214-746-6735 or mrosa@dallaschamber.org

Perryman Economic Outlook Conference

Anticipated Attendance: 200

Date: November 2009

Ray Perryman, Ph.D, founder and president of The Perryman Group (TPG) an economic research and consulting organization, will present his short-term (5-year) economic outlook of the Dallas region and an economic status report of Texas. Participants receive a collection of narratives, graphs and tables related to the material discussed.

Presenting Sponsor (limited to one) - \$15,000

- Recognized as the Presenting Sponsor for the Perryman Economic Outlook Conference
- Two (2) tables of ten (10) with company signage and priority seating
- Two (2) seats at VIP/speakers table
- Opportunity to introduce Dr. Perryman
- Opportunity to display corporate banner on stage
- Opportunity to display company materials at the event
- Included as “Presenting Sponsor” in the *Chamber Report* (emailed to entire Chamber membership of 3,000+)
- Prominent display of corporate logo on event signage and program
- Display of corporate logo on Chamber website
- Corporate logo on Chamber website calendar page
- Right of first refusal for sponsorship consideration of the 2010 Perryman Economic Outlook Conference

Event Sponsor - \$5,000

- Table of ten (10) with company signage and priority seating
- One (1) seat at VIP/speakers table
- Opportunity to display company materials at the event
- Logo recognition on signage and program as “Event Sponsor”
- Name recognition on website noted as “Event Sponsor”

Major Sponsor - \$2,500

- Table of ten (10) with company signage and priority seating
- Name recognition on signage and programs noted as “Major Sponsor”
- Name recognition on website noted as “Major Sponsor”

Table Sponsor - \$1,000

- Table of ten (10) with company signage and priority seating
- Name recognition on event program noted as “Table Sponsor”

For more information contact: 214-746-6776 or emorton@dallaschamber.org

Economic Forum

Anticipated Attendance: 200

Date: Fall 2009

Presenting Sponsor (limited to one) - \$15,000

- Noted as the “Presenting Sponsor” for the Economic Forum
- Two (2) tables of ten (10) with company signage and priority seating
- Two (2) seats at VIP/speakers table
- Opportunity to introduce the speaker
- Included as “Presenting Sponsor” in *Chamber Report* (emailed to entire Chamber membership of 3,000+)
- Prominent display of corporate logo at event signage and program
- Opportunity to display corporate banner on stage
- Opportunity to display company materials at the event
- Display of corporate logo on Chamber website
- Right of first refusal for sponsorship consideration of the 2010 Economic Series

Event Sponsor - \$5,000

- Table of ten (10) with company signage and priority seating
- One (1) seat at VIP/speakers table
- Opportunity to display company materials at the event
- Logo recognition on signage and program as “Event Sponsor”
- Name recognition on website noted as “Event Sponsor”

Major Sponsor - \$2,500

- Table of ten (10) with company signage and priority seating
- Name recognition on signage and program noted as “Major Sponsor”
- Name recognition on website noted as “Major Sponsor”

Table Sponsor - \$1,000

- Table of ten (10) with company signage and priority seating
- Name recognition on event program noted as “Major Sponsor”

For more information contact: 214-746-6776 or emorton@dallaschamber.org

Technology Business Council

Date: Annual Investment/ Annual Ongoing Opportunities

The Dallas Regional Chamber's Technology Business Council is comprised of annual investors dedicated to regional technology and life science initiatives. Below are the general benefits for investment, however, full investment packages are available at www.dallastbc.org

Technology Business Executive Council – Accelerator - \$20,000*

- One (1) seat on the Executive Council
- VIP invitation(s) to industry receptions, conferences and tradeshows
- Priority leadership and speaking opportunities
- Priority investor recognition in international communications campaign materials
- Investor logo, weblink and/or profile on numerous council materials such as the website, TBC News e-newsletter, collateral, etc.
- Annual State of Technology benefits include: up to two (2) luncheon tables, one (1) exhibit booth, invitation(s) to pre-luncheon receptions and recognition in marketing collateral

*** This investor level can be in usually in conjunction with sponsorship with another TBC program or partner**

Technology Business Executive Council – Innovator - \$10,000

- One (1) seat on the Executive Council
- VIP invitation(s) to industry receptions, conferences and tradeshows
- Leadership and speaking opportunities
- Investor recognition in international communications campaign materials
- Investor logo, weblink and/or profile on numerous council materials such as the website, TBC News e-newsletter, collateral, etc.
- Discounted tickets to Technology Issues Forum
- Annual State of Technology benefits include: one (1) luncheon table, one (1) exhibit table and recognition in marketing collateral

Technology Business Executive Council – Advocate - \$5,000

- One (1) seat on the Executive Council
- VIP invitation(s) to industry receptions, conferences and tradeshows
- Select leadership and speaking opportunities
- Investor recognition in international communications campaign materials
- Investor logo, weblink and/or profile on numerous council materials such as the website, TBC News e-newsletter, collateral, etc.
- Discounted tickets to Technology Issues Forum
- Annual State of Technology benefits include: one (1) luncheon table and recognition in select marketing collateral

Technology Business Council (cont.)

Technology Business General Council – Ambassador - \$2,500

- One (1) seat on the General Council
- VIP invitation(s) to select industry receptions, conferences and tradeshows
- Select leadership and speaking opportunities
- Investor recognition in international communications campaign materials
- Investor logo, weblink and/or profile on numerous council materials such as the website, TBC News e-newsletter, collateral, etc.
- Discounted tickets to Technology Issues Forum
- Annual State of Technology benefits include: four (4) tickets to the luncheon and investor recognition in select marketing collateral

Technology Business General Council – Visionary - \$1,500*

- One (1) seat on the General Council
- VIP invitation(s) to select industry receptions, conferences and tradeshows
- Investor recognition in international communications campaign materials
- Investor name on numerous council materials such as the website, TBC News e-newsletter, collateral, etc.
- Discounted tickets to Technology Issues Forum
- Annual State of Technology benefits include: two (2) tickets to the luncheon and recognition in select marketing collateral

*Companies must have less than 100 employees and cannot be considered a service provider

Technology Business General Council – Associate - \$250*

- One (1) seat on the General Council
- Investor recognition in international communications campaign materials
- Investor name on numerous council materials such as the website, TBC News e-newsletter, collateral, etc.
- Discounted tickets to Technology Issues Forum
- Annual State of Technology benefits include: one (1) ticket to the luncheon and recognition in select marketing collateral

*Companies must have less than 25 employees and cannot be considered a service provider

For more information contact: tech@dallaschamber.org or 214-712-1922

Annual State of Technology Luncheon

Anticipated Attendance: 700-1,000

Date: Spring 2009

The Dallas Regional Chamber's largest signature technology event of the year highlights key C-level executives that address timely industry issues.

Technology Business Council Investors automatically receive benefits at the Annual State of Technology Luncheon – see investor breakdown on previous page

Innovation Showcase Exhibit Opportunities

Exhibit space availability and pricing varies from year to year. Spaces start at 6 foot display tables and can be as large as 20x20 booths. Pricing ranges from \$500 - \$3,000. Custom packages are available and will be confirmed on a case by case basis with each sponsor company and technology business development staff member.

VIP Table – \$1,500

- One priority table of eight (8) at the Annual State of Technology Luncheon
- Priority sponsor recognition in signage and collateral
- Priority recognition on PowerPoint
- Listing in advertisements and promotions
- Complimentary 6 foot exhibit table
- Invitations to VIP receptions and/or pre-event roundtables, if applicable

Corporate Table - \$1,100

- One priority table of eight (8) at the Annual State of Technology Luncheon
- Recognition on PowerPoint
- Discounted exhibit table
- Sponsor recognition on signage and in some collateral

Basic Table - \$850

- One table of eight (8) at the Annual State of Technology Luncheon
- Select sponsor recognition on signage and collateral

For more information contact: tech@dallaschamber.org or 214-742-1922

Executive Events/ Issues Forums

Anticipated Attendance: 20-300

Date: Annually

Symposiums, forums and roundtable programs are designed in conjunction with sponsors to address key industry issues and facilitate peer-to-peer networking, business growth and personal development.

Roundtables/Forums - \$10,000

- Two tables of eight (8) at the roundtable/forum
- Priority speaking or moderating role
- Priority recognition in marketing materials, website PowerPoint, program brochure, etc.
- Company recognition in press release
- Company recognition in advertisements and other collateral, if applicable
- Provision of topic expertise
- Steering committee representative
- Ability to host a meeting at sponsor facility
- Complimentary seats at the roundtable for company CEO and other key executives
- Complimentary exhibit table
- Additional sponsor preferences can be included

Roundtables/Forums - \$5,000

- Two (2) tables of eight (8) at the roundtable/forum
- Potential speaking or moderating role
- Recognition in marketing materials, website PowerPoint, program brochure, etc.
- Company recognition in press release
- Company recognition in advertisements and other collateral, if applicable
- Provision of topic expertise
- Steering committee representative
- Complimentary seats at the roundtable for company CEO and other key executives
- Complimentary exhibit table

Roundtables/Forums - \$2,000

- Two (2) tables of eight (8) at the roundtable/forum
- Potential speaking or moderating role
- Recognition in marketing materials, website PowerPoint, program brochure, etc.
- Company recognition in press release
- Company recognition in advertisements and other collateral, if applicable
- Complimentary exhibit table

Corporate Tables - \$700-850

- One (1) priority table of eight (8) at the roundtable/forum
- Sponsor recognition on signage and in some collateral

For more information contact: tech@dallaschamber.org or 214-712-1922

International Business Council Annual Sponsorship

The International Business Council offers various investor levels to companies active in the international arena. The International Business Council's mission is to unite and engage the international business community of North Texas and promote the region's global growth. Priority markets for the Chamber's efforts include but are not limited to Canada, China, India, Mexico, South Korea and United Kingdom.

Global Investor - \$15,000+

- One seat on International Business Council – Executive Council; Leadership opportunities on Strategic Market Task Force Committees
- Two tables at the International Business Achievement Awards (IBAA) Luncheon; Sixteen tickets to the IBAA VIP Reception; one complimentary exhibit booth at the IBAA Expo; One complimentary congratulatory note in the IBAA program brochure
- Special VIP invitations to international receptions and special meetings
- Priority speaking opportunities at events and programs
- Story placements with media and international delegations
- Primary investor recognition in **all** strategic target markets *and* in **all** trade and investment offices
- Invitations to prospect meetings and incoming delegation events in **all** markets
- Opportunity to host Chamber Trade and Investment Offices in *select* target markets
- Opportunity to host the Chamber's "Invest in DFW" presentations in **all** target markets
- Primary investor name/logo/weblink in monthly Trade Report e-newsletter, new Foreign Investment website, inclusion in new International Resource Directory, recognition in Chamber's *Economic Development Guide*, in new international communications collateral, including translated materials
- Discounted tickets to Issue Forums

Global Partner - \$10,000

- One seat on International Business Council – Executive Council; Leadership opportunities on Strategic Market Task Force Committees – *market specific*
- One table at the International Business Achievement Awards (IBAA) Luncheon; Eight tickets to the IBAA VIP Reception; one complimentary exhibit booth at the IBAA Expo; One discounted congratulatory note in the IBAA program brochure
- Special VIP invitations to international receptions and special meetings
- Speaking opportunities at select events and programs – *market specific*
- Story placements with media and international delegations – *market specific*
- Primary investor recognition in **two** strategic target markets and at *select* Trade and Investment Offices – *market specific*
- Invitations to prospect meetings and incoming delegation events – *market specific*
- Opportunity to host the Chamber's Representation Office in *select* target markets
- Opportunity to host the Chamber's "Invest in DFW" presentations in **all** target markets
- Primary investor name/logo/weblink monthly Trade Report e-newsletter, on Foreign Direct Investment website, inclusion in new International Resource Directory, recognition in Chamber *Economic Development Guide*, and in new international communications collateral – *market specific*
- Discounted tickets to International Issue Forums

International Business Council Annual Sponsorship (cont.)

➤ **Global Advocate - \$5,000**

- One seat on International Business Council – Executive Counsel; Leadership opportunities on Strategic Market Task Force Committees – *market specific*
- One table at the International Business Achievement Awards (IBAA) Luncheon; Six tickets to the IBAA VIP Reception; one complimentary exhibit table at the IBAA Expo
- Special VIP invitations to international receptions and special meetings
- Speaking opportunities at select events and programs – *market specific*
- Story placements with media and international delegations – *market specific*
- Primary investor recognition in **one** strategic market/ Trade and Investment Office
- Invitations to prospect meetings and incoming delegation events – *market specific*
- Opportunity to host the Chamber’s “Invest in DFW” presentations in **all** target markets
- Investor name/weblink in monthly Trade Report e-newsletter, new Foreign Direct Investment website, inclusion in new International Resource Directory, recognition in Chamber *Economic Development Guide*, and in new international communications collateral – *market specific*
- Discounted tickets to International Issue Forums

➤ **Global Supporter - \$3,000**

- One seat on International Business Council – General Council; Involvement opportunities on Strategic Market Task Force Committees – *market specific*
- One table at International Business Achievement Awards (IBAA) Luncheon; Four tickets to IBAA VIP Reception; one half complimentary exhibit table at IBAA Expo
- Story placements with media and international delegations – *market specific*
- Investor recognition in **one** strategic target market
- Invitations to incoming delegation events – *market specific*
- Investor name recognition in monthly Trade Report e-newsletter, new Foreign Investment website, inclusion in new International Resource Directory, recognition in Chamber *Economic Development Guide*, and in new international communications collateral – *market specific*
- Discounted tickets to International Issue Forums

Global Promoter - \$1,500

- One seat on International Business Council – General Council
- Two tickets at the International Business Achievement Awards Luncheon (IBAA) and two tickets to the IBAA VIP Reception
- Investor recognition in **one** strategic target market
- Invitations to incoming delegation events – *market specific*
- Investor name in monthly Trade Report e-newsletter, Foreign Investment website, inclusion in new International Resource Directory, recognition in Chamber *Economic Development Guide*, and in new international communications collateral – *market specific*
- Discounted tickets to International Issue Forums

For more information contact: global@dallaschamber.org or 214-712-1952

Overseas Business, Trade and Investment Development Activities

Anticipated Attendance: Varies

Date: Varies

The overseas activities of the Chamber assist area business growth internationally and promote the region as a location for foreign companies' international business development.

Activities may include: Business to Business Trade Missions; Targeted Investment Missions; Invest in DFW Presentations/ Receptions; Dallas Regional Chamber Trade and Investment Offices; International Website and Marketing Collateral Campaign; Public Relations Campaign

Targeted countries may include: Brazil, Canada, China, India, Mexico, South Korea, and the United Kingdom

Investment Opportunities vary from **\$20,000 - \$1,500**

For more information contact: global@dallaschamber.org or 214-712-1952

International Business Achievement Awards

Anticipated Attendance: 700-900

Date: November 13, 2008

The International Business Achievement Awards Luncheon and Expo is the Chamber's premier international business event; Presents the International Business Achievement Awards to a large corporation, a small to mid-sized company and individuals who have enhanced the international presence of the DFW region. Visit www.dallaschamber.org/global for additional information on this year's Award recipients and program.

Platinum (only one sponsorship available) - \$15,000

- Two (2) tables of ten (10) with opportunity to host elected officials or foreign dignitaries, premium luncheon table placement
- Twenty (20) VIP invitations
- Opportunity to present Small to Mid-Size Award during Luncheon program and during IBAA VIP Reception
- Prominent recognition at the luncheon and event signage/collateral
- Priority recognition in all promotional and printed materials to over 300,000 recipients
- Representative on the International Business Achievement Award selection committee
- Invitation for ten to pre-luncheon VIP reception
- Preferred exhibitor space at the event
- Company literature handed out to all attendees
- Inclusion in three *Dallas Business Journal* ads and all radio spots
- Contact list of attendees
- Recognition on the Chamber's website (company logo, name and web link) and all event press release distributed by the Chamber

Gold Sponsor(s) - \$10,000

- Two (2) tables of ten (10) with opportunity to host elected officials or foreign dignitaries with premium luncheon table placement
- Ten (10) VIP invitations
- Prominent logo recognition on marketing materials to over 40,000 contacts (including e-mail marketing, website and event materials)
- One (1) premium exhibit booth at the Expo
- Opportunity to provide company materials for attendees
- Prominent listing and link on IBC website

Silver Sponsor(s) - \$5,000

- One (1) table of eight (8) with opportunity to host elected officials or foreign dignitaries with priority luncheon table placement
- Four (4) VIP invitations
- One (1) exhibit booth at the Expo
- Opportunity to provide company materials for attendees
- Logo recognition on marketing materials to over 40,000 contacts (including e-mail marketing, website and event materials)
- Prominent listing and link on IBC website

International Business Achievement Awards (cont.)

Bronze Sponsor(s) - \$2,500

- One (1) table of eight (8) with priority placement
- Two (2) VIP invitations
- One (1) 6' by 2' exhibit table at the Expo
- Name recognition on all marketing materials to over 40,000 contacts (including e-mail marketing, website and event materials)
- Prominent listing on IBC website

Corporate Table Sponsor(s) - \$1,100

- One (1) table of eight (8)
- One (1) VIP invitation
- Name recognition on select marketing materials (including select e-mail marketing, website and event marketing materials)

For more information contact: global@dallaschamber.org or 214-712-1952

Executive Roundtables/Issues Forums/ Incoming Delegations

Anticipated Attendance: 20-300

Date: Annually

The Chamber's International Business Council hosts industry, legislative/regulatory and country-specific forums that are designed in conjunction with sponsors to address key international trade and investment issues and facilitate peer-to-peer networking and business growth. Topics must fit into the Chamber's international program of work.

Roundtables/Forums - \$10,000

- Two table of eight at the roundtable/forum
- Priority speaking or moderating role
- Priority recognition in marketing materials, website PowerPoint, program brochure, etc.
- Company recognition in press release
- Company recognition in advertisements and other collateral, if applicable
- Provision of topic expertise
- Steering committee representative
- Ability to host meeting at sponsor facility
- Complimentary seats at the roundtable for company CEO and other key executives
- Complimentary exhibit table
- Additional sponsor preferences can be included

Roundtables/Forums - \$5,000

- Two table of eight at the roundtable/forum
- Potential speaking or moderating role
- Recognition in marketing materials, website PowerPoint, program brochure, etc.
- Company recognition in press release
- Company recognition in advertisements and other collateral, if applicable
- Provision of topic expertise
- Steering committee representative
- Complimentary seats at the roundtable for company CEO and other key executives
- Complimentary exhibit

Roundtables/Forums - \$2,500

- One table of eight at the roundtable/forum
- Potential speaking or introductory role
- Recognition in marketing materials, website PowerPoint, program brochure, etc.
- Company recognition in press release
- Company recognition in advertisements and other collateral, if applicable
- Complimentary exhibit

Table/Exhibit Sponsor - \$500 - \$1,250

- One table of eight at the roundtable/forum *or* one exhibit table
- Recognition in program brochure

For more information contact: global@dallaschamber.org or 214-712-1952

Public Official/Public Policy Series

Anticipated Attendance: 50-450 each event

Date: Events throughout the year

Luncheons designed to provide opportunities for Chamber members to develop relationships and discuss policy issues with federal, state and local elected/appointed officials.

Congressional Panel (featuring members of the DFW Congressional delegation)

Platinum (limit one) - \$10,000

- CEO seat at the VIP/speaker table
- Opportunity for CEO to introduce speaker(s)
- Eight (8) company representatives at the VIP reception preceding the luncheon
- Two (2) tables of eight (8) at the luncheon with priority seating
- Preferential opportunity to host elected official at the luncheon
- Prominent logo recognition on luncheon signage, program and the Chamber's website

Gold (no limit) - \$5,000

- Four (4) company representatives at the VIP reception preceding the luncheon
- Table of eight (8) at the luncheon with priority seating
- Preferential opportunity to host elected official at the luncheon
- Prominent logo recognition on luncheon signage, program and the Chamber's website

Silver (no limit) - \$3,000

- Two (2) company representatives at the VIP reception preceding the luncheon
- Table of eight (8) at the luncheon
- Prominent company name recognition on signage, program and the Chamber's website
- Opportunity to host elected official at the luncheon, if available

Table (no limit) - \$1,000

- Table of eight (8) at the luncheon
- Corporate name in program

State Legislative Luncheons (six or seven per year, in years prior to legislative session) featuring regional state senators and representatives

Presenting (limit one) - \$5,000

- Eight (8) attendees seated at VIP/speaker tables
- Company representative introduces elected officials
- Company representative seated with elected official
- Company logo on invitation, luncheon signage and the Chamber's website

Silver (no limit) - \$2,500

- Four (4) attendees seated at speakers table
- Company name on invitation, luncheon signage and the Chamber's website

Public Official/Public Policy Series (cont.)

Dallas City Council Luncheons

Presenting (limit one) - \$5,000

- Eight (8) attendees seated at VIP/speaker tables
- Company representative introduces elected officials
- Company representative seated with elected official
- Company logo on invitation, luncheon signage and the Chamber's website

Silver (no limit) - \$2,500

- Four (4) attendees seated a speakers tables
- Company name on invitation, luncheon signage and the Chamber's website

Other public policy forums and public official events to be scheduled depending upon availability of key elected officials. Recent events in this series have featured: U.S. Senator Kay Bailey Hutchison, U.S. Senator John Cornyn, Governor Rick Perry and Lieutenant Governor David Dewhurst

For more information contact: sdale@dallaschamber.org or 214-746-6724

Mayoral Address to the Business Community

Date: Annually

Platinum (limit one) - \$10,000

- CEO seat at the VIP/speakers table
- Opportunity for CEO to introduce speaker(s) and participate in program
- Eight (8) company representatives at the VIP reception preceding the luncheon
- Two (2) tables of eight (8) at the luncheon with priority seating
- Preferential opportunity to host elected official at the luncheon
- Prominent logo recognition on luncheon signage, program and the Chamber's website

Gold (limit three) - \$5,000

- CEO seat at the VIP/speakers table
- Four (4) company representatives at the VIP reception preceding the luncheon
- Table of eight (8) at the luncheon with priority seating
- Preferential opportunity to host elected official at the luncheon
- Prominent logo recognition on luncheon signage, program and the Chamber's website

Silver (no limit) - \$3,000

- Two (2) company representatives at the VIP reception preceding the luncheon
- Table of eight (8) at the luncheon
- Prominent company name recognition on signage, program and the Chamber's website
- Opportunity to host elected official at the luncheon, if available

Table (no limit) - \$1,000

- Table of eight (8) at the luncheon
- Corporate name in program

For more information contact: marmstrong@dallaschamber.org or 214-746-6612

TX-OU Legislators Weekend

Anticipated Attendance: 300

Date: October 2009

On the eve of the Texas-OU Football Classic, the Dallas Regional Chamber annually hosts a reception for approximately 300 Texas and Oklahoma legislators and weekend sponsors to celebrate the rivalry between the University of Texas and the University of Oklahoma. The weekend offers excellent opportunities to build relations with Texas and Oklahoma legislators.

Platinum (limit one) - \$10,000

- Host for Friday evening Legislators Reception honoring Texas and Oklahoma legislators
- Opportunity to participate in the Friday night program
- Twenty (20) admissions to the Friday evening reception
- Tickets to the TX-OU Football Game
- Eight (8) tickets to the State Fair of Texas
- Transportation to and from Fair Park on game day
- Complimentary hotel room at the Fairmont Hotel following the Friday night reception
- Prominent logo recognition on invitation and signage
- Opportunity to supply gift bags with company logo (gift bags will include promotional items and will be given to all attendees)
- Opportunity to include corporate promotional items in weekend gift bags

Gold (no limit) - \$5,000

- Host for Friday evening Legislators Reception honoring Texas and Oklahoma legislators
- Twelve (12) admissions to the Friday evening reception
- Tickets to the TX-OU Football Game, subject to availability
- Six (6) tickets to the State Fair of Texas
- Transportation to and from Fair Park on game day
- Logo recognition on invitation and signage
- Opportunity to include corporate promotional items in weekend gift bags

Silver (no limit) - \$3,000

- Host for Friday evening Legislators Reception honoring Texas and Oklahoma legislators
- Eight (8) admissions to the Friday evening reception
- Four (4) tickets to the State Fair of Texas
- Transportation to and from Fair Park on game day
- Prominent company name recognition on invitation, signage and the Chamber's website
- Opportunity to include corporate promotional items in weekend gift bags

Bronze (no limit) - \$2,000

- Host for Friday evening Legislators Reception honoring Texas and Oklahoma legislators
- Six (6) admissions to the Friday evening reception
- Two (2) tickets to the State Fair of Texas
- Transportation to and from Fair Park on game day
- Company name listing on invitation and signage

For more information contact: marmstrong@dallaschamber.org or 214-746-6612

Public Sector Design and Construction Forum

Date: First Quarter of 2009

Prominent public agency speakers present upcoming regional public sector design and construction projects and related issues at this full-day seminar.

Gold (no limit) - \$4,000

- Logo recognition on brochures/signage/handouts/Chamber website
- Participation on forum planning committee
- Role in forum program (speaker, moderator, etc.), if desired
- Company profile on thumb drives
- Sixteen (16) forum registrations
- Two (2) tables of eight (8) at the luncheon with priority seating (includes forum registrants)
- Preferential seating with speakers at luncheon
- Exhibit space

Silver (no limit) - \$2,500

- Company name on brochures/signage/handouts/Chamber website
- Participation on forum planning committee
- Eight (8) forum registrations
- Table of eight (8) at the luncheon (includes forum registrants)
- Seating with speakers at luncheon, if available
- Exhibit space

Table/Exhibitor (no limit) - \$1,000

- Exhibit space
- Table of eight (8) at the luncheon

For more information contact marmstrong@dallaschamber.org or 214-746-6612

Environmental Seminar

Date: Second Quarter of 2009

A one-day seminar addressing the business community's role in the regions environmental issues featuring a prominent luncheon keynote speaker.

Gold (no limit) - \$4,000

- Logo recognition on brochures/signage/handouts/Chamber website
- Participation on forum planning committee
- Role in seminar program (speaker, moderator, etc.), if desired
- Company profile on thumb drives
- Sixteen (16) seminar registrations
- Two (2) tables of eight (8) at the luncheon, with priority seating (includes seminar registrants)
- Preferential seating with speakers at luncheon
- Exhibit space

Silver (no limit) - \$2,500

- Company name on brochures/signage/handouts/Chamber website
- Participation on forum planning committee
- Eight (8) forum registrations
- Table of eight (8) at the luncheon (includes seminar registrants)
- Seating with speakers at luncheon, if available
- Exhibit space

Table/Exhibitor (no limit) - \$1,000

- Exhibit space
- Table of eight (8) at the luncheon

For more information contact: marmstrong@dallaschamber.org or 214-746-6612

Education Initiative

Anticipated Attendance: N/A

Date: Ongoing

Education Initiative Sponsor – key sponsor for the Chamber’s Education Initiative to help “*Build a Better Dallas through Excellence in Education*”.

Platinum (limit one) - \$30,000

- Name and corporate logo on all Education marketing materials to be distributed throughout the business community
- Recognition in the *Chamber Report* and the Chamber’s website
- Table of eight (8) with corporate signage at all Education Initiative events
- Display table for company information at events
- Recognition on event signage
- Recognition on event programs

Gold (limit three) - \$10,000

- Name on all Education marketing materials to be distributed throughout the business community
- Recognition in the *Chamber Report* and the Chamber’s website
- Table of eight (8) with corporate signage at one Education Initiative event
- Recognition on event signage
- Recognition on event programs

Silver - \$5,000

- Name on all Education marketing materials to be distributed throughout the business community
- Recognition in the *Chamber Report* and the Chamber’s website
- Table of eight (8) at one (1) Education Initiative event
- Recognition on event signage
- Recognition on event programs

Bronze - \$3,000

- Table of eight (8) at one Education Initiative event
- Recognition on event signage
- Recognition on event programs

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

State of the District Luncheon

Anticipated Attendance: 500

Date: Fall 2009

Presenting (limit one) - \$10,000

- Speaking role on program
- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in *Chamber Report* and the Chamber's website

Platinum (limit five) - \$5,000

- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in *Chamber Report* and the Chamber's website

Gold (limit ten) - \$3,000

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition on luncheon program
- Recognition on all marketing materials
- Recognition in *Chamber Report* and the Chamber's website

Silver (no limit) - \$1,500

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition in *Chamber Report* and the Chamber's website

Corporate Sponsor - \$750

- Table of eight (8)
- Recognition in luncheon program

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

Higher Education Luncheon

Anticipated Attendance: 300

Date: Fall 2009

Presenting (limit one) - \$10,000

- Speaking role on program
- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in *Chamber Report* and the Chamber's website

Platinum (limit five) - \$5,000

- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in *Chamber Report* and the Chamber's website

Gold (limit ten) - \$3,000

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition on luncheon program
- Recognition on all marketing materials
- Recognition in *Chamber Report* and the Chamber's website

Silver (no limit) - \$1,500

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition in *Chamber Report* and the Chamber's website

Corporate Sponsor - \$750

- Table of eight (8)
- Recognition on luncheon program

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

State of Education in the Region

Anticipated Attendance: 300

Date: Spring 2009

Presenting (limit one) - \$7,500

- Speaking role on program
- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in *Chamber Report* and on the Chamber's website

Platinum (limit five) - \$5,000

- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in *Chamber Report* and on the Chamber's website

Gold (limit ten) - \$3,000

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition on luncheon program
- Recognition on all marketing materials
- Recognition in *Chamber Report* and on the Chamber's website

Silver (no limit) - \$1,500

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition in *Chamber Report* and on the Chamber's website

Corporate Sponsor - \$750

- Table of eight (8)
- Recognition on luncheon program

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

Focus on Education Series

Anticipated Attendance: 100

Date: 3-5 times per year

Focus on Education is a series of breakfasts focusing on key educational issues impacting the region.

Presenting (one per series) - \$10,000

- Name and corporate logo on all marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight (8) with corporate signage at all Focus on Education events
- Display table for company information at Focus on Education
- Recognition on Focus on Education signage
- Recognition on Focus on Education program

Platinum - \$6,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight (8) with corporate signage at all Focus on Education events
- Display table for company information at Focus on Education events
- Recognition on Focus on Education signage
- Recognition on Focus on Education program

Gold - \$3,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Four (4) seats per event
- Recognition on Focus on Education signage
- Recognition on Focus on Education program

Corporate Sponsor - \$1,500

- Recognition in the *Chamber Report* and on the Chamber's website
- Two (2) seats per event
- Recognition on Focus on Education signage
- Recognition on Focus on Education program

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

Texas Scholars

Anticipated Attendance: N/A

Date: Fall 2009

Presenting (limit two) - \$10,000

- Name and corporate logo on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Eight (8) attendees and corporate signage at Texas Scholars reception
- Display table for company information at Texas Scholars reception
- Recognition on Texas Scholars signage
- Recognition on Texas Scholars program

Gold (limit four) - \$5,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Recognition on Texas Scholars signage
- Recognition on Texas Scholars program

Silver (limit six) - \$3,000

- Recognition in the *Chamber Report* and on the Chamber's website
- Recognition on Texas Scholars signage
- Recognition on Texas Scholars program

Corporate Sponsor - \$750

- Recognition on Texas Scholars program

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

Principal Executive Partnership

Anticipated Attendance: N/A

Date: N/A

The Principal Executive Partnership program provides a peer relationship for principals and business executives to share leadership, management, financial and other areas of expertise. Opening corporate training opportunities, providing focus on quality management and developing leadership skills are among the possibilities in the executive mentoring program. The goal is to have the program in all Dallas ISD schools. Sponsorship opportunities would be to provide the financial support to develop consistent training materials, marketing materials and appropriate assessment of the process.

Presenting Sponsor (limit two) - \$10,000

- Opportunity to serve in leadership position with initiatives
- Name and logo on all marketing materials
- Recognition in *Chamber Report* and the on the Chamber's website
- Name and logo on all training material, signage, etc.
- Table of eight (8) at one Education Initiative event

Gold (limit two) - \$5,000

- Name on all marketing materials
- Recognition in *Chamber Report* and the on the Chamber's website
- Name and logo on all training material, signage, etc.
- Table of eight (8) at one Education Initiative event

For more information contact: lmoffett@dallaschamber.org or 214-712-1945

Workforce Initiative

Anticipated Attendance: N/A

Date: Ongoing

Workforce Initiative Sponsor – key sponsors for the Chamber’s Workforce Initiative to help “Build a Better Dallas through Excellence in the area of workforce”.

Platinum (limit one) - \$30,000

- Name and corporate logo on all Workforce marketing material to be distributed throughout the business community
- Recognition in the *Chamber Report* and on the Chamber’s website
- Table of eight (8) with corporate signage at all Workforce Initiative events
- Display table for company information at events
- Recognition on event signage
- Recognition on event programs

Gold (limit three) - \$10,000

- Name on all Workforce marketing material
- Recognition in the *Chamber Report* and on the Chamber’s website
- Table of eight (8) with corporate signage at all Workforce Initiative events
- Recognition on event signage
- Recognition on event programs

Silver - \$5,000

- Name on all Workforce marketing material
- Recognition in the *Chamber Report* and on the Chamber’s website
- Table of eight (8) with signage at one Workforce Initiative event
- Recognition on event signage
- Recognition on event programs

Bronze - \$3,000

- Table of eight (8) at one Workforce Initiative event
- Recognition on event signage
- Recognition on event programs

For more information contact: cdelossantos@dallaschamber.org or 214-746-6778

Spotlight on Workforce

Anticipated Attendance: 100

Date: 3-5 times per year

Spotlight on Workforce is an issue-driven breakfast series that covers topics of interest to our business community. Participants not only have the opportunity to take information back to their companies and organizations to make their policies and procedures more effective, but they will also share their challenges and ideas with others as well as network with other regional representatives.

Presenting (one per series) - \$10,000

- Speaking role on program
- Name and corporate logo on all marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight (8) with corporate signage at all Spotlight events
- Display table for company information at Spotlight events
- Recognition on Spotlight signage
- Recognition on Spotlight program

Platinum - \$6,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight (8) with corporate signage at all Spotlight events
- Recognition on Spotlight signage
- Recognition on Spotlight program

Gold - \$3,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Four (4) seats per Spotlight event
- Recognition on Spotlight signage
- Recognition on Spotlight program

Silver - \$1,500

- Recognition in the *Chamber Report* and on the Chamber's website
- Two (2) seats per Spotlight event
- Recognition on Spotlight signage
- Recognition on Spotlight program

For more information contact: cdeossantos@dallaschamber.org or 214-746-6778

3rd Annual State of the Workforce Luncheon

Anticipated Attendance: 200

Date: Fall 2009

This half-day summit explores the number one challenge facing every employer in the region: availability of a qualified workforce. Speakers and panelists will address current economic trends, future regional industry growth and local education and training programs.

Presenting (limit one) - \$10,000

- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in the *Chamber Report* and on the Chamber's website

Platinum (limit five) - \$5,000

- Table of eight (8) with corporate signage and priority seating
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in the *Chamber Report* and on the Chamber's website

Gold (limit ten) - \$3,000

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition on luncheon program
- Recognition in the *Chamber Report* and on the Chamber's website

Silver (no limit) - \$1,500

- Table of eight (8) with corporate signage
- Recognition on luncheon program
- Recognition in the *Chamber Report* and on the Chamber's website

Corporate - \$750

- Table of eight (8)
- Recognition on luncheon program

For more information contact: cdelossantos@dallaschamber.org or 214-746-6778

DFW Winning Workplaces Awards Ceremony

Anticipated Attendance: 200

Date: Fall 2009

The event is an annual luncheon highlighting winners of the *Alfred P. Sloan Award for Business Excellence in Workplace Flexibility* and Dallas Regional Chamber's Employer Excellence Award. Winners share their best practices with luncheon attendees.

Presenting (limit one) - \$7,500

- Speaking role on program
- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in the *Chamber Report* and on the Chamber's website

Platinum (limit five) - \$5,000

- Table of eight (8) with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in the *Chamber Report* and on the Chamber's website

Gold (limit ten) - \$3,000

- Table of eight (8) with corporate signage
- Recognition on luncheon signage
- Recognition on luncheon program with name and logo
- Recognition on all marketing materials with name and logo
- Recognition in the *Chamber Report* and on the Chamber's website

Silver (no limit) - \$1,500

- Table of eight (8) with corporate signage
- Recognition on luncheon program
- Recognition in the *Chamber Report* and on the Chamber's website

Corporate (no limit) - \$750

- Table of eight (8) with corporate signage
- Recognition on luncheon program

For more information contact: cdelossantos@dallaschamber.org or 214-746-6778

Job Shadowing

Anticipated Attendance: N/A

Date: Fall 2009

Platinum (limit 2) - \$10,000

- Name and corporate logo on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Eight guests at Job Shadowing reception
- Recognition on Job Shadowing reception signage
- Recognition on Job Shadowing reception program

Gold (limit 4) - \$5,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Four guests at Job Shadowing reception
- Recognition on Job Shadowing reception signage
- Recognition on Job Shadowing reception program

Silver (limit 6) - \$3,000

- Recognition in the *Chamber Report* and on the Chamber's website
- Two guests at Job Shadowing reception
- Recognition on Job Shadowing reception signage
- Recognition on Job Shadowing reception program

Corporate - \$750

- Recognition at Job Shadowing reception
- One guest at Job Shadowing reception

For more information contact: cdelossantos@dallaschamber.org or 214-746-6778

20th Annual Labor Law Update

Anticipated Attendance: Conference – 200, Lunch – 300

Date: April 2009

This seminar provides an excellent opportunity for human resource manager and general counsel to learn the latest in employment law issues.

Presenting (limit one) - \$10,000

- Speaking role on luncheon program
- Eight (8) forum registrations
- Company logo on the brochure, signage, handout and the Chamber's website
- Company profile in handout
- Table of eight (8) at the luncheon (includes forum registration)
- Exhibit space
- Priority seating with forum speakers at luncheon

Platinum (limit five) - \$7,500

- Six (6) forum registrations
- Company logo on the brochure, signage, handout and the Chamber's website
- Company profile in handout
- Table of eight (8) at the luncheon (includes forum registration)
- Exhibit space
- Priority seating with forum speakers at luncheon

Gold (no limit) - \$5,000

- Six (6) forum registrations
- Company logo on the brochure, signage, handout and the Chamber's website
- Table of eight (8) at the luncheon (includes forum registration)
- Exhibit space
- Priority seating with forum speakers at luncheon

Silver (no limit) - \$3,000

- Four (4) forum registrations
- Company logo on the brochure, signage, handout and the Chamber's website
- Table of eight (8) at the luncheon (includes forum registration)
- Exhibit space

Exhibitor (no limit) - \$200

- Exhibit space

For more information contact: cdeossantos@dallaschamber.org or 214-746-6778

Healthcare Hot Topics Series

Anticipated Attendance: 100/event

Date: 3-5 times per year

A series of events focusing on current health care issues.

Presenting - \$10,000

- Speaking role on program
- Display table for company information at Healthcare Hot Topics
- Table of eight (8) with corporate signage at each Healthcare Hot Topics
- Name and corporate logo on marketing materials
- **Recognition in the *Chamber Report* and on the Chamber's website**
- Recognition on Healthcare Hot Topics signage
- Recognition on Healthcare Hot Topics program

Platinum - \$6,000

- Name and corporate logo on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage at each Healthcare Hot Topics
- Recognition on Healthcare Hot Topics signage
- Recognition on Healthcare Hot Topics program

Gold - \$3,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Four seats at each Healthcare Hot Topics
- Recognition on Healthcare Hot Topics signage
- Recognition on Healthcare Hot Topics program

Silver - \$1,500

- Recognition in the *Chamber Report* and on the Chamber's website
- Two seats at each Healthcare Hot Topics
- Recognition on Healthcare Hot Topics signage
- Recognition on Healthcare Hot Topics program

Corporate - \$750

- Recognition on Healthcare Hot Topics program
- Table of eight at Healthcare Hot Topics event

For more information contact: healthcare@dallaschamber.org or 214-746-6623

Healthcare Initiative

Anticipated Attendance: N/A

Date: Ongoing

Health Initiative Sponsor – key sponsor for the Chamber’s Healthcare Initiative to help “Build a Better Dallas” through addressing healthcare workforce issues, cost, access and legislation. ***Does not include the Live Healthy Dallas 100-Day Challenge.**

Platinum (limit two) - \$20,000

- Name and corporate logo on all manuals and marketing materials to be distributed throughout the business community
- Recognition in the Chamber Report and on the Chamber’s website
- Table of eight (8) with corporate signage at each Healthcare Initiative event
- Display table for company information at Healthcare Initiative event
- Recognition on Healthcare Initiative event signage
- Recognition on Healthcare Initiative event program

Gold - \$10,000

- Name on manuals and marketing materials
- Recognition in the Chamber Report and on the Chamber’s website
- Table of eight (8) with corporate signage at each Healthcare Initiative event
- Recognition on Healthcare Initiative event signage
- Recognition on Healthcare Initiative event program

Silver - \$5,000

- Name and corporate logo on all manuals and marketing materials to be distributed throughout the business community
- Recognition in the Chamber Report and on the Chamber’s website
- Table of eight (8) with corporate signage at each Healthcare Initiative event
- Recognition on Healthcare Initiative event signage
- Recognition on Healthcare Initiative event program

Bronze - \$2,500

- Recognition in the Chamber Report and on the Chamber’s website
- Four (4) seats at each Healthcare Initiative event
- Recognition on Healthcare Initiative event signage
- Recognition on Healthcare Initiative event program

For more information contact: 214-746-6623

Live Healthy Dallas

Anticipated Participation: 10,000-15,000 local employees

Date: 100-Day Challenge: January 14 – April 23, 2009, marketing year-round

Live Healthy Dallas is a region-wide, web-based 100 day exercise, weight loss and nutritional challenge. Through the power of team work and the spirit of friendly competition, teams of friends, families and co-workers compete in a group effort to pursue healthier lifestyles.

Presenting (limit two) - \$25,000

- Logo recognition on all promotional materials and incentive prizes
- Speaking role at all program events
- Logo recognition on signage at all program events
- Global banner ad on www.livehealthydallas.com
- Video ad on www.livehealthydallas.com

Platinum - \$15,000

- Logo recognition on all promotional materials and incentive prizes
- Logo recognition on signage at all program events
- Global banner ad on www.livehealthydallas.com

Gold - \$10,000

- Logo recognition on all promotional materials and incentive prizes
- Logo recognition on signage at all program events

For more information contact: 214-746-6623

Experience Greater Dallas

Anticipated Attendance: 75

Date: Fall & Spring (three day series)

Experience Greater Dallas (EGD) is a leadership development program offered bi-annually, aimed at updating busy professionals on critical regional issues, including healthcare, public education, economic development and power & politics, among others. Experience Greater Dallas provides access to key people and information while offering a unique and intensive professional development opportunity. Participants will take away a broader understanding of the DFW region and its needs and will also be challenged to serve and strengthen their community.

Presenting Series Sponsor - \$7,500

- Opportunity to serve as program moderator
- Enrollment of up to four participants per session
- Name and logo on marketing materials
- Recognition in Chamber Report and on the Chamber's website
- Recognition on Experience Greater Dallas event signage

One-Day Sponsor - \$2,500

- Opportunity to give brief welcome
- Enrollment of up to two participants per session
- Name and logo on marketing materials
- Recognition in Chamber Report and on the Chamber's website
- Recognition on Experience Greater Dallas event signage

For more information contact: jtanner@dallaschamber.org or 214-746-6741

Leadership Development Initiative

Anticipated Attendance: Class-60, Alumni-1500+

Date: August – June (program year)

The Leadership Development Initiative includes the Leadership Dallas class and Leadership Dallas Alumni and is the flagship leadership program of the Dallas Regional Chamber. Leadership Dallas is an intensive, ten-month civic leadership program. The Leadership Dallas Alumni consists of established community leaders and decision makers that have graduated from the program and meet throughout the year to learn about issues facing the region.

Platinum - \$10,000

- Name and corporate logo on all Leadership Development marketing materials
- Recognition in the Leadership Development directory
- Recognition in *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage and priority seating at three Leadership Development events
- Display table for company information at Leadership Development events
- Recognition on Leadership Development event signage
- Recognition as Leadership Development sponsor on event programs

Gold - \$7,500

- Name on Leadership Development marketing materials
- Recognition in the Leadership Development directory
- Recognition in *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage and priority seating at two Leadership Development events
- Recognition on Leadership Development event signage
- Recognition as Leadership Development sponsor on event programs

Silver - \$5,000

- Name on Leadership Development marketing materials
- Recognition in the Leadership Development directory
- Recognition in *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage and priority seating at one Leadership Development event
- Recognition on Leadership Development event signage
- Recognition as Leadership Development sponsor on event programs

Bronze - \$3,000

- Recognition in the Leadership Development directory
- Recognition in *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage and priority seating at one Leadership Development event
- Recognition as Leadership Development sponsor on event programs

For more information contact: jtanner@dallaschamber.org or 214-746-6741

Leadership Dallas

Anticipated Attendance: Class-60

Date: August-June (program year)

Leadership Dallas Day - \$2,500

- Opportunity to give the welcome
- Recognition on agenda
- Recognition in the *Chamber Report* and on the Chamber's website
- Recognition on Leadership Development website
- Recognition in Leadership Development directory

Leadership Dallas Reception - \$5,000

- Recognition on all Leadership Development reception materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Recognition on Leadership Development website
- Recognition in Leadership Development directory

Leadership Dallas Graduation - \$10,000

- Recognition at Leadership Dallas graduation
- Recognition on all Leadership Development graduation materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Recognition on Leadership Development website
- Recognition in Leadership Development directory

Leadership Dallas Directory - \$6,000

- Recognition on cover/front page of the Leadership Dallas directory
- Recognition in the *Chamber Report* and on the Chamber's website
- Recognition on Leadership Development website

For more information contact: lmoffett@dallaschamber.org or 214-712-1945 or sdelossantos@dallaschamber.org or 214-746-6778

Leadership Breakfast Series

Anticipated Attendance: 50-75 per breakfast

Date: 3-5 events per year

The Leadership Breakfast series brings hot topics of regional importance to leaders in the region. These issue-driven sessions cover topics of interest to all segments of the business community and are led by industry experts. The series provides opportunities for participants to connect with each other, network with other regional leaders and discuss current issues.

Presenting (limit one) - \$10,000

- Name and corporate logo on all marketing materials
- Speaking role at Leadership Breakfast events
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage at all Leadership Breakfast events
- Display table for company information at Leadership Breakfast
- Recognition on Leadership Breakfast signage
- Recognition on Leadership Breakfast program

Platinum - \$6,000

- Name and corporate logo on all marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Table of eight with corporate signage at all Leadership Breakfast events
- Display table for company information at Leadership Breakfast
- Recognition on Leadership Breakfast signage
- Recognition on Leadership Breakfast program

Gold - \$3,000

- Name on marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website
- Four seats at all Leadership Breakfast events
- Recognition on Leadership Breakfast signage
- Recognition on Leadership Breakfast program

Silver - \$1,500

- Recognition in the *Chamber Report* and on the Chamber's website
- Two seats at all Leadership Breakfast events
- Recognition on Leadership Breakfast signage
- Recognition on Leadership Breakfast program

For more information contact: jtanner@dallaschamber.org or 214-746-6741

Annual Leadership Luncheon

Anticipated Attendance: 250+

Date: Spring

The Annual Leadership Luncheon brings in prominent business speakers to address corporate character by promoting public interest in thoughtful issues of business ethics and responsibility as well as illustrating the importance of leadership within a business' culture. Past speakers for this event include: former New York City Mayor, Rudy Giuliani and Bishop T.D. Jakes of the Potter's House.

Presenting (limit two) - \$10,000

- Speaking role on program
- Table of eight with corporate signage and priority seating
- One seat at head table
- Display table for company information
- Recognition on luncheon signage
- Name and logo recognition on luncheon program
- Name and logo recognition on all marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website

Platinum (limit five) - \$5,000

- Table of eight with corporate signage and priority seating
- Display table for company information
- Recognition on luncheon signage
- Name and logo recognition on luncheon program
- Name and logo recognition on all marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website

Gold (limit ten) - \$3,000

- Table of eight with corporate signage
- Recognition on luncheon signage
- Name and logo recognition on luncheon program
- Name and logo recognition on all marketing materials
- Recognition in the *Chamber Report* and on the Chamber's website

Silver - \$1,500

- Table of eight with corporate signage
- Recognition on luncheon program
- Recognition in the *Chamber Report* and on the Chamber's website

Corporate Sponsor - \$750

- Table of eight
- Recognition on luncheon program

For more information contact: jtanner@dallaschamber.org or 214-746-6741

Young Professionals of Greater Dallas (YP)

Total Members: 365+

Date: Monthly Events (20+ events per year)

Target Market: professionals ages 25-40

YP is a development program aimed at engaging an emerging group of up and coming leaders who are committed to personal growth and career advancement while serving the Dallas community. The program consists of monthly after-hours and bi-monthly breakfast events that focus on a current topic, a CEO luncheon series, a mentoring program with Leadership Dallas alumni and quarterly community service projects.

Presenting - \$10,000

- Opportunity to give brief welcome at five events
- Company logo on all marketing materials
- Company logo and link listed on YP website
- Company logo and link listed in the monthly newsletter
- Company logo on all event signage
- Table top display at five events
- Listing in YP directory
- Up to 15 members in the program

Platinum - \$7,500

- Company logo on all corresponding marketing materials
- Company logo and link listed on YP website
- Company logo on all event signage
- Table top display at three events
- Listing in YP directory
- Up to 15 members in the program

Gold - \$3,500

- Company name on all corresponding marketing materials
- Company name on all event signage
- Table top display at one event
- Listing in YP directory
- Up to 10 members in the program

Silver - \$1,500

- Company name on all marketing materials
- Company name on event signage
- Listing in YP directory
- Up to 5 members in the program

For more information contact: jtanner@dallaschamber.org or 214-746-6741

Young Professionals of Greater Dallas Individual Event

Anticipated Attendance: 75-100

Date: 10-20 times per year

Target Market: professionals aged 25-40

YP Breakfast or After-Hours events are held at venues throughout the region offering young professionals the opportunity to engage in regional issues and take an active role in the Dallas community. Past topics have included: the arts, downtown development, international issues and more.

Presenting - \$2,500

- Opportunity to participate on the program
- Name and logo recognition on all printed material and on the Chamber's website
- Logo recognition on all event signage
- Table top display at the event
- Listed in the *Chamber Report*
- Five (5) tickets to the event

Gold - \$1,250

- Name and logo recognition on all printed material and on the Chamber's website
- Logo recognition on all event signage
- Table top display at the event
- Listed in the *Chamber Report*
- Five (5) tickets to the event

Silver - \$750

- Name recognition on all printed materials and on the Chamber's website
- Name recognition on all event signage
- Listed in the *Chamber Report*
- Five (5) tickets to the event

For more information contact: jtanner@dallaschamber.org or 214-746-6741

Member Orientation

Anticipated Attendance: up to 100

Date: Every 2 months (5 sessions)

February, May, July, September, November

Member Orientation is an interactive networking event designed to offer new and current members with a brief, but comprehensive overview of the various programs, benefits, and services available through the Dallas Regional Chamber. Members also have the opportunity to meet directly with Chamber staff and the Chamber ambassadors.

Event Sponsor - \$1,500 for series (5 per year) or \$400 single event

- Company name and corporate logo on marketing materials (flyers and signage)
- Corporate logo displayed and hyperlinked on Chamber website calendar page
- Opportunity to give a two minute introduction
- Opportunity to give company materials to attendees
- Priority exhibitor space

For more information, contact: yhenderson@dallaschamber.org or 214-746-6613

Coffee Cup Connection Breakfast Series

Anticipated Attendance: 40-50

Dates: 6 per year (January/March/May/July/September/November)

Coffee Cup Connection is a morning networking event where attendees switch table every 15 minutes, offering an excellent opportunity to generate leads and make quality contacts.

Event Sponsor - \$2,500 Series Sponsor (4/year) or \$600 Single Event

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
- Opportunity for a two minute educational presentation
- Recognition on event updates emailed to database of 1,600+
- Opportunity to have company material available for attendees
- Two (2) admission tickets, including breakfast
- Attendee contact list

For more information contact: trichman@dallaschamber.org or 214-712-1936

Leads Over Lunch

Anticipated Attendance: 50-70

Dates: Monthly

Event Sponsor - \$4,000 Series of 6 Luncheons or \$800 Single Event

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Broadcast fax sent to database of approximately 2,000
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
- Recognition on event updates emailed to database of 1,600
- Two admission tickets (lunch included)
- Opportunity for a two minute educational presentation
- Opportunity to host event a company's site, if desired
- Attendee contact list

For more information contact: trichman@dallaschamber.org or 214-712-1936

Business After Hours

Anticipated Attendance: 100+

Date: 3 per year (February/May/November)

Business After Hours consists of several evening networking events that offer an opportunity to exhibit products and services to a broad spectrum of attendees. Businesses make contacts, generate business leads and find new vendors.

Event Sponsor - \$3,000 Series of 3 Expos or \$1,200 Single Event

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Broadcast fax sent to database of approximately 2,000
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
 - Admission tickets provide to New Member Orientation attendees
- Recognition on event updates emailed to database of 1,600
- Five (5) admission tickets provided for guests and clients
- Attendee and exhibitor contact list
- Six foot skirted exhibit table
- Ten (10) admission tickets for company representatives

For more information contact: trichman@dallaschamber.org or 214-712-1936

“Taste of the Chamber” - Business After Hours

Anticipated Attendance: 150+

Date: September 2009

Tantalize your taste buds at the “Taste of the Chamber – Business After Hours” featuring Dallas’ best restaurant and caterers. Savor delicious samples and network with attendees from the business community

Event Sponsor - \$3,000

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Broadcast fax sent to database of approximately 2,000
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
 - Admission tickets provide to New Member Orientation attendees
- Recognition on event updates emailed to database of 1,600
- Five (5) admission tickets provided for guests and clients
- Attendee and exhibitor contact list
- Six foot skirted exhibit table
- Ten (10) admission tickets for company representatives

For more information contact: trichman@dallaschamber.org or 214-712-1936

Evenings of Networking

Anticipated Attendance: 40-60

Date: Monthly

A networking happy hour designed to aid businesses to meet fellow colleagues, exchange business cards and generate leads

Tuesday Night Tini's/Wednesday Wine Night

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Broadcast fax sent to database of approximately 2,000
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
- Recognition on event updates emailed to database of 1,600
- Attendee and exhibitor contact list
- Five (5) admission tickets for company representatives

For more information contact: trichman@dallaschamber.org or 214-712-1936

CEO Summer Series

Anticipated Attendance: 30-60

Dates: May/June/July/ August

The CEO Summer Series is a program intended for president, CEO's and CEO Roundtable Program participants. The event is a great forum for CEO business information, networking and interacting with area experts on timely business issues.

Event Sponsor - \$2,000 Series Sponsor (4 per year) or \$650 Single Event

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Broadcast fax sent to database of approximately 2,000
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
 - Admission tickets provide to New Member Orientation attendees
- Opportunity to introduce the speaker
- Two admission tickets (lunch included)
- Recognition on event updates emailed to database of 1,600
- Opportunity for a two minute education presentation

For more information contact: trichman@dallaschamber.org or 214-712-1936

CEO Roundtable Reception

Anticipated Attendance: 20-30

Dates: 2 per year (April & August)

The CEO Roundtable Reception consists of two evening receptions for CEO Roundtable members, allowing CEO's and President's an opportunity to network in a relaxed setting

Event Sponsor - \$1,200 Series Sponsor (2 per year) or \$700 Single Event

- Logo on the following marketing materials:
 - Chamber website
 - Event signage
 - Broadcast fax sent to database of approximately 2,000
 - Flyers and programs at all networking events preceding the sponsored event
 - Sponsored event program
 - Admission tickets provide to New Member Orientation attendees
- Opportunity to introduce the speaker
- Two admission tickets (lunch included)
- Recognition on event updates emailed to database of 1,600
- Opportunity for a two minute education presentation

For more information contact: trichman@dallaschamber.org or 214-712-1936

Procurement Luncheons Series– Minority and Women’s Business Development

Anticipated Attendance: 40-60

Dates: March/ April/ May/ June/ July/ August/ September/ October

The Procurement Luncheons, supported by the Dallas Regional Chamber, affords minority and women-owned businesses the opportunity to meet with major area corporations. Sponsoring companies explain their unique procurement processes, supplier diversity and requirements for doing business with minority and women-owned businesses.

Series Sponsor - \$4,000

- Recognition in all Procurement Luncheon Series marketing materials displayed at networking and women’s business issues events
- Included as “Series Sponsor” in each *Chamber Report* story about the Procurement Luncheon Series (emailed to Chamber membership of over 3,000)
- Five (5) registrations per event
- Link to company website on the Minority and Women Owned Business webpage
- Link to company website on each event webpage
- Logo placement and noted as “Series Sponsor” on following marketing material:
 - Chamber website
 - All event signage
 - All event programs
 - All marketing emails sent to approximately 2,000 MWBD companies prior to the event

Event Sponsor (one luncheon) - \$850

- Presentation regarding how your company does business with MWBE’s
- Recognition in marketing materials displayed at all networking and women’s business issues events
- Included as “Event Sponsor” in *Chamber Report* (emailed to Chamber membership of over 3,000)
- Five (5) event registrations
- Link to company website on the event webpage
- Logo placement on following marketing material:
 - Chamber website
 - Event signage
 - Event program
 - Marketing emails sent to approximately 2,000 MWBD companies prior to the event

For more information contact: emorton@dallaschamber.org or 214-746-6776

Annual Golf Classic

Anticipated Attendance: 200+

Date: May 2009

The Dallas Regional Chamber's 15th Annual Golf Classic is a great way for Chamber members and their clients to network with other members of the business community. The tournament, held each May, is a shotgun-scrabble, with 1st, 2nd and 3rd place teams receiving awards. The tournament is limited to 288 players and sponsorships are on a first come, first served basis.

Presenting (limited to one) - \$30,000

- Included as "Presenting Sponsor" in all event marketing efforts including the following:
 - *Chamber Report* (emailed to Chamber membership of over 3,000)
 - Press release sent to over 300 media outlets
 - 2009 Golf Classic Sponsorship brochure (distributed to Chamber membership and displayed at all event prior to the tournament)
- Prominent logo recognition as the "Presenting Sponsor" on the following:
 - Program
 - Event signage
 - Awards Dinner signage
 - Drink stands (4)
 - Beer carts (4)
- Two (2) Hole Sponsorships
 - Logo displayed at tee box of one (1) hole on each course
 - Opportunity to display materials and promotional items at each hole
 - Opportunity to have company representatives at each hole with company materials
- Opportunity to participate on the agenda at the tournament awards dinner
- Two (2) foursomes with each player receiving breakfast, lunch, dinner and a gift bag
- Opportunity to provide bags with company logo for use as gift bags for each player (approximately 300 pieces)
- Opportunity to provide promotional items with logo to be placed in each gift bag (approximately 300 pieces)
- Right of first refusal for sponsorship consideration for the 2010 Golf Classic

Diamond - \$10,000

- Prominent logo recognition as a "Diamond Sponsor" on the following:
 - Program
 - Event signage
 - Awards Dinner signage
 - Chamber website
- Two (2) Hole Sponsorships
 - Logo displayed at tee box of one (1) hole on each course

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Annual Golf Classic (cont.)

- Opportunity to display materials and promotional items at each hole
- Opportunity to have company representatives at each hole with company materials
- Opportunity to participate on the agenda at the tournament awards dinner
- Two (2) foursomes with each player receiving breakfast, lunch, dinner and a gift bag

Emerald - \$5,000

- Logo recognition as a “Emerald Sponsor” on the following:
 - Program
 - Event signage
 - Awards Dinner signage
 - Chamber website
- One (1) Hole Sponsorship
 - Logo displayed at tee box of one (1) hole
 - Opportunity to display materials and promotional items at each hole
 - Opportunity to have company representatives at each hole with company materials
- One (1) foursome with each player receiving breakfast, lunch, dinner and a gift bag

Platinum - \$3,500

- Logo recognition as a “Platinum Sponsor” on the following:
 - Program
 - Event signage
- One (1) Hole Sponsorship
 - Logo displayed at tee box of one (1) hole
 - Opportunity to display materials and promotional items at each hole
 - Opportunity to have company representatives at each hole with company materials
- One (1) foursome with each player receiving breakfast, lunch, dinner and a gift bag

Gold - \$2,500

- Recognition as a “Gold Sponsor” on the following:
 - Program
 - Event signage
- One (1) foursome with each player receiving breakfast, lunch, dinner and a gift bag

Silver - \$1,500

- Recognition as a “Silver Sponsor” on the following:
 - Program
 - Event signage
- Two (2) playing positions with breakfast, lunch, dinner and a gift bag

Putting Contest Sponsor - \$1,000

- Logo displayed at putting green
- Recognition as “Putting Contest Sponsor” in the program

Annual Golf Classic (cont.)

Three-Hole Sponsor - \$1,000

- Three (3) hole sponsorships
 - Logo displayed at tee box of three (3) holes
 - Opportunity to display materials and promotional items at each hole
 - Opportunity to have company representatives at each hole with company materials

Hole Sponsor - \$500

- One (1) hole sponsorship
 - Logo displayed at tee box of one (1) hole
 - Opportunity to display materials and promotional items at each hole
 - Opportunity to have company representatives at each hole with company materials

For more information contact: emorton@dallaschamber.org or 214-746-6776

Women's Business Conference

Anticipated Attendance: 2,000

Date: September 2009

The Women's Business Conference is an annual one-day business education conference and networking opportunity for business professionals at all level of their careers. The event features business keynote and seminar presentations, conference bookstore and networking.

Gold - \$10,000

- Logo and/or name recognition in all sponsor and registration brochures, programs, flyers and ads in major area newspapers
- Logo recognition on event signage and speaker booklet
- Full page ad in the conference program
- Opportunity to introduce one of many conference speakers and/or participate on program agenda
- Logo recognition on conference website with link
- Display space for company collateral at conference
- Individual logo recognition on big screen monitors at conference
- Priority seating at the luncheon
- Conference registration, all meals and programs for ten
- Additional table of ten for \$1,000 each

Silver - \$5,000

- Logo and/or name recognition in registration brochure, program and flyers
- Logo recognition on event signage, conference program and speaker booklet
- Name recognition on conference website
- Individual logo recognition on big screen monitors at conference
- Priority seating at the luncheon
- Conference registration, all meals and programs for ten
- Additional table of ten for \$1,100 each

Bronze - \$3,000

- Name recognition in registration brochure, program, event signage and speaker booklet
- Name recognition on conference website
- Name recognition on big screen monitors at conference
- Special preferred seating at the luncheon
- Conference registration, all meals and programs for ten
- Additional table of ten for \$1,200 each

Bronze - \$3,000

- Name recognition in registration brochure, program, event signage and speaker booklet
- Name recognition on conference website
- Name recognition on big screen monitors at conference
- Special preferred seating at the luncheon
- Conference registration, all meals and programs for ten
- Additional table of ten for \$1,200 each

Women's Business Conference (cont.)

Table Sponsor - \$1,750

- Name recognition in conference program
- Name recognition on event signage and in speaker booklet
- Name recognition on big screen monitors at conference
- Preferred seating at the luncheon
- Conference registration, all meals and programs for ten (10)

For more information contact: ksims@dallaschamber.org or 214-746-6728

Professional Women's Forum

Anticipated Attendance: 30-40 per event

Dates: February/March/April/May/June/July/August/September/October

The Professional Women's Forum, hosted by the Dallas Regional Chamber, is a series of evening networking events designed to help women in business increase their networking power and reach with both open and structured networking

Series Sponsor (limited to one) \$4,000

- Noted as the "Series Sponsor" of the Professional Women's Forum
- Included as "Series Sponsor" in the *Chamber Report* (emailed to Chamber membership of over 3,000)
- Opportunity for a two minute introduction at each event
- Prominent display of corporate logo on all event signage, programs and marketing materials
- Tickets for four (4) attendees at all eight (8) events
- Display of corporate logo on the Chamber's website
- Opportunity to display company materials at all events
- Right of first refusal for sponsorship consideration of the 2010 Professional Women's Forum series

Event Sponsor (limited to one per event) \$500

- Noted as the "Event Sponsor" for the event
- Included as "Event Sponsor" in the *Chamber Report* (emailed to Chamber membership of over 3,000)
- Prominent display of corporate logo on all event signage, programs and marketing materials
- Tickets for four (4) attendees at the event
- Name recognition on website noted as "Event Sponsor"
- Opportunity to display company materials at the event

For more information contact: emorton@dallaschamber.org or 214-746-6776

Distinguished Women Leaders Lecture Series

Anticipated Attendance: 200-400, 2-3 times per year

Anticipated Dates: TBD

The event is an annual series of luncheon lectures that focuses on the achievements, challenges and accomplishments of women leaders. The event features top level national and international business women. Noted past speakers include: Helen Gurley Brown, Editor-In-Chief for *Cosmopolitan* magazine, Nancy Brinker, founder of the Susan G. Komen Breast Cancer Foundation and Sheila Crump Johnson, co-found of BET and the first African-American female billionaire.

Event - \$4,000

- Table for ten (10) at the event with top priority seating
- Participation in the program by a sponsor representative
- Recognition on all marketing materials and signage at the event, including logo on all event materials
- Recognition in three ads in *The Dallas Morning News*
- Recognition at the event
- Invitation to attend a VIP reception with the speaker immediately preceding the event

Contributing - \$1,500

- Table for ten (10) at the event with priority seating
- Recognition on luncheon program and brochure
- Recognition at the event
- Invitation to attend a VIP reception with the speaker immediately preceding the event

Table Sponsor - \$750

- Table for ten (10) at the event with preferred seating
- Recognition on luncheon program
- Recognition at the event
- Invitation to attend a VIP reception with the speaker immediately preceding the event

For more information contact: ksims@dallaschamber.org or 214-746-6728